

# Bruno Givotovsky

Product Designer

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## ABOUT ME

A UI/UX designer whose passion for designing digital experiences is matched only by their creativity and attention to detail. With experience designing websites for Uniqlo and other global brands, I have honed my skills in crafting intuitive user interfaces that engage and delight. With a background in mens fashion design for Tommy Hilfiger, I bring a unique perspective to my work, creating visually stunning and user-friendly designs that leave a lasting impression.

## DESIGN EXPERIENCE

### Uniqlo-Global Creative Lab | Freelance UX/UI Designer

June 2022 - Present | New York, NY

- Experienced UX/UI Designer with a strong track record of designing and launching successful web design projects.
- Designed & launched the website for Uniqlo's travel miniseries, "24hrs with Roger," featuring former tennis world champion Roger Federer. The site acts as a travel guide for each location he visited & showcases his outfits with links to Uniqlo's e-commerce products.
- Redesigned Uniqlo's UT Me T-shirt website pages, delivering a more engaging & user-friendly design.
- Provided valuable UX/UI critiques for their current website.
- Collaborated effectively with creative Design Directors and the entire team to brainstorm innovative design solutions.
- Conducted successful presentations, effectively communicating design concepts and project progress to the entire creative team.

### Colabcreate | UX/UI Designer

April 2022 - Present | New York, NY

- Freelance UX/UI Designer specializing in designing and launching agency websites for clients and creative professionals.
- Created visually engaging presentation decks that showcase Colabcreate's services for acquiring new clients.
- Created engaging social media content, videos, and profiles to build brand identity and promote products/services.
- Produced high-quality video edits for decks, landing pages and social media presence, enhancing user engagement and brand value.

### Colaborator Production Network | UX/UI Designer

April 2022 - Present | New York, NY

- Freelance UX/UI Designer specializing in designing and launching agency websites for clients and creative professionals.
- Skilled in effectively communicating design details, corrections, and updates to developers to ensure smooth project delivery.
- Proven ability to brainstorm and generate innovative ideas in collaboration with the company CEO, Design Director, and the entire team.
- Created engaging social media content, videos, and profiles to build brand identity and promote products/services.
- Produced high-quality video edits for landing pages and social media presence, enhancing user engagement and brand value.
- Conducted successful presentations for project stakeholders and investors, effectively communicating design solutions and project progress.

### Tommy Hilfiger | Mens Fashion Designer

September 2013 - November 2017 | New York City, NY

- Designed for Men's Outerwear & Swimwear categories.
- Presented & communicated my designs to all teams & factories.
- Managed & trained interns to become full-time employees.

## MY PROJECTS

### Uniqlo's 24hrs with Roger

[www.uniqlo.com/us/en/contents/feature/24hourswithRoger/](http://www.uniqlo.com/us/en/contents/feature/24hourswithRoger/)

### ColabCreate landing page

<https://colabcreate.com/>

### Featured on Bestfolios

[www.bestfolios.com/portfolio/brunogivotovsky](http://www.bestfolios.com/portfolio/brunogivotovsky)

## EDUCATION

### London College of Fashion

2009 - 2012 | London UK

Bachelors of Fine Art in  
Menswear Fashion Design

### Central Saint Martins College

2007 - 2009 | London UK

Foundations of Art & Design

## TOOLS

Figma  
Sketch  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Webflow

## SKILLS

UX/UI Design  
Visual Design  
Responsive Design  
Information Architecture  
Brand & Logo Design  
LoFi & HiFi Wireframing  
Usability Testing  
Prototyping  
Card Sorting  
User Flows & Task Flows  
User Interviews