

Response to Inquiry Emails

Subject: "Let's find you the perfect apartment"

Hi Tyler,

I am super happy to see you are interested in one of our apartments! I just have a couple of questions.

1. What unit type are you looking for?
2. When are you looking to move?
3. Are there any components that would make or break your rental decision?

Looking forward to hearing from you!

Subject: "{Property Name} - What are some must haves? "

Hi Tyler,

Congrats on taking the first step!

Ok now, let's find you the perfect apartment. What are you looking for in a new home?

Not answering their phone

Subject: "Give me a call when you get a chance"

Hey Tyler,

I just tried reaching you but got your voicemail.

Any chance you are available sometime today to have a quick chat about your apartment needs?

Let me know either way.



Subject: "Let's get the show on the road"

Hi Tyler,

This is Mark with "Property Name". I just tried calling you to see if you wanted to come check out some of our units we have available. Also, if you give me some information on what you're looking for I'd be more than happy to send you over some potential options.

Let me know either way.



Post-tour follow up

Subject: "Ready for the next step?"

Hi Tyler,

Thank you so much for coming down and touring our property.

Which unit do you think will fit you best so I can send over the application link? Also, I am here if you have any questions or if you think I can help in any way.

Subject: "Let's make it official 🏠"

Hi Tyler,

It was really nice to meet you today!

Below is the application link for you to apply and please let me know if you have any questions. I am super happy that you liked what you saw today!

Post-voicemail

Subject: "Come check out {Property Name}"

Hi Tyler,

I just left you a voicemail but wanted to send you a quick note.

We are currently offering {Insert a special} and I would love to schedule a time for you to come check out our property. Let me know what day works best for you.

Subject: "Come check out {Property Name}"

Hi Tyler,

I just got your voicemail. Please give me a call back when you get a chance. I would love to schedule a time for you to come down and check out our newly renovated units.

Let me know either way. Best Regards

Ghosting email

Subject: "

Tyler,

I haven't received a reply from you yet. There can be three possible scenarios:

- 1) You are no longer on the market for an apartment
- 2) This isn't a priority for you right now.
- 3) You are on a white sand beach in Hawaii. (Maui?)

Simply choose one of the above numbers and hit reply so I know what's going on and I'll take the appropriate action (if needed).