

The employee engagement solution for global teams



# Empuls enables a holistic approach to employee engagement

Meets the needs of all stakeholders, from employees to HR, managers, and the leadership



1. Connect & Align employees to your shared vision and goals

- Inclusive and transparent communication through groups and communities
- Alignment with the company's vision and goals
- Nudges to drive action and participation



**3. Motivate** employees with meaningful appreciation and rewards

- In-the-moment recognition and rewards
- Greetings, celebrations and gifts
- Exhaustive catalog of gift cards, perks, experiences, charity, Amazon merchandize, wellness, and more



Listen to your employees and take corrective actions

- eNPS and pulse survey to measure engagement
- Lifecycle surveys to enhance the employee EX
- People analytics and data-backed action plans to make improvements



**4. Nurture employee wellbeing** with comprehensive perks and benefits

- Offers and discounts to maximize savings
- Early wages and loans for quick access to cash
- Mental wellness and physical fitness benefits
- Tax-saving, lifestyle, and voluntary benefits

# 1. Connect & Align

Build a community experience to bring teams together

#### Social Intranet

A town hall page to share news, make announcements, and celebrate wins and milestones to drive a culture of open communication

### **Rich Media Formats**

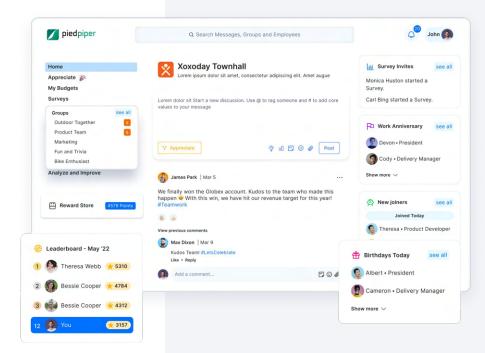
Interactive content formats like posts, documents, polls, quizzes, contests and social actions like hi-fives, comments, likes, images, and GIFs

### Community & Hobby Groups

Community groups to discuss work, connect about hobbies and projects, have watercooler chats and celebrations, post classifieds and do more

## Organizational Chart

Employees can find information about peers and understand team structures to connect with the right person



## 2. Listen & Act

Implement your employee listening strategy

## **≡** Engagement Surveys

eNPS and pulse surveys to measure employee engagement and seek feedback on culture, experience, recognition, leadership, and other areas

## ② Employee EX Surveys

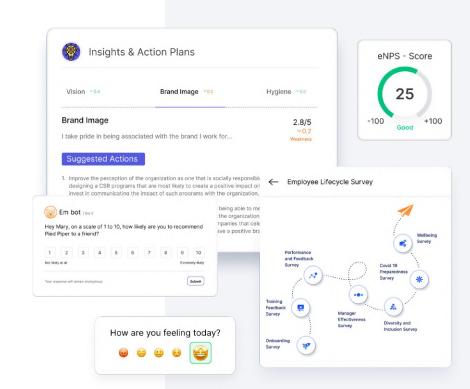
Customizable surveys that can be automated to collect feedback at every stage in the employee lifecycle, from onboarding to exit

## 360° Feedback Surveys

Editable, anonymous surveys to get candid feedback from peers, managers, and subordinates, and use those inputs to work on areas of improvement

## Insights & Action Plans

Data and detailed insights on various engagement drivers, along with research-backed action plans to work on areas of improvement



# 3. Motivate your employees

Create a culture of appreciation and recognition

## Award Types

Comprehensive recognition and rewards program with monetary, non-monetary, jury, nomination-based, performance, milestone, team, individual awards & more

## Core Value Badges

Applaud people living and exhibiting core values and positive behaviours at work, using recognition and value badges, to reinforce them in others

## Peer-to-peer Recognition

Empower every employee with peer-to-peer recognition, to leverage appreciation as a powerful tool for building stronger and trusting workplace connections

## Gamification

Gamify the engagement experience to drive more participation and healthy competition, with activity scores and leaderboards



# Global rewards & gifting

#### □ Gifts & Reward Automation

Automate greetings, wishes, rewards and gifts for personal and professional milestones across the employee lifecycle, so you never miss a celebration

## Currency & Budget Management

Manage points and budgets across departments, teams, and locations. Built-in global cost of living factor ensures equitability of rewards

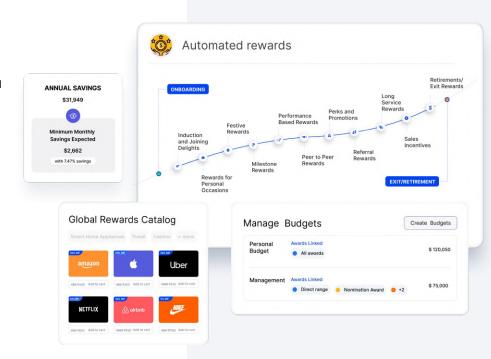
## 1M+ Global Rewards Catalog

Access an ever-expanding global rewards catalog, spanning options across 100+ countries, including local and popular brands

Gift cards Amazon products

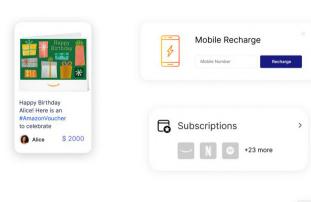
Experiences Charity
Subscriptions Swag

Wellness Travel & entertainment



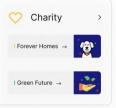
## xoxoday empuls

# There is something for everyone in our global rewards catalog

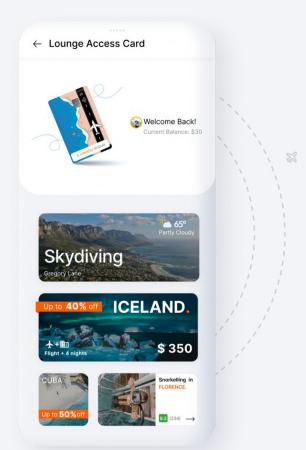












## 3. Motivate your employees

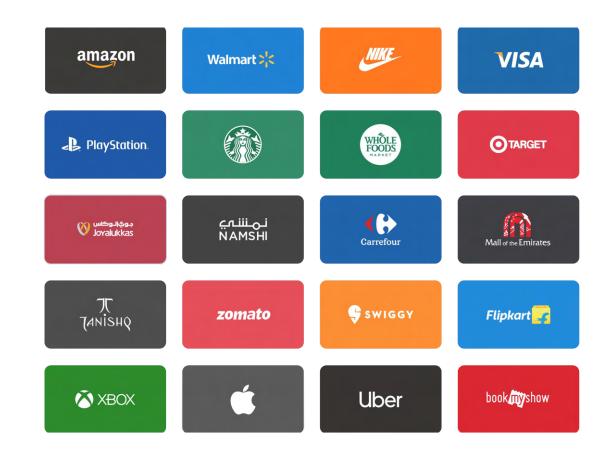
# Gift Cards & Prepaid Cards

**+0008** 

Brand gift cards & prepaid cards

100+

Countries



3. Motivate your employees

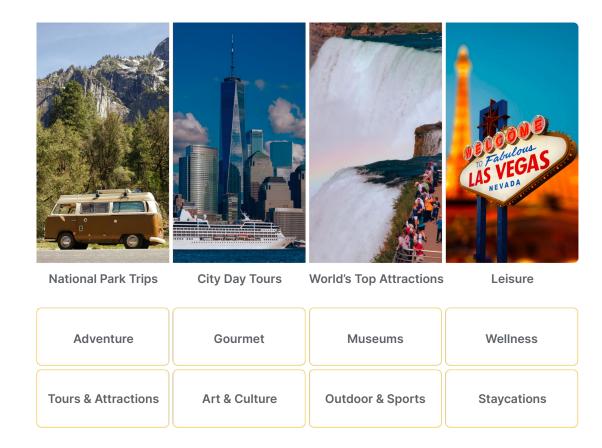
# **Experiences & Activities**

100k+

Experiences

100+

Countries



Drones on Discounts

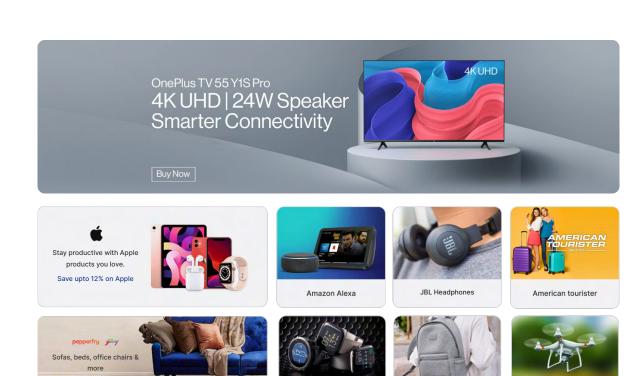
## **Merchandise Store**

1 20+

Countries

1 300k+

Merchandise



Smartwatches

Wildcraft bags

## **Travel & Entertainment**

100+

Countries

100k+

**Hotel & Flight Options** 



Hotels



**Flights** 



**Airport Lounges** 



**Home Stays** 



# **Charity Options**

10k+

Charity organizations

























Care for employee physical, mental, and financial wellbeing

## Perks & discounts

Extend their paychecks with everyday savings, with offers and discounts on over 3000+ brands, across 25+ categories, spanning local and popular brands.

## & Early wages & loans

Access to instant cash with earned wages at 0% interest, and loans using a 10% digital application process, for any unplanned expenses and emergencies.

## Flexi & tax-saving benefits

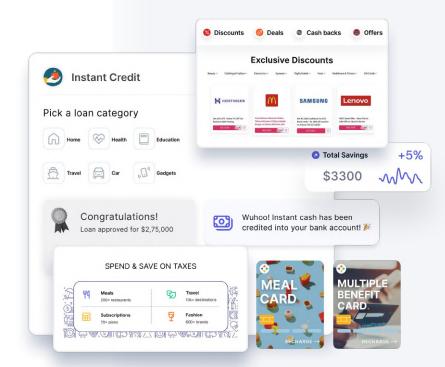
Disburse funds for tax-saving employee benefits using a single card for meals, fuel, gifts and more. Centralize and manage all benefits from a single platform.

## Insurance, lifestyle and voluntary benefits

Offer a wide range of benefits, including insurance, personal & property protection, financial wellbeing health and wellness to support employees' important life goals.

### Health and wellness benefits

Foster overall physical and mental wellness with easy access to wellness content, apps and subscriptions.



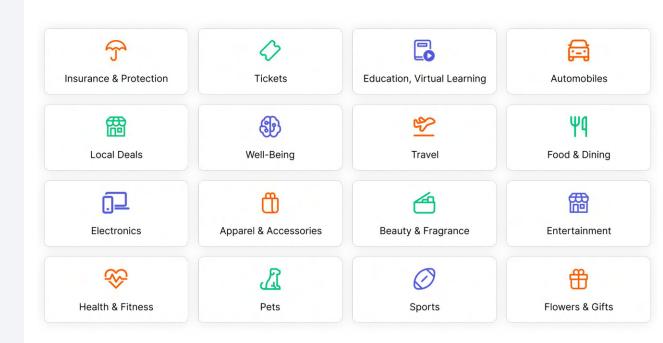
# Employee Perks & Discounts

1M+

Offers, cashbacks and discounts, savings

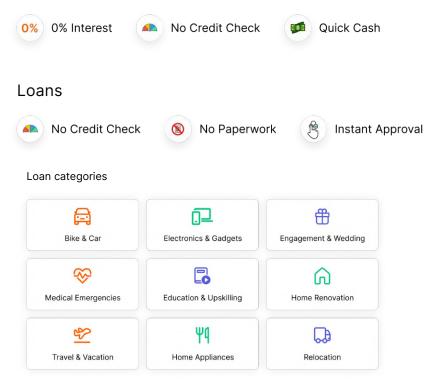
50+

Countries



# Early Wages & Loans

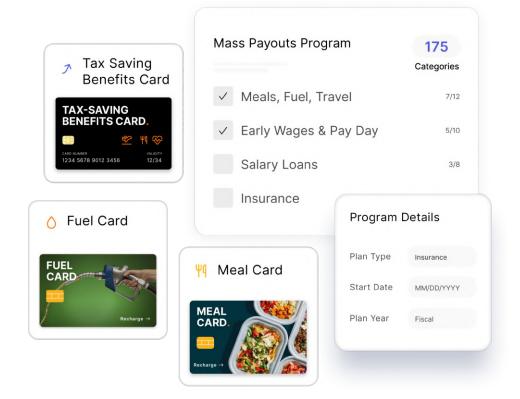
## Early wages



<sup>\*</sup> Available in limited countries.

# Flexible Tax-saving Benefits

- Meal Cards
- Fuel Cards
- Gift Cards
- Multi-wallet Cards



<sup>\*</sup> Available in limited countries.

# Insurance, Voluntary & Lifestyle Benefits\*

200+

Insurers & Benefit Providers





## Financial Wellness



s









Savings Plans & Solutions

Life Insurance

Debit & Credit Programs

Tax Preparation

Employee Purchase Pg.

## Mealth & Wellbeing













Dental Insurance

Vision Insurance

Cancer Insurance

Telehealth Solutions

Long term Care

#### Insurance & Protection











Home Insurance



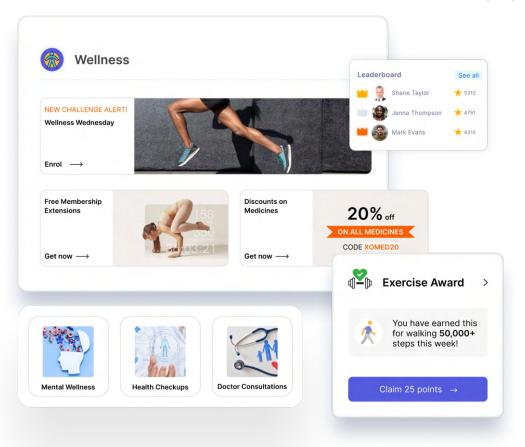
Auto Incurance



Pet Insurance

## Health & Wellness

- Doctor consultations
- Health Checkups
- Mental Wellness
- Wellness Challenges & Gamification
- Discounts on medicines & hospitals
- Gym & Yoga Memberships



<sup>\*</sup> Available in limited countries.

# Empuls is built for all stakeholders

Employees, Managers, HR & Leadership find great value in Empuls

## Employees

Single platform to experience the workplace culture. Have organic conversations, share and seek feedback, cheer for your peers, give kudos, participate in all celebrations, and find all the support you need for overall well being.

## Managers

Build high-performing teams that work together towards a shared vision. Leverage team data, insights, and action plans to motivate and engage your teams.

## ■ HR

Reduce repetitive tasks to focus on strategic people initiatives. Automate surveys, rewards, greetings, and gifts. Bank on Em, our Al bot, to nudge people, increase participation, and drive overall engagement..

## Leadership

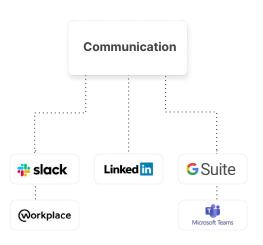
Drive company mission, vision and values. Create a people-first workplace culture where everyone thrives.



# Integrated in the flow of work

Empuls integrates with numerous popular HRIS, communication and work tools







# Powering an enterprise-wide employee engagement strategy



## Multi-currency and multilingual

Configure the platform in the language and currency of your choice for your global teams.



## Compliance with global standards

The platform adheres to all global standards including WCAG, SOC II, ISO 27001, CCPA, HIPPA and GDPR.



## Security

VAPT, code reviews, BCP. Firewalls, IDS, logging, monitoring, MFA, data encryption and code audits.



### Multi-region deployments

Our global cloud infrastructure gives you the flexibility to choose how and where you run and store your data.



#### SDK & APIs

The platform SDK & APIs allow you to embed the solution within any existing product.



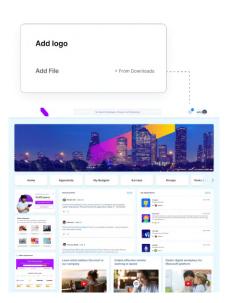
#### White-labelled frontend

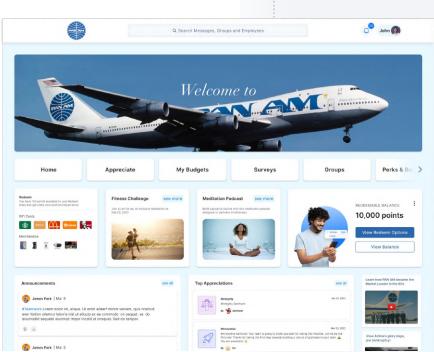
The platform can be white-labelled with your branding, logos, colors, time zone, languages and more.

## White-labelled & Personalized

## Customize the home page

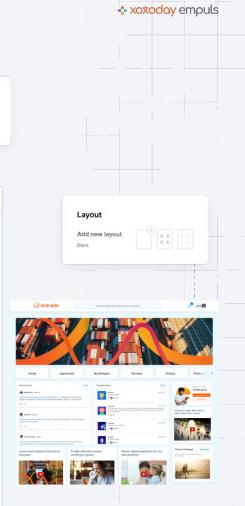
Customize the home page experience to reflect your brand and showcase content as per your requirements.





Customize

Pick colors



# Onboarding support



## Day 0: Determine your goals

Identify the goals and outcomes you want to achieve with Empuls.



#### Day 3: Involve key stakeholders

Communicate the value to key stakeholders to ensure buy-in and support.



### Day 5: Set up user accounts

Set up user accounts and make sure all employees have access to Empuls.



## Day 8: Configure the platform

Customize Empuls to align with your brand, culture, and values.



## Day 10 onwards: Track usage & get feedback

Help you monitor platform usage and seek feedback to gauge if you are meeting employee expectations.

## Adoption support



#### Awareness

We communicate how admins/HR, people leaders. and employees can leverage Empuls. We show them how Empuls helps them stay engaged and track their participation in engagement initiatives.



### \* Adoption

Empuls, by design, is easy to use by all employees. Your Empuls subscription comes with clear instructions for all users, along with user training sessions. Empuls is available on both desktops and mobile devices.

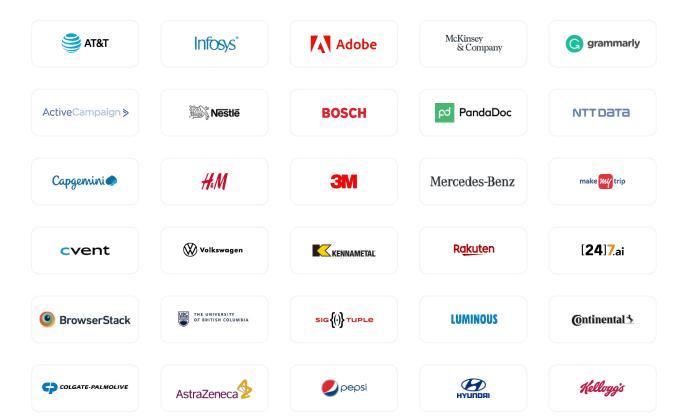


Our engagement calendars. various resources and consulting helps HR actively leverage the platform in the best capacity suited for their company. The CSM teams work closely with HR to make this a success.



We regularly seek your feedback about Empuls and use this feedback to make improvements. This includes adding new features, making the user experience more intuitive, and addressing any issues that arise.

# Join 1000+ organizations & 1M+ employees using Empuls





## Funded by



400+

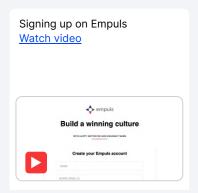
Global team

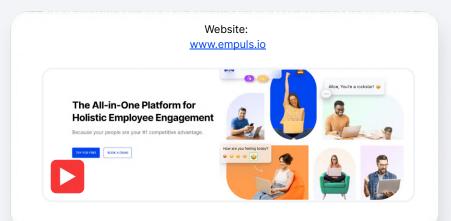






## **Quick links**

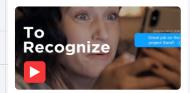




Walk-through of Empuls
Watch video



Recognize, reward, and motivate employees with Empuls Watch Video



Get a social intranet to connect and communicate with employees Watch Video



Use a holistic approach to improve employee engagement Watch Video



## Frequently asked questions

## 01. How does the pricing work?

We offer a value-based pricing model that includes the number of employees and the modules you choose. We also offer custom pricing for enterprises with specific needs. For more details, <a href="mailto:check-out-our-pricing-plans">check-out-our-pricing-plans</a>.

## 02. Do you customize any feature requirement?

We provide a customizable home page to enterprise clients. The platform also comes with various white labelling capabilities for branding, colors, logos, and more. If you have specific requirements, we can talk.

## 03. Is my data secure? Can you deploy in my country?

We adhere to stringent data security standards, including GDPR, SOC 2, and ISO, to ensure the highest level of protection for your information. If you have specific infrastructure or security requirements, please let us know. We can deploy the solution in your country.

## 04. Do you have global support teams?

Yes, we have global support teams available during business hours, providing assistance in multiple languages to address any issues or concerns, to ensure a smooth experience for your employees and administrators.

## 05. Do you support local currency and languages?

Yes, we support local currencies, including purchasing power parity (PPP) adjustments, and languages to provide a seamless experience for our clients worldwide. The platform is available on web, Android & iOS.

## 06. What can we expect in your product roadmap in 2023?

In 2023, we plan to expand our offerings to address the evolving needs of organizations and their employees. This includes introducing new modules for employee wellness and tax-saving benefits, along with industry benchmarks for surveys. We will also expand our rewards catalog with new categories. For a detailed product roadmap, click here.

# **Invest in your employees with Empuls!**

Turn employees into your biggest competitive advantage. Engage and take care of them, and they'll take care of your business.

## www.empuls.io

Australia | Dubai | India | Singapore | UK | USA



