



# Employee Discounts

Extend your employees' paychecks with everyday savings

**piedpiper**

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**DISCOUNT CATEGORIES**

- Automobiles
- Food & Restaurant
- Baby & Kids
- Cash & Prepaid Card
- Charity & Donations
- Deals & Subscriptions
- Electronics
- Fashion & Lifestyle
- Home Appliances
- Subscriptions
- Health & Wellness
- Travel & Entertainment
- Reading & Learning
- Sports & Fitness
- Groceries

Brand	Discount	Original Price	Discounted Price	Action
amazon	10% Off	\$100	\$90	Add to cart
Uber	7% Off	\$100	\$93	Add to cart
WHOLE FOODS MARKET	10% Off	\$100	\$90	Add to cart
BURGER KING	15% Off	\$20	\$17	Add to cart
TARGET	12% Off	\$100	\$88	Add to cart
1-800 flowers.com	10% Off	\$50	\$45	Add to cart
Walmart	20% Off	\$100	\$80	Add to cart
adidas	8% Off	\$100	\$92	Add to cart

**Total Savings**  
\$3300 +5%

**Savings on Groceries**  
You have saved \$300

**Savings on Food**  
You have saved \$30

**Savings on Travel**  
You have saved \$150

**Savings on Fashion**  
You have saved \$150



Employees are the most important assets for your business, so their expectations matter

## Rising costs add to employees' financial stress

For employees, it's all about the paycheck. They need more money to counter the effects of inflation.

So, it's no surprise that money is a primary source of stress for most people.

- **60%** of employees say money causes the most stress.
- **30%** of employees say financial worries impact their health.
- Financially-stressed employees are **5x** more likely to be distracted at work.
- Productivity losses amount to nearly **5%** of total payroll costs.

## Inflation also affects hiring and retention

For HR professionals, inflation makes it harder to attract and retain the best talent.

**You need a creative and cost-effective strategy to balance the impact of inflation.**

# Can employers go the extra mile?

Employers realize the need to help employees succeed inside and outside of work. Employee Perks and Benefits, such as Employee Discounts, are one way to put money back in their wallets.

Here's a quick overview of how employee discounts work. Sam works at Globex and his annual salary is **\$100,000**. Globex implemented an employee discounts program in 2021 so employees can save on their monthly and annual expenses. This illustration shows how Globex's employee discounts program delivers value for Sam by comparing his spends during **2020 and 2021**:

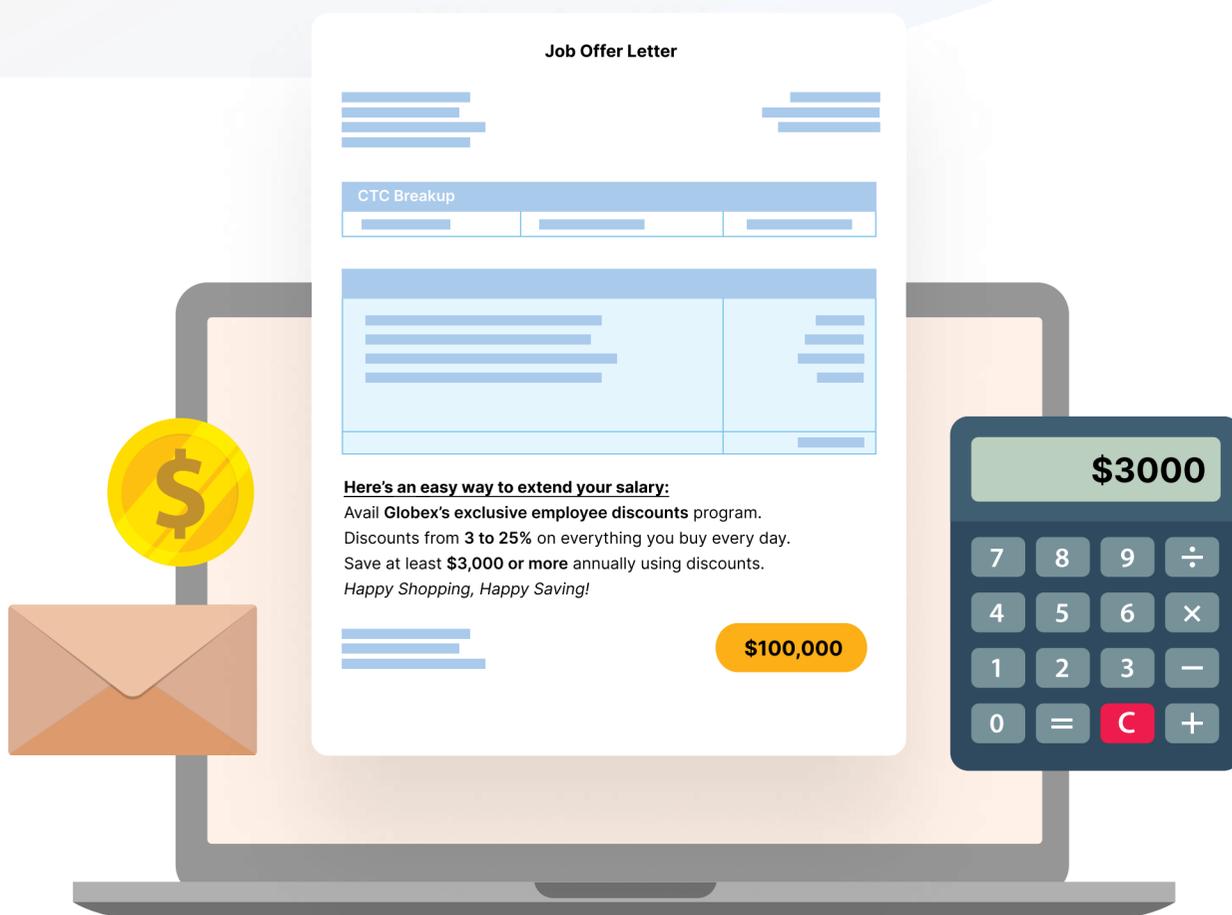


Annual Expenses	2020 (Before discounts)	2021 (After discounts)	Savings from discounts
<b>Planned Expenses</b>			
Groceries	\$7,000	\$6,580	<b>\$420 (6% discount)</b>
Dineout	\$6,000	\$5,400	<b>\$600 (10% discount)</b>
Transportation	\$16,000	\$15,520	<b>\$480 (3% discount)</b>
Apparel	\$3,000	\$2,700	<b>\$300 (10% discount)</b>
Health & Personal Care	\$9,000	\$7,650	<b>\$1,350 (15% discount)</b>
Entertainment	\$5,000	\$4,600	<b>\$400 (8% discount)</b>
<b>TOTAL PLANNED EXPENSES</b>	<b>\$46,000</b>	<b>\$42,450</b>	<b>\$3,550 (avg. disc. of 8.66%)</b>
<b>Discretionary Expenses</b>			
Vacation Travel	\$7,500	\$6,750	<b>\$400 (8% discount)</b>
Household Equipment	\$3,000	\$2,700	<b>\$400 (8% discount)</b>
<b>TOTAL DISCRETIONARY EXPENSES</b>	<b>\$10,500</b>	<b>\$9,450</b>	<b>\$1,050 (avg. disc. of 10%)</b>
<b>TOTAL ANNUAL EXPENSES</b>	<b>\$56,500</b>	<b>\$51,900</b>	<b>\$4,600 (avg. disc. of 9.33%)</b>

Utilizing Globex's employee discounts program, Sam saves **\$4,600** per year on his annual expenses of approximately \$56,500. Globex helped extend Sam's income from **\$100,000** to **\$104,600**

# Why Employee Discount Programs work

Employee discounts add pizzazz to your suite of employee perks and benefits, solving some, if not all, of your **recruitment and retention** problems.



## ➤ The savings matter to employees

Help your people save money every day on almost everything they buy making it hard to miss the dollar savings on virtually everything

## ➤ Talent acquisition becomes so much easier

Tip the scales in your favor by telling potential employees that an "exclusive employee discounts program" is one of your employee benefits.

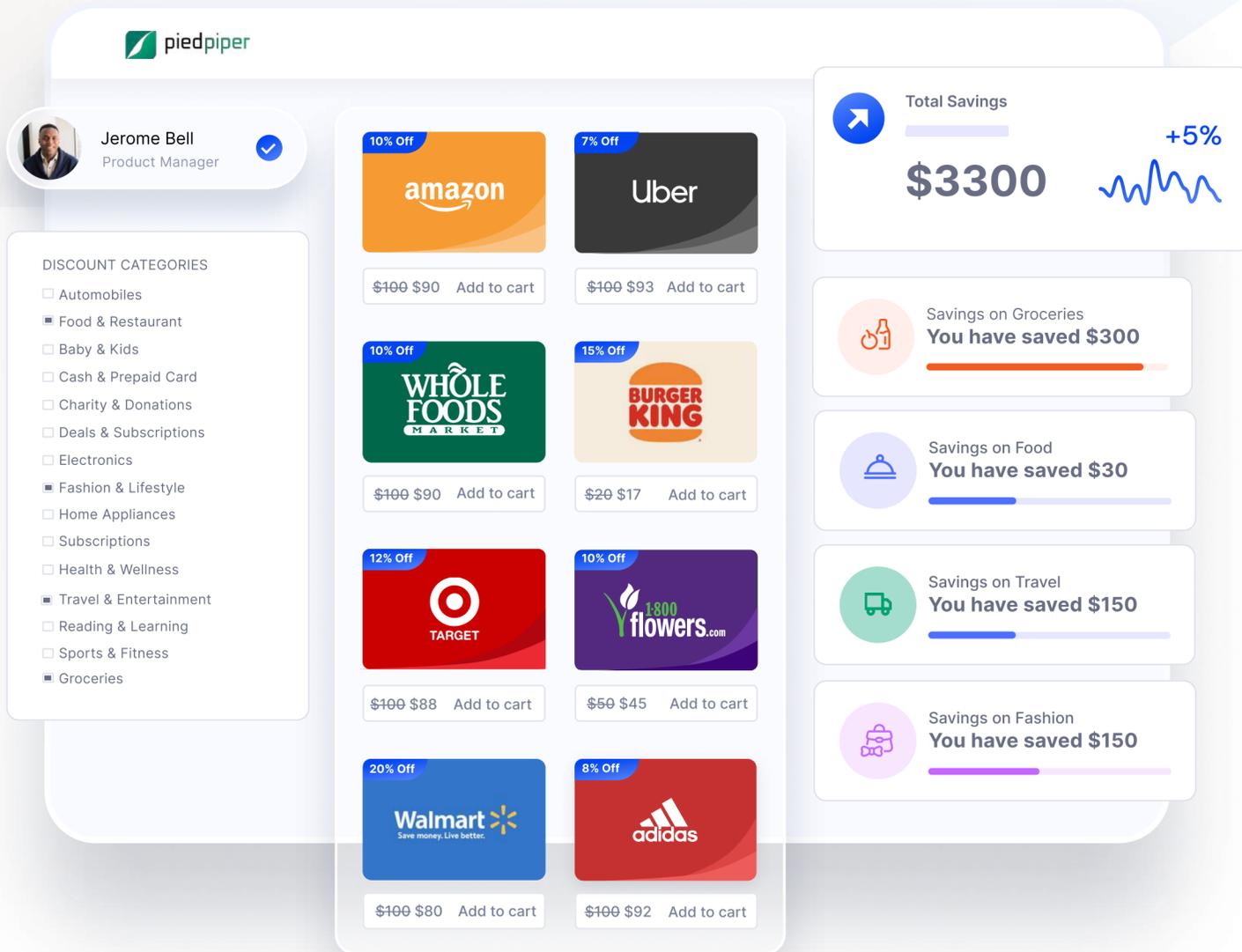
## ➤ New hires feel "wowed" by this benefit

Showcase your employee discounts program in the new employee welcome kit and highlight the savings as part of their CTC calculation, so they become active users of the program.

## ➤ Employee wellbeing extends beyond the office

Show employees you care by helping them save their hard-earned money, whenever and wherever they choose to spend it.

# Unearth a world of **exclusive** employee discounts



Amp up your employee benefits and perks package by adding employee discounts to the mix.

Empuls' perks and benefits platform makes it easy for your distributed workforce to get instant access to discounts on the go, from anywhere, anytime. Help them save big on planned and discretionary expenses all year round.

## **With Empuls:**

- Treat them to discounts on over 3000+ brands across 25+ categories.
- Employees get a flat discount with no hidden terms and conditions.
- Engage all demographics, from baby boomers to gen X, Y, and Z.
- Maximize savings and get more than a 10x ROI for your organization.

# Exclusive employee discounts to engage your people

## There's something for everyone!

Give people the power of choice with our carefully curated discounts and deals on a wide range of categories.

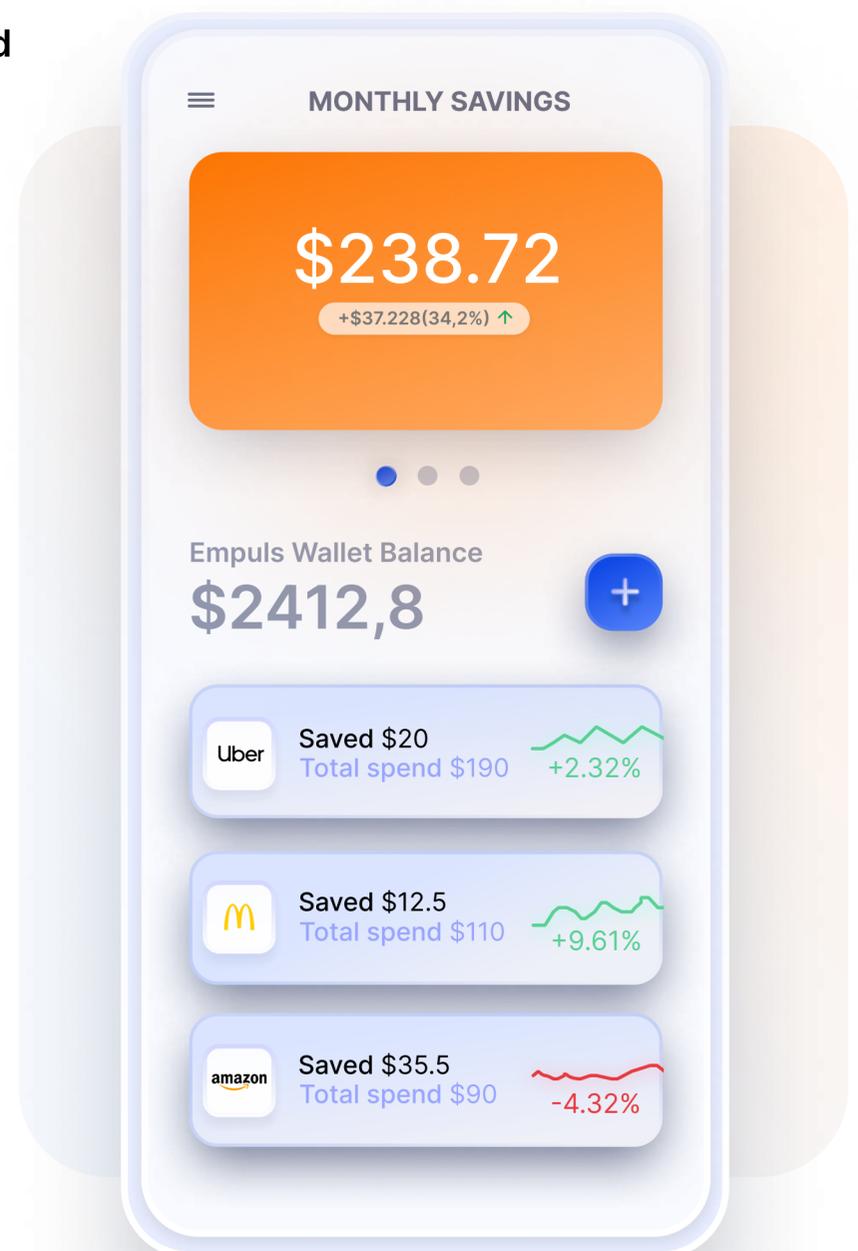
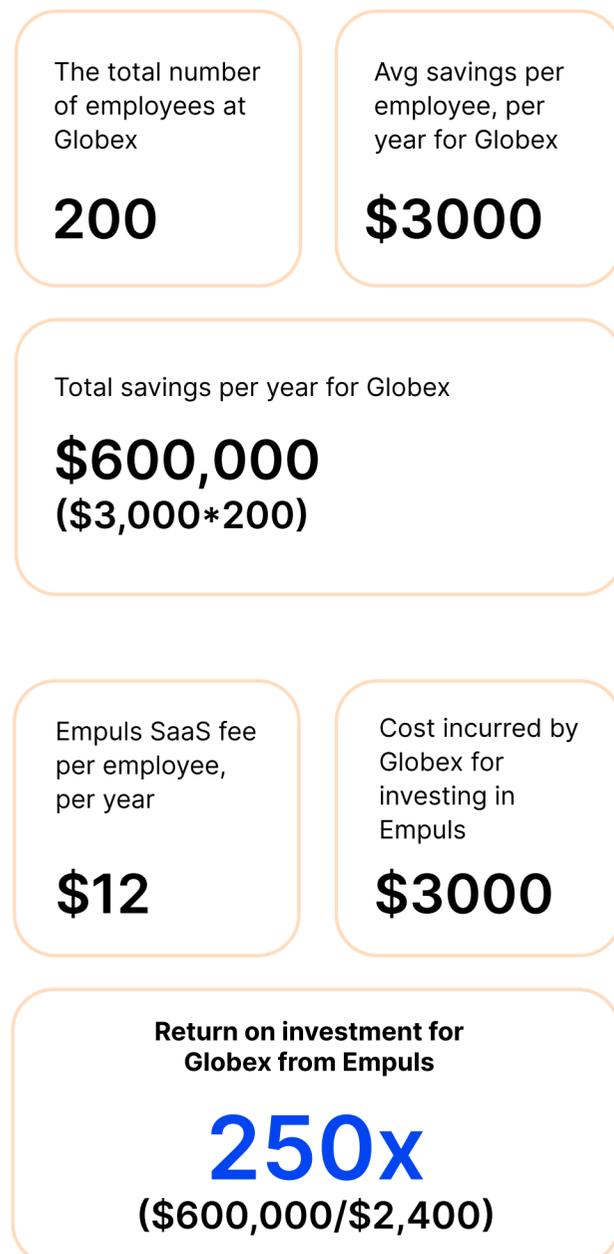
<p><del>\$100</del> <b>\$80</b></p>  <p>Electronics</p>	<p><del>\$100</del> <b>\$85</b></p>  <p>Fashion and Lifestyle</p>	<p><del>\$100</del> <b>\$96</b></p>  <p>Cash and Prepaid Cards</p>	<p><del>\$100</del> <b>\$90</b></p>  <p>Charity and Donations</p>
<p><del>\$100</del> <b>\$92</b></p>  <p>Food and Restaurants</p>	<p><del>\$100</del> <b>\$90</b></p>  <p>Gold and Jewelry</p>	<p><del>\$100</del> <b>\$93</b></p>  <p>Groceries</p>	<p><del>\$100</del> <b>\$90</b></p>  <p>Home and Living</p>
<p><del>\$100</del> <b>\$92</b></p>  <p>Mobile Recharge</p>	<p><del>\$100</del> <b>\$50</b></p>  <p>Reading and Learning</p>	<p><del>\$100</del> <b>\$70</b></p>  <p>Travel and Entertainment</p>	<p><del>\$100</del> <b>\$85</b></p>  <p>Wellness and Sports</p>
<p><del>\$100</del> <b>\$91</b></p>  <p>Automotives and Accessories</p>	<p><del>\$100</del> <b>\$88</b></p>  <p>Babies and Kids</p>		

# Get a 10x ROI with Empuls

Empuls brings amazing value with employee discounts.

- On average, your employees can save more than \$3000 annually.
- Employers get more than a 10x ROI on their Empuls investment.

Here's the calculation showing the savings and ROI from Empuls Discounts using the example of Globex. By investing in the Empuls Perks & Discounts platform, which costs just \$12 per employee per year, Globex gets an amazing 250x return on its investment.



Calculate employee savings and ROI (return on investment) for your organization.

[Calculate Now](#)



# Pick a plan that's right for your business

Whether it's a team of 25 or 25,000, Empuls is built to suit your business. Emplus offers the world's largest catalog of 20,000+ brands which appeals to your multi-generational workforce – enhancing your Diversity and Inclusion efforts – while showing every employee that you value them as individuals.

**Perks Monthly Plan** **\$1** per month/per user

*Billed Monthly*

**This plan includes:**

- ✔ 20K+ brand vouchers
- ✔ Unlimited discounts
- ✔ Multiple payment options
- ✔ Priority support

**Perks Annual Plan** **\$0.80** per month/per user

*Billed Annually*

**This plan includes:**

- ✔ 20K+ brand vouchers
- ✔ Unlimited discounts
- ✔ Multiple payment options
- ✔ Priority support

Empuls addresses the needs of everyone in the workplace



## Human Resources

- Extend your people's reward points and disposable income.
- Eliminate the hassles of negotiating with multiple vendors.
- Get an ever-expanding catalog with new offers added every day.
- Give access to discounts on the go with the Empuls iOS and Android app.



## Employees

- Maximize savings for employees and their families all year round.
- Offer the right mix of discounts for every stage of people's lives.
- Give them the flexibility of using reward points, credit/debit cards, or both to purchase discounted vouchers.



## Business Leaders

- Stand out as the employer of choice for current and future employees.
- Get detailed reports on employee savings with discounts, to measure your ROI.

# Boost Your Employer Brand And Employee Value Proposition(EVP) With Perks & Benefits



Improve employee  
engagement



Promote employee  
financial wellness



Retain employees  
for the long-term



Successfully attract  
the best talent



At Empuls, we firmly believe that a happy and engaged workforce goes the extra mile and does wonders for the organization. We help companies empower their people to live a smarter lifestyle.

Let us know if you're looking to enhance your  
[Perks & Benefits with an employee discounts program.](#)

We'd love to chat

[\*\*https://www.empuls.io/book-a-demo\*\*](https://www.empuls.io/book-a-demo)