



Alternative Path Towards Artificial General Intelligence (AGI)

Andy Zhulenev, CEO

July 26, 2022



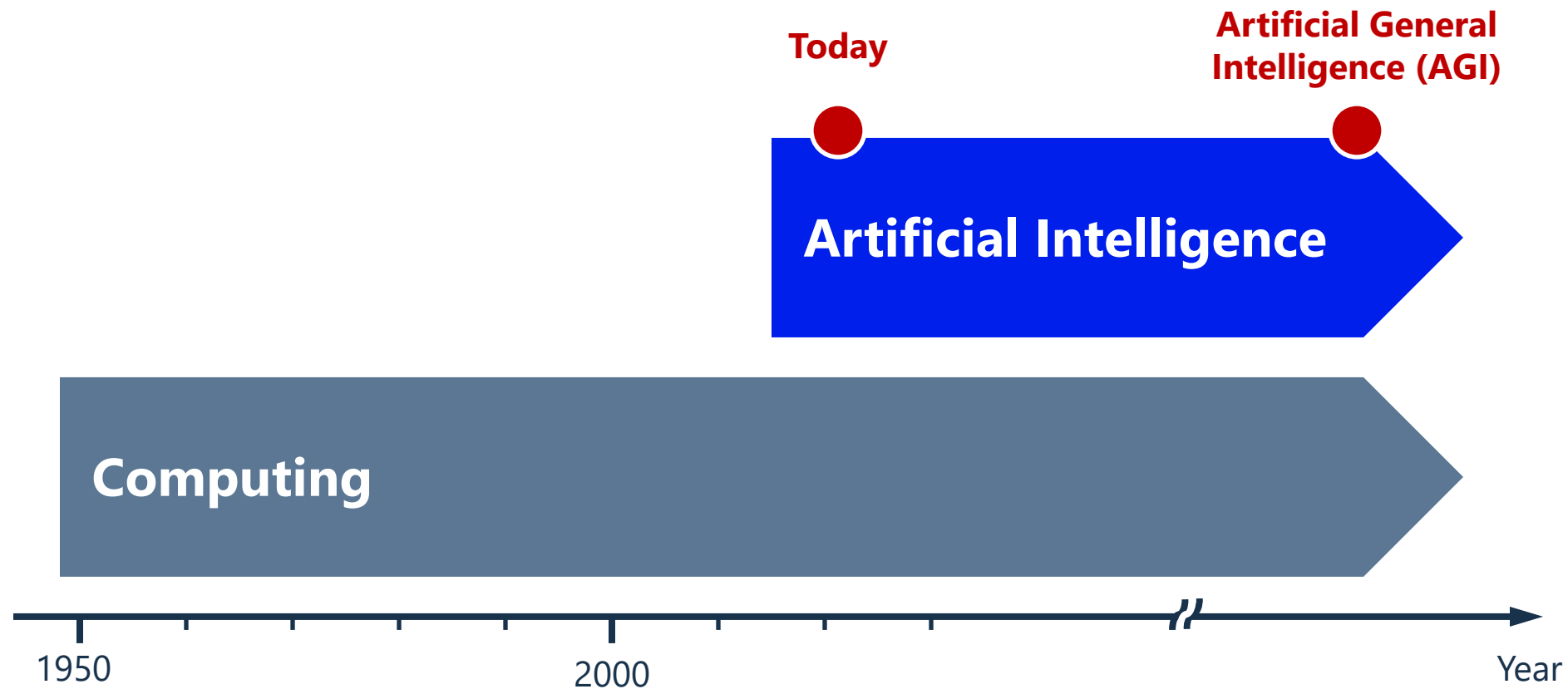
Agenda

- 1 State of AI Today**
- 2 Alternative Path Towards AGI**
- 3 BrainCore™ Intelligent System**
- 4 SmartLeads Intelligent Software**

State of AI Today

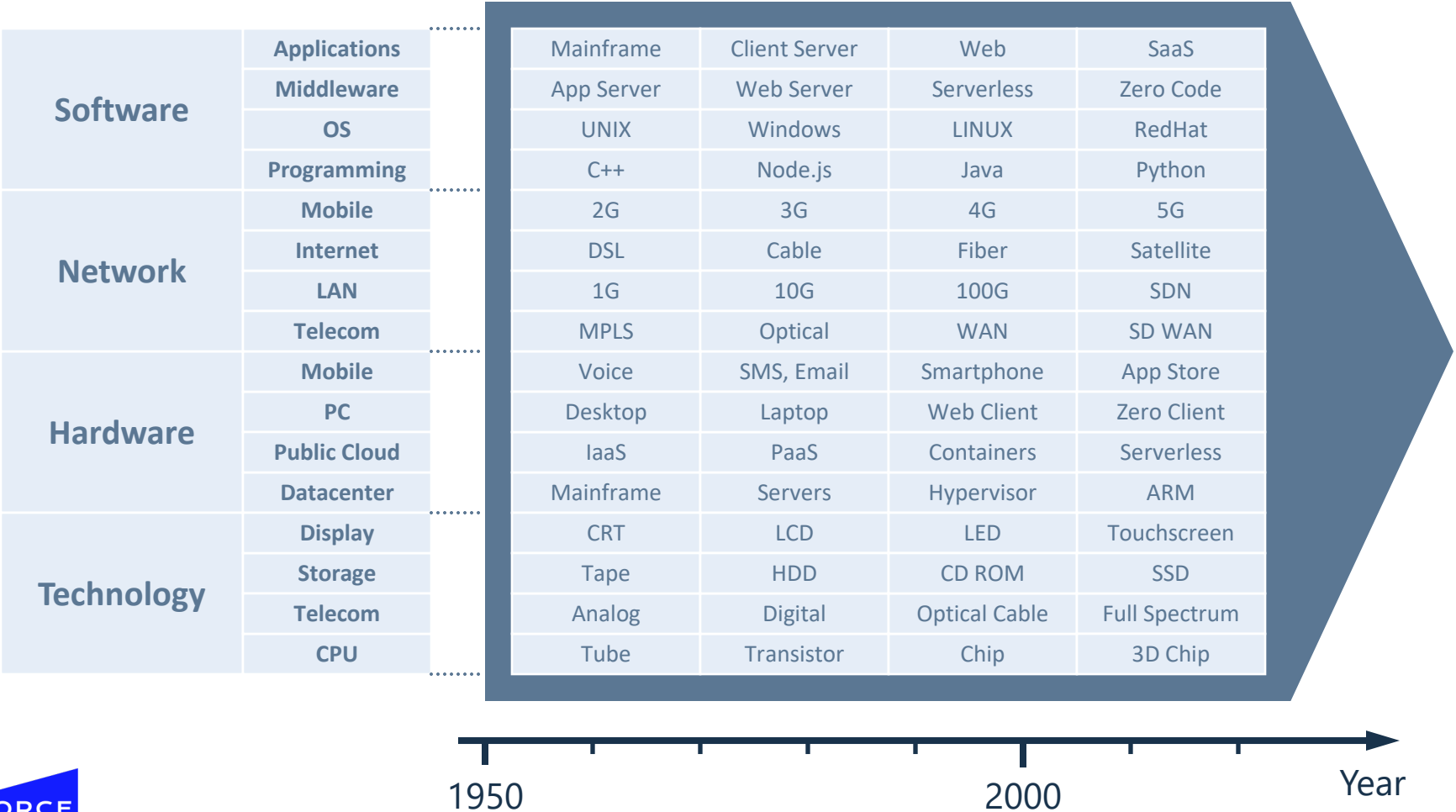
We are in the era of Artificial Intelligence

Information Technology Evolution



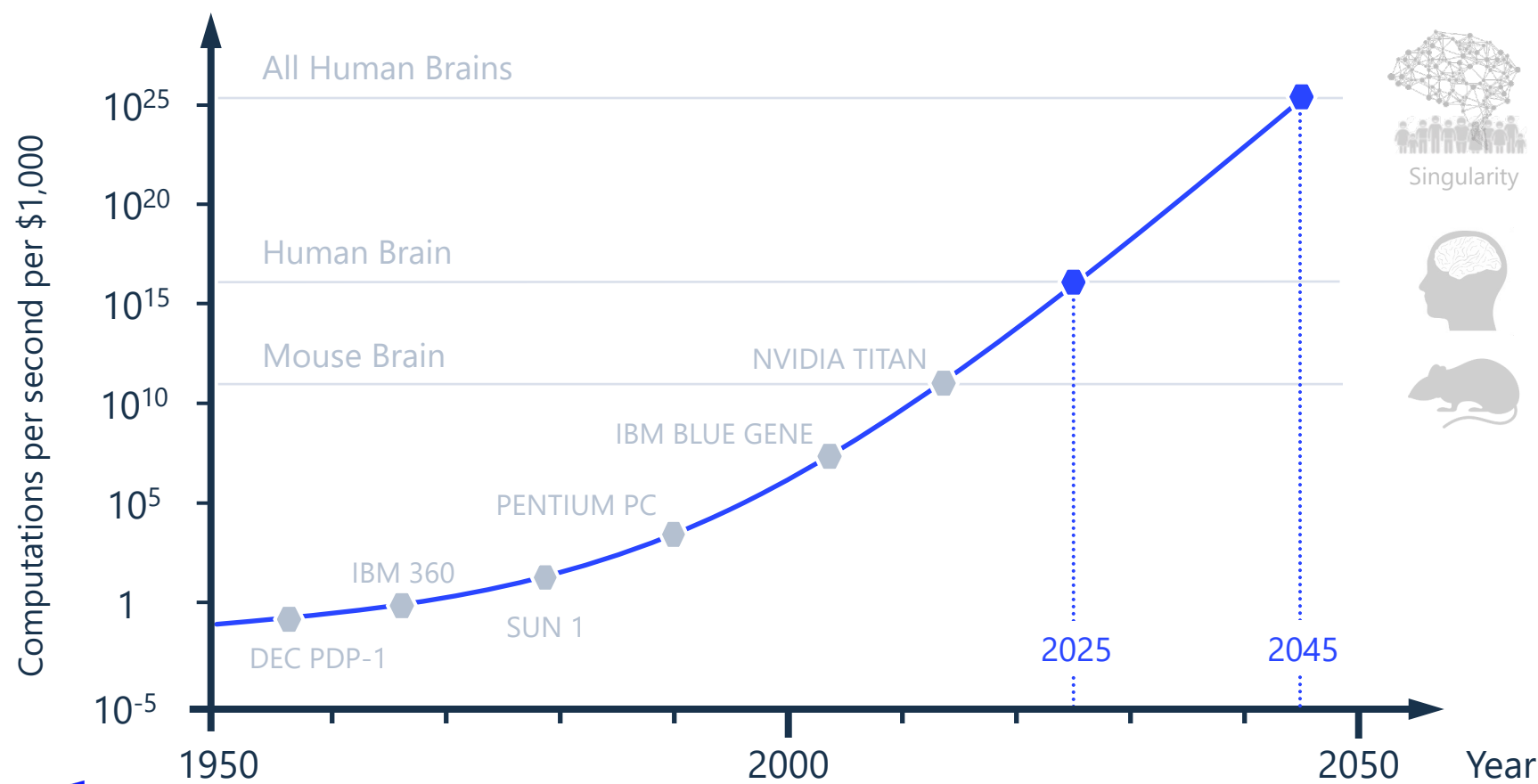
Modern computing was built over time

Computing Innovations Journey

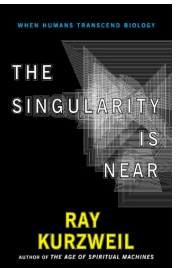


Affordable computing power will reach human brain processing capability by 2025

Computing Power



Ray Kurzweil



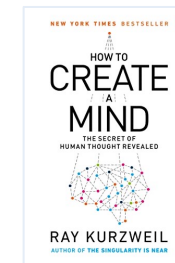
2005

Creating a digital brain is a big challenge

Digital Brain

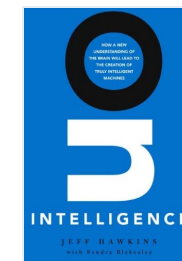


**Ray
Kurzweil**

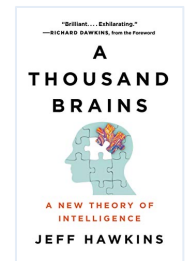


2012

**Jeff
Hawkins**



2004

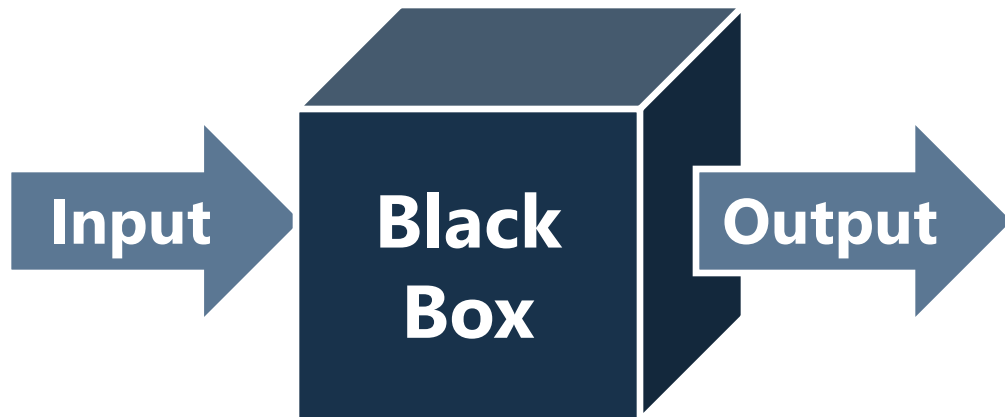


2021

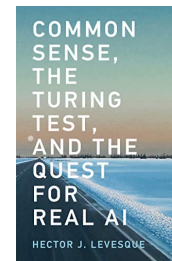
Today's AI on itself will not develop into AGI

Artificial Intelligence

ML, DL, NLP

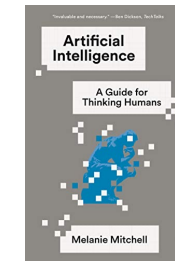


**Hector
Levesque**



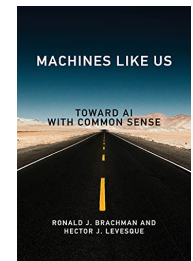
2017

**Melanie
Mitchell**



2019

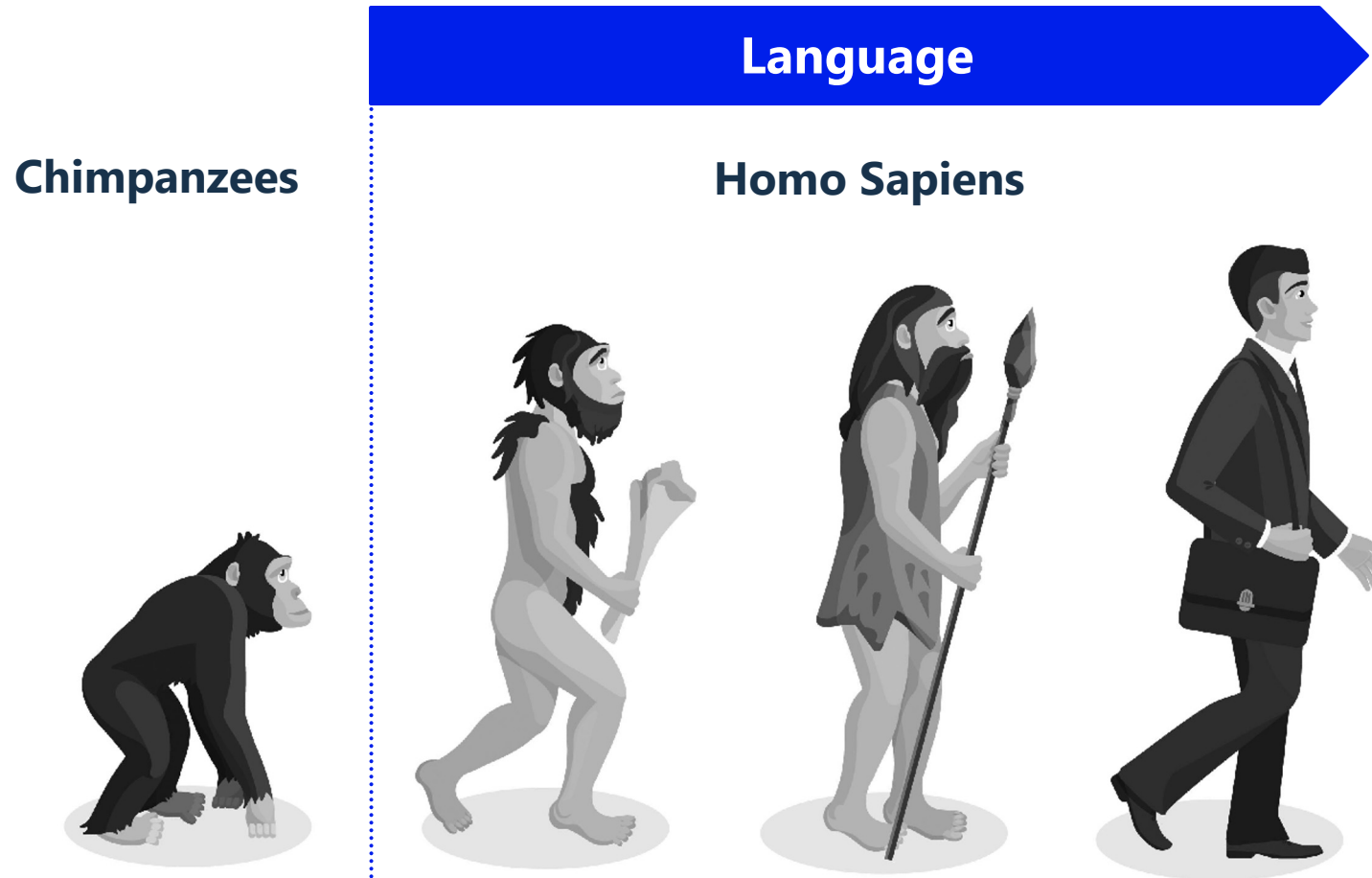
**Ronald
Brachman**



2022

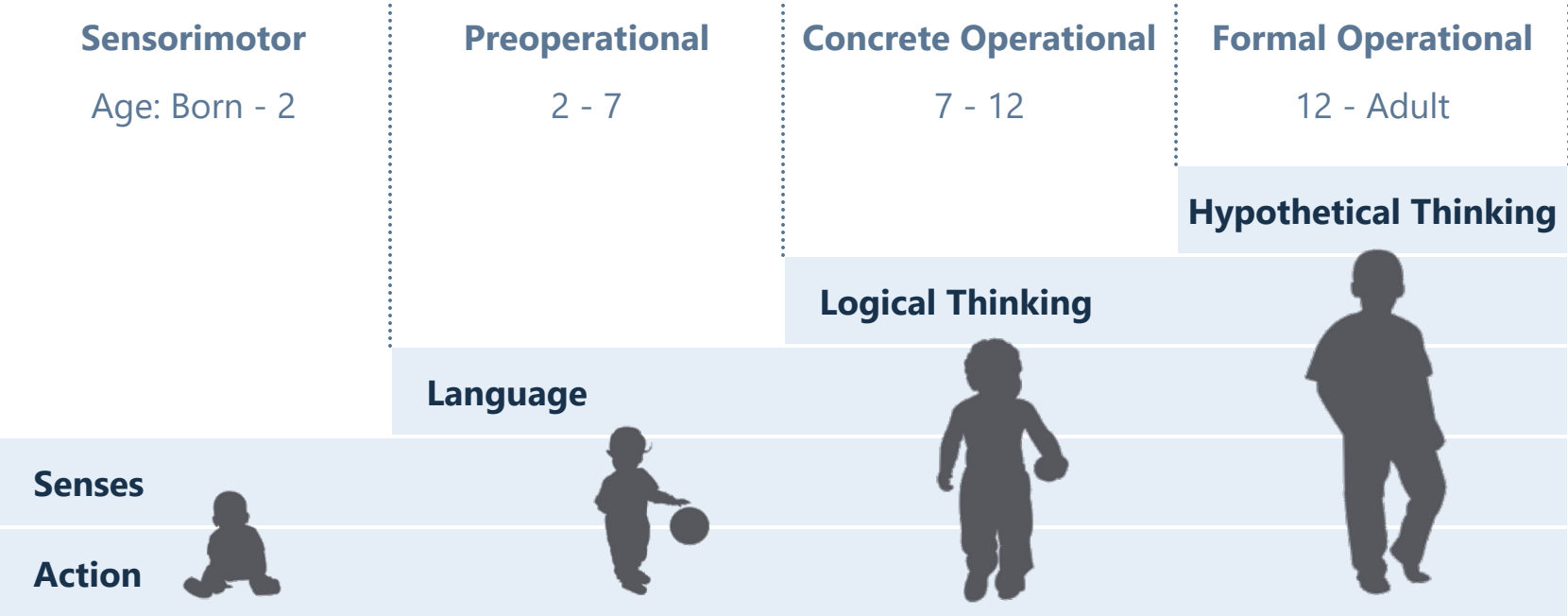
Alternative Path Towards AGI

Homo sapiens distinguished themselves with the use of language

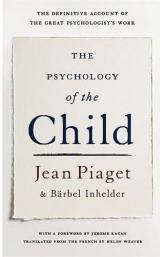


Language is the second stage in cognitive development, coming after senses

Stages of Child's Development



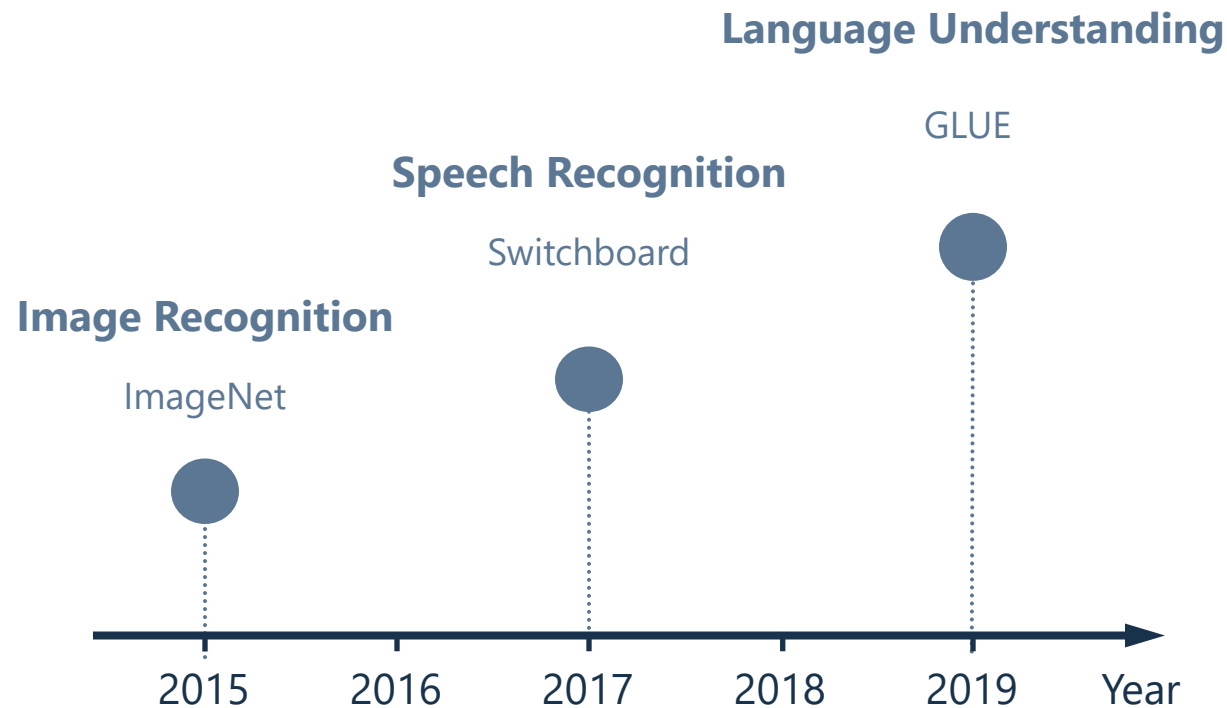
Jean Piaget



1969

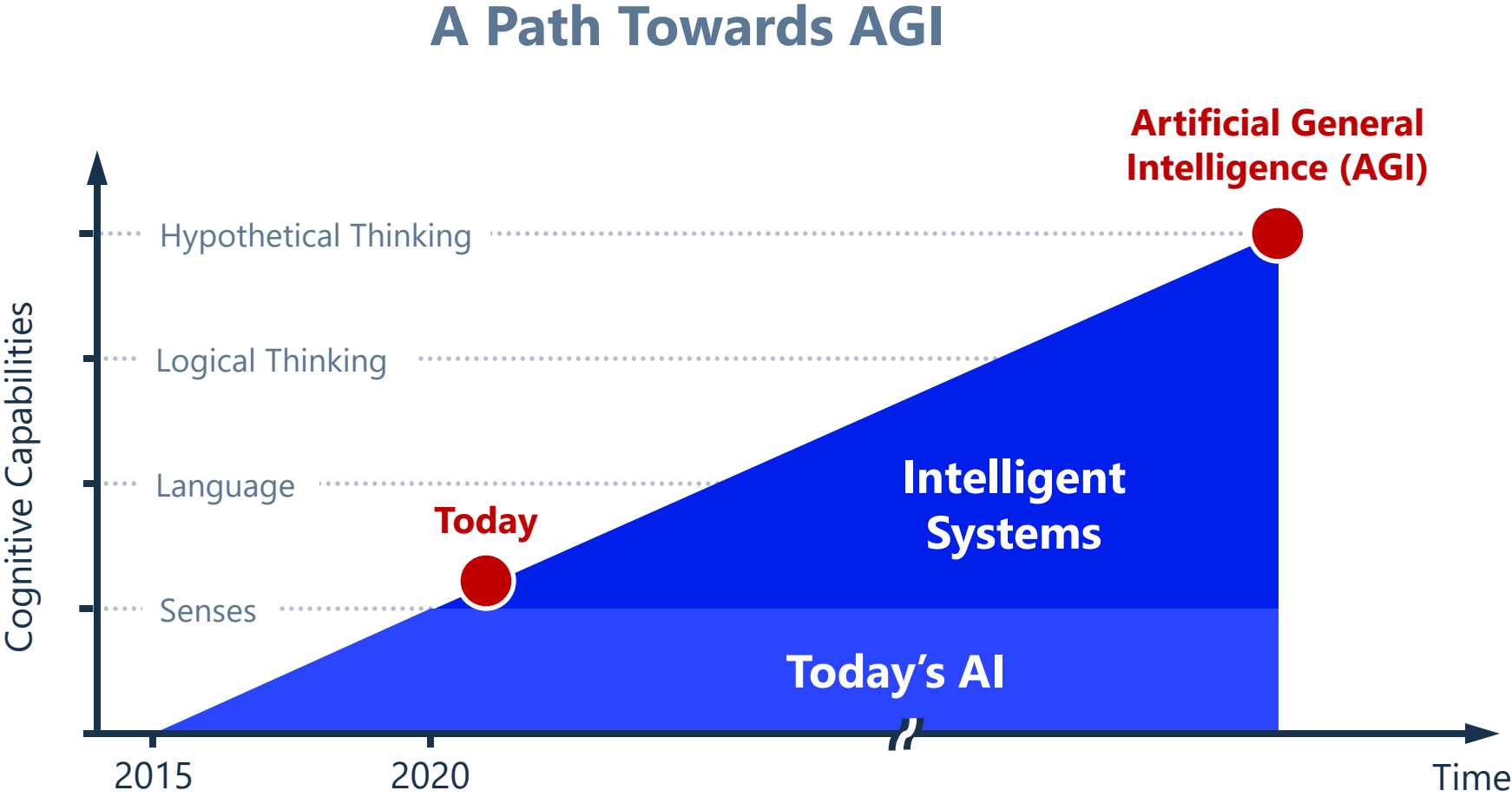
Today's AI already mastered human senses

AI at Human Level

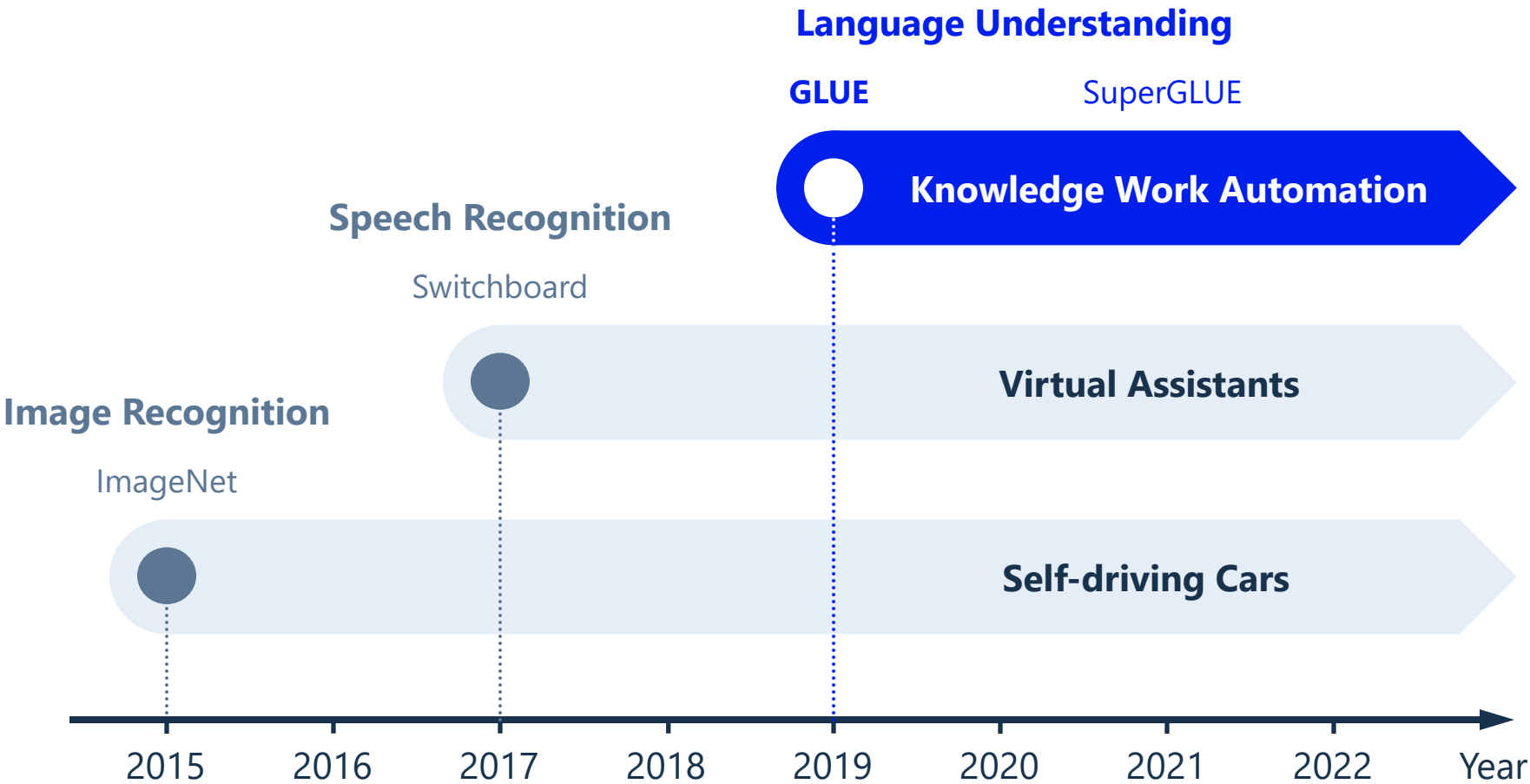


Neurons take up about 30% of the cortex for visual processing, 8% for touch and 3% for hearing

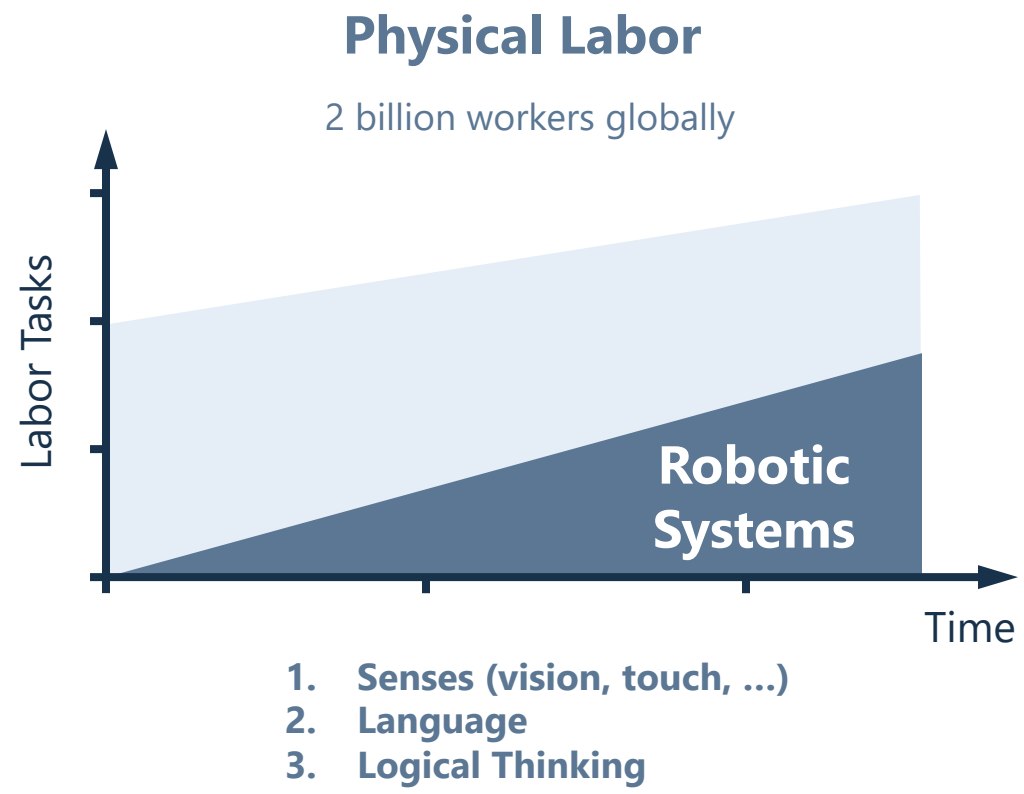
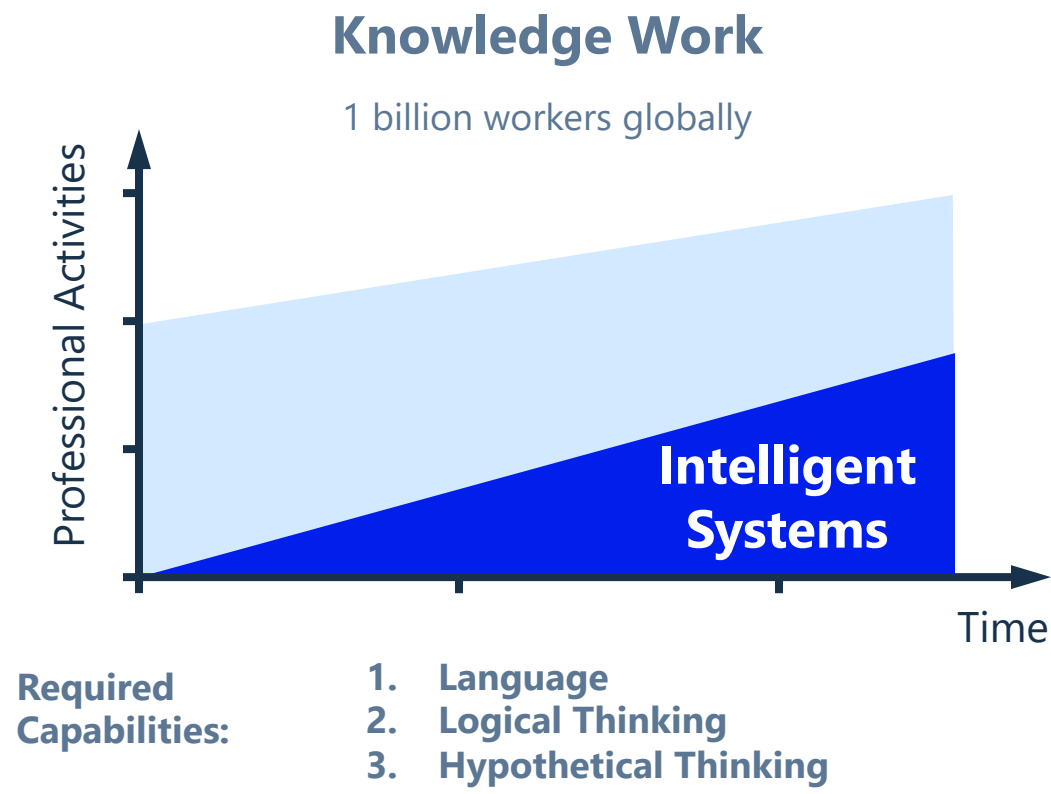
Language comprehension is the next step



Language understanding technologies opened a new era of knowledge work automation



OneForce is focused on knowledge work automation



BrainCore™ Intelligent System

OneForce builds BrainCore cognitive technology

BrainCore™

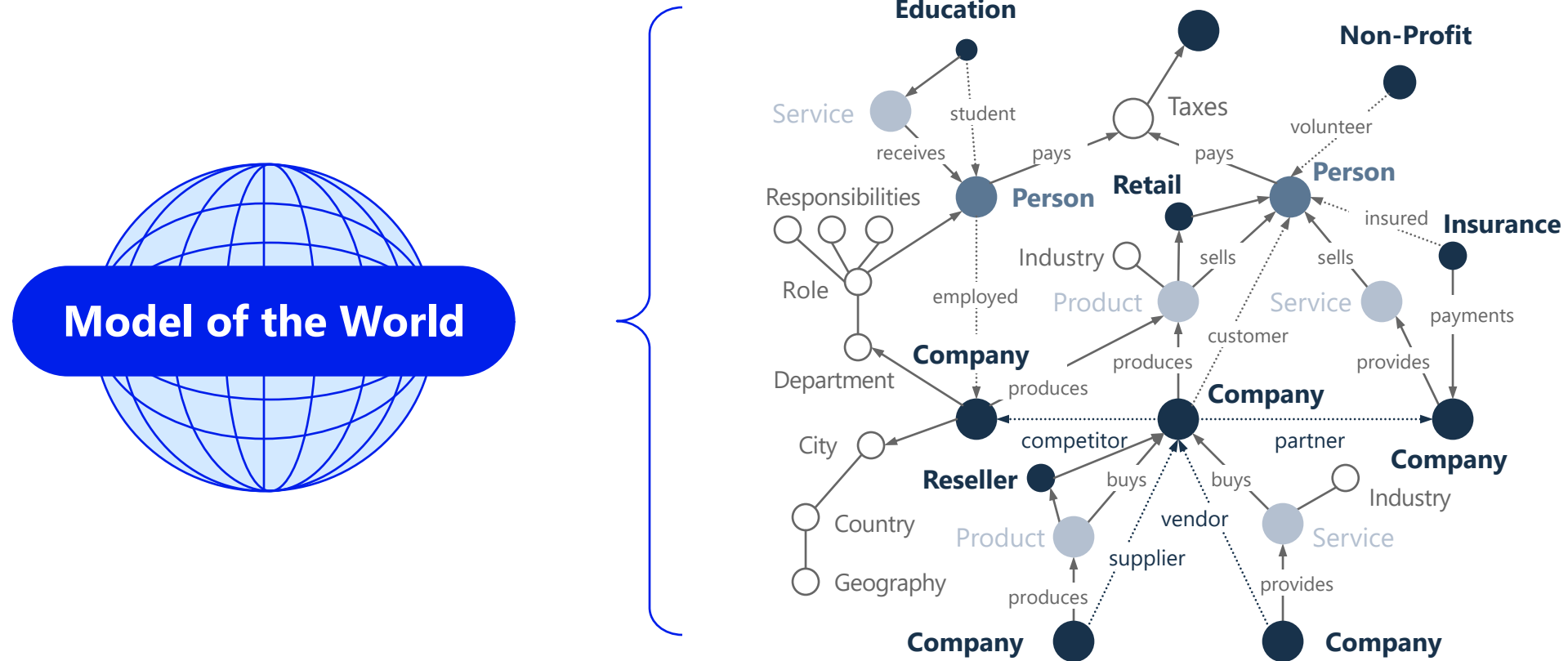
Comprehension

Model of the World

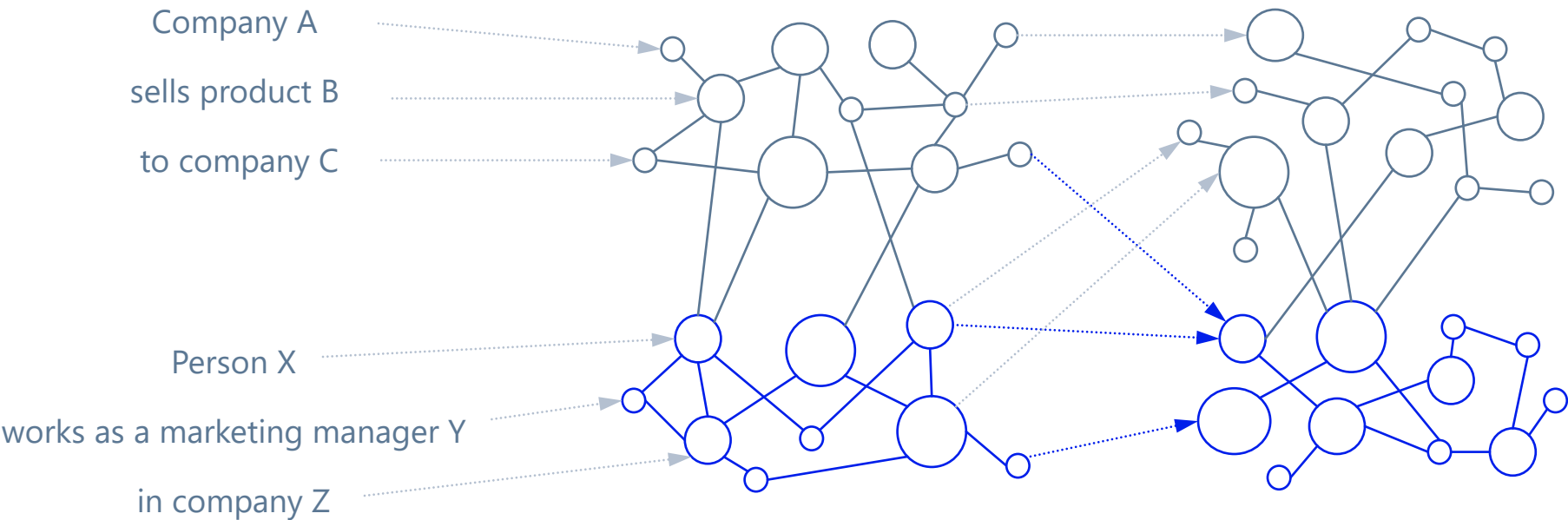
Decision-Making

Capabilities: read, understand and make logical decisions

Model of the World captures expert knowledge

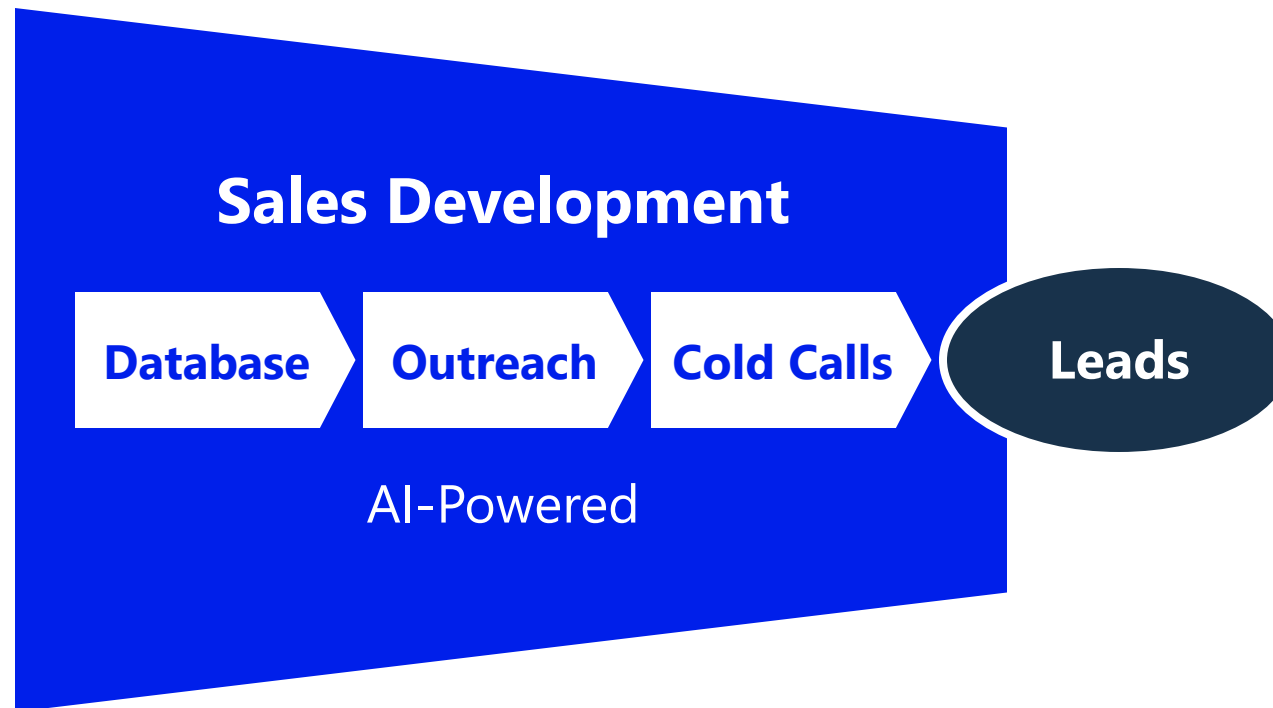


Eventually, BrainCore system will learn from data





SmartLeads Intelligent Software

OneForce created intelligent software for AI-powered sales development



Semantic search delivers 10x better results

	Search	Traditional	Semantic
	People	Keywords	Meaning
	Companies	Keywords	Meaning

Semantic Search Demo

Market

Companies

People

LinkedIn Campaigns

Email Campaigns

Customer

WORKSPACE

Companies

Semantic Search

Database

Lists

Import

Export

Dashboard

Semantic Search

1 Request

2 Meanings

3 Records

4 Database

Semantic search

companies doing social media

Next →

Thank You!



Andy Zhulenev, CEO, OneForce Inc.
+ (415) 699 1705
andy@oneforce.co



10900 NE 4th St, Unit 2300
Bellevue, WA 98004
oneforce.co