



2023



Partnership Opportunities

CELEBRATING

2013 **BRIGHTER CHILDREN** 2023
10
10 YEARS



A Message to Our Partners

As we celebrate our 10th anniversary, we invite you to join us in building the world we know is possible, one in which every single child has access to quality education.

At Brighter Children, we believe that educating a child is the single most important investment we can make in their well-being and future. Education has the power to create generational change and lift children, their families, and communities out of the cycle of poverty.

Our work is made possible by our dedicated community of supporters like you. We look forward to partnering with you to create a brighter future, one child at a time.



Thank you,

A handwritten signature in black ink that reads "K Hurley Wales".

Katie Hurley Wales
Executive Director

When you become a **Brighter Children partner**, not only will you be investing in an important mission, you will also receive year-round benefits including visibility and brand acknowledgement, especially at our **10th Anniversary Gala** on October 14, 2023 in San Francisco and our celebration in New York City in Spring 2024.

Our Purpose



WHO WE ARE:

We find and fund schools led by passionate educators who are committed to giving children in the most impoverished communities around the world the quality primary education they deserve.



WHAT WE DO:

We provide the students at our partner schools, many of whom are at-risk of dropping out, with annual scholarships. These scholarships include a quality education in addition to food, shelter, uniforms, supplies, and other needs. On average, it costs \$360/year to sponsor the education of a child whose family often has less disposable income than that.



WHY WE DO IT:

We believe that access to quality primary education has the power to create positive and sustainable change. Quality education combats systemic poverty and lack of opportunity within impoverished communities around the globe.



Impact by the Numbers*

Brighter Children has funded over **4.25+ million hours** of education for **4,600+ children** since being founded in 2013.



5

Partner
Schools



559

Students Currently
Sponsored



770K

Education Hours
Delivered



100%

Sponsored
Student Pass Rate



6.1%

Enrollment
Growth Rate



18K

Meals
Provided



3.2K

Standardized Tests
Administered



94%

Student
Attendance Rate

*2022 NUMBERS

Who We Serve

PAST AND CURRENT SCHOOL PARTNERS



COMMUNITIES & FAMILIES ACROSS THE GLOBE



HONDURAS
Students Helping Honduras
Shin Fujiyama
Founder



INDIA
Educate Girls
Safeena Husain
Founder



INDIA
Akanksha
Shaheen Mistri
Founder



INDIA
CITTA Foundation
Michael Daube
Founder



KENYA
Village Project Africa
Margaret Ann Lewis
Founder

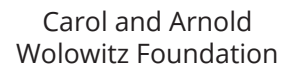
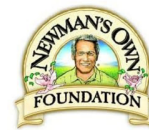


COLOMBIA
Oasis of Hope
Foundation
David Taylor
Founder

“When we partnered with Brighter Children, everything changed. We started with just 48 students in three grades. Now we have over 275 students all the way from preschool through 12th grade.”

– Shin Fujiyama

Our Supporters



Why should you become a Brighter Children Sponsor?

By becoming our sponsor, you will help break generational cycles of poverty through the power of quality primary education. You will invest in sustainable change in the lives of children, their families and their communities. And, you'll become a crucial piece of our organization.

As our sponsor, your company will benefit from increased **visibility**, improved **brand reputation**, and **association** with a nonprofit serving some of the most marginalized communities around the globe.

All of our sponsorship levels offer the following benefits:

- ▶ Brand recognition and appreciation year-round and at our key events
- ▶ Purpose-driven investment as part of your corporate social responsibility strategy
- ▶ Direct impact in the lives of thousands of vulnerable primary-age children and in helping the world recover from ongoing educational crisis
- ▶ Volunteer engagement for your employees, including the opportunity to visit one of our partner schools in India, Kenya, Colombia, and Honduras
- ▶ Increased visibility through our digital communication channels (website, email, social media)

2023 Sponsorship Levels:

\$100K

Presenting Partner

\$50K

Luminary Partner

\$25K

Visionary Partner

\$10K

Leadership Partner

\$6K

Impact Supporter



Early Birds Catch Worms!

Sponsors who commit early benefit from greater visibility and acknowledgment.

For maximum visibility, **sponsors must commit** by the following inclusion deadlines:

- ▶ **June 15**
Formal Invitation
- ▶ **July 30**
First Ticket Release eblast
(several more to follow)
- ▶ **September 15**
Gala Program, Signage, and
Other Onsite Materials

Benefits of Sponsorship

Sponsorship Levels	Presenting Partner	Luminary Partner	Visionary Partner	Leadership Circle	Impact Supporter
	\$100K	\$50K	\$25K	\$10K	\$6K
Brand Recognition					
	EXCLUSIVE OPPORTUNITY	TWO AVAILABLE	TEN AVAILABLE		
Events					
Exclusive Acknowledgement: i.e., Gala presented by...					
Speaking Opportunities					
VIP Reception: With founder, board members, and school partner leaders					
Recognition: verbal, social media, earned media					
Onsite: slideshows, signage, photo backdrop, program, giveaways, etc.					
Marketing: invitation (paper and digital), promos, website					
10th Anniversary Gala Attendance	3 tables (30 guests) VIP front row, signage w logo	3 tables (24 guests) VIP front row, signage w logo	2 tables (16 guests) VIP, signage w logo	1 table (8 guests) VIP, signage w logo	1 table (8 guests) Signage
Year-round					
Communication: Email announcement, social media, earned press					
Digital Marketing: website, email signature, e-blast inclusion					
Annual Report					
Our Relationship					
Employee engagement opportunities					
A Seat at the Table: Update calls, event & program invitations, etc.					
Invitation to Partner School Trip (India, Honduras, Kenya, Colombia)					
TOP TIER premium recognition/inclusion HIGH TIER premier recognition/inclusion MEDIUM TIER recognition/inclusion STAR TIER some recognition/inclusion					

Benefits of Sponsorship

Presenting Partner \$100,000+

EXCLUSIVE
OPPORTUNITY

- Exclusive acknowledgement as Presenting Partner (i.e., Gala presented by...)
- Highest level acknowledgement, with logo branding, on all printed and digital marketing materials including mailed Gala invitations, e-blast promos, and website
- Highest level logo acknowledgement on Gala signage, slideshow(s), program, and other materials, including podium
- Speaking opportunities
- Opportunity to brand merchandise or experience onsite at Gala (e.g., specialty cocktails, cocktail napkins, menu, special giveaway, etc.)
- Two-page spread or personal message in Gala program book
- Logo inclusion on photo backdrop (step and repeat)
- Acknowledgement in all social posts and earned PR media outlets, year-round
- Highest level logo acknowledgement and special thank you in the Annual Report
- Extensive recognition, verbally and otherwise, year-long, at the Gala and at all other events/programs
- Designated e-blast announcing partnership and acknowledgement in all newsletters year-round
- Acknowledgement on the homepage of the Brighter Children website
- Employee engagement opportunities*
- Early invitation and reserved spots on a partner school visit in India, Honduras, Kenya, or Colombia**
- Three VIP Front Row tables (up to 30 guests total) with highest-visibility logo table signage at Gala
- Invitation for 12 to pre-event VIP Reception with founder, board, and school partners

Luminary Partner \$50,000+

TWO
AVAILABLE

- Premium acknowledgement, with logo branding, on all printed and digital marketing materials including mailed Gala invitations, e-blast promos, and website
- Opportunity to brand merchandise or experience onsite at Gala (e.g., specialty cocktails, cocktail napkins, menu, special giveaway, etc.)
- Two-page spread or personal message in Gala program book
- Premium logo acknowledgement on Gala signage, slideshow(s), program, and other materials
- Logo inclusion on photo backdrop (step and repeat)
- Acknowledgement in all social posts and earned PR media outlets, year-round
- Extensive recognition, verbally and otherwise, year-long, at the Gala and at all other events/programs
- Premium logo acknowledgement and special thank you in the Annual Report
- Designated e-blast announcing partnership and acknowledgement in all newsletters year-round
- Employee engagement opportunities*
- Early invitation and reserved spots on a partner school visit in India, Honduras, Kenya, or Colombia**
- Three VIP Front Row tables (up to 24 guests total) with high-visibility logo table signage at Gala
- Invitation for 8 to pre-event VIP Reception with founder, board, and school partners

Visionary Partner \$25,000+

TEN
AVAILABLE

- Premier acknowledgement, with logo branding, on all printed and digital marketing materials including mailed Gala invitations, e-blast promos, and website
- Opportunity to brand merchandise or experience onsite at Gala (e.g., specialty cocktails, cocktail napkins, menu, special giveaway, etc.)
- Full page ad or personal message in Gala program book
- Premier logo acknowledgement on Gala signage, slideshow(s), program, and other materials
- Logo inclusion on photo backdrop (step and repeat)
- Acknowledgement in related social posts and earned PR media outlets
- Extensive recognition, verbally and otherwise, year-long, at the Gala and at all other events/programs
- Premier logo acknowledgement in Annual Report
- Employee engagement opportunities*
- Early invitation and reserved spots on a partner school visit in India, Honduras, Kenya, or Colombia**
- Two VIP tables (up to 16 guests total) with high-level logo table signage at Gala
- Invitation for 5 to pre-event VIP Reception with founder, board, and school partners

Leadership Circle \$10,000+

- Logo on all printed and digital marketing materials including mailed Gala invitations, e-blast promos, and website
- Onsite logo acknowledgement on Gala signage, slideshow(s), program, and other materials
- Acknowledgement in select social posts and earned PR media outlets
- Recognition, verbally and otherwise, year-long, at the Gala and at all other events/programs
- Premium logo acknowledgement in Annual Report
- Employee engagement opportunities*
- Invitation to join us on a partner school visit in India, Honduras, Kenya, or Colombia**
- VIP table (up to 8 guests) with logo table signage at Gala

Impact Supporter \$6,000+

- One table (up to 8 guests) with signage at the Gala
- Acknowledgement in Gala invitation and select marketing materials
- Listed in Gala program and on select Gala signage
- Acknowledgement in Annual Report
- Employee engagement opportunities*

**Benefits can be customized to
your individual business goals!**

* Employee engagement could include volunteering for a Brighter Children project, program or committee. Volunteer opportunities made available to us by our partner schools will also be extended to our sponsors.

** Visits to our partner schools are limited to a small number of guests, offered on a first come, first served basis, and are not covered by Brighter Children.

Our Upcoming Events



Save the Date

Friday, October 6
San Francisco, CA




10th
Anniversary Gala

*The City Club of San Francisco
San Francisco, California
Friday, October 6, 2023*

FORMAL INVITATION TO FOLLOW

Coming Soon!

NYC EVENT | SPRING 2024

Become a partner today



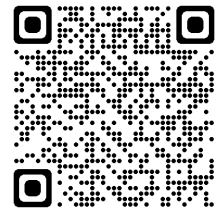
Pay by
Check

Checks made out to: **Brighter Children**
Address: **Brighter Children, Inc.**
23 Brennan Street,
Huntington, NY 11743



Pay by
Credit Card

Scan the QR code or visit
brighterchildren.org



Pay by
ACH or Wire Transfer

Please use the
contact info below



TO DISCUSS
**PARTNERSHIP
OPPORTUNITIES,**
PLEASE CONTACT:

Katie Wales,
Executive Director

773-454-3933

katie@brighterchildren.org



Our Team

STAFF

Jenna Federico | Brighter Children, Development Manager
Katie Hurley Wales | Brighter Children, Executive Director

BOARD OF DIRECTORS

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ML Clark | Strategic Financial Solutions LLC
Kunal Doshi | Private Family Office
Suzy Peng | Amazon
Shawn Small | Betterment
Ian Swanson | Delicato Family Wines

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David Wright | Scott Peak Capital
Marcus Yoder | Playtech




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MANAGEMENT TEAM

Brooke Baader | Global Prairie
Adam Bhatti | M Science
Madison Cheek | Thermo Fisher Scientific
Johnny Chin | Morgan Stanley
Ross DiBetta | Capital One
Julian Dualan | Colorado State University College of Business
Brendan Larar | Capricorn Investment Group
David Levi | Minerva University
Julia Mattox | Capricorn Investment Group
Connor Mulvey-Hudson | Citi
Liz Steidl | Bessemer Securities Corporation