

K-12 Success Stories

Marysville School District 25 SNOHOMISH • WASHINGTON

# OF SCHOOLS	24
GRADE LEVELS	Kindergarten–12 TH
ENROLLMENT	12,00+
CHROMEBOOKS	13,000+
PRODUCTS	Admin

Marysville School District 25's Technology Goals:

The goal of Marysville School District's 1:1 Chromebook initiative is to make students the facilitators of their own learning.

Why GoGuardian Over Other Filtering Solutions

GoGuardian: Faster than the Speed of Light

Marysville School District began its one-to-one initiative with the goal of putting a Chromebook into the hands of every student, grades 3-12. To be successful, the Marysville Technology Department had to find a filtering tool for its 13,000 Chrome devices that was speedy and responsive.

Marysville SD's Chief Technology Officer Scott Beebe scoured the market for the most effective solution, but came up short. "I looked at other products, and even implemented a cheaper product, but we had nothing but problems with it. Two weeks in, we cancelled our contract with them, and came back to GoGuardian, signing a multi-year agreement," shares Beebe.

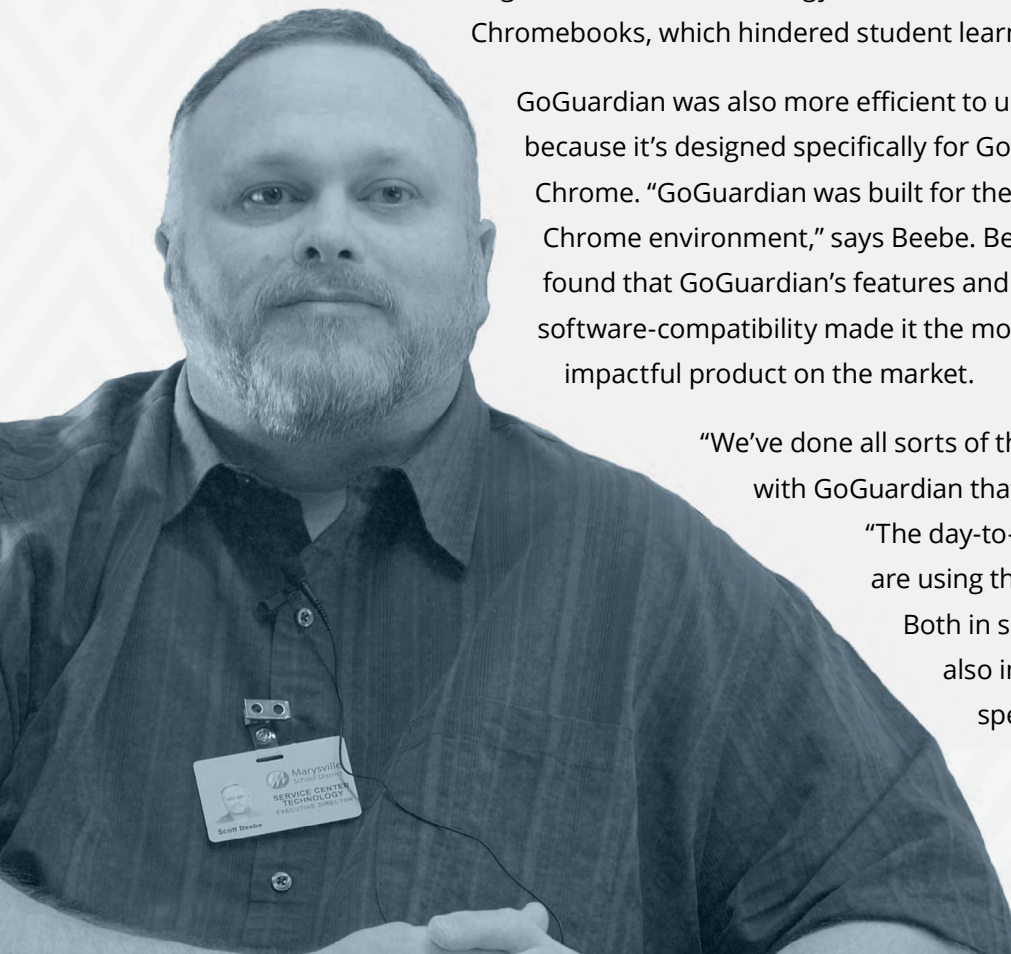
One of the key differentiators that led to Marysville's Technology Department's choice was GoGuardian software's speed and faster response time. When the district trialed other filtering solutions, the technology slowed down their Chromebooks, which hindered student learning.

GoGuardian was also more efficient to use because it's designed specifically for Google Chrome. "GoGuardian was built for the Chrome environment," says Beebe. Beebe found that GoGuardian's features and software-compatibility made it the most impactful product on the market.

"We've done all sorts of things with GoGuardian that we didn't expect," adds Beebe. "The day-to-day ability to view how students are using their devices has been invaluable. Both in shaping our filtering policies, but also in knowing how to intervene with specific kids."

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Scott Beebe
CTO
Marysville School District 25



THE CHALLENGE

When Chief Technology Officer Scott Beebe arrived at Marysville SD, most of the infrastructure was nearly ten years old. He shares, “We needed a way to rapidly come up to speed technology-speaking, without additional device management overhead, and Chromebooks allowed us to do that.” Since students were bringing their Chromebooks home, Marysville needed an easy-to-use solution for filtering content on Chromebooks both on and off-campus to keep students safe, while supporting their online learning.

THE PLAN

After trying other filtering products on the market, Marysville School District opted for GoGuardian, signing a multi-year agreement. Compared to GoGuardian, other solutions were slower, less responsive, and simply didn’t get the job done. “We did look hard at other products, and GoGuardian was the clear winner in response time,” Beebe recounts.

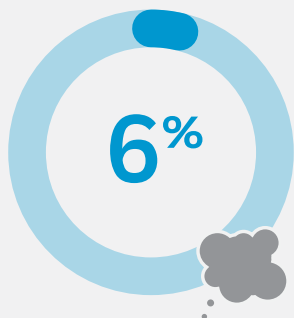
THE IMPACT

“After rolling out GoGuardian across its 13,000 Chromebooks, results exceeded expectations. Marysville School District could manage devices in and out of the classroom, and monitor online activity to help students in unexpected ways. In one case, the district had a student run away from home, and the IT administrators realized the student was on Facebook using a Chromebook that was district assigned. The administrators were able to utilize the GoGuardian Theft Recovery feature to determine a location on the device and help their family find them.

The speed and efficiency of GoGuardian also helped Marysville’s technology department better support the needs of students and educators, ultimately facilitating student achievement. Beebe recounts, “I was sitting in a school play and, at intermission, I got a message from a student that a website they needed to reference for a school project was blocked. In the theater, I pulled GoGuardian up on my phone and made a simple change to the filter. I was able to whitelist the site right there, respond to the kid on Twitter, and say, ‘Try it now.’ And sure enough, it worked. That’s awesome.”

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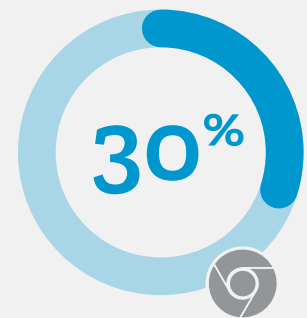
Scott Beebe
CTO
Marysville School District 25



Time spent off-task



Time spent on YouTube



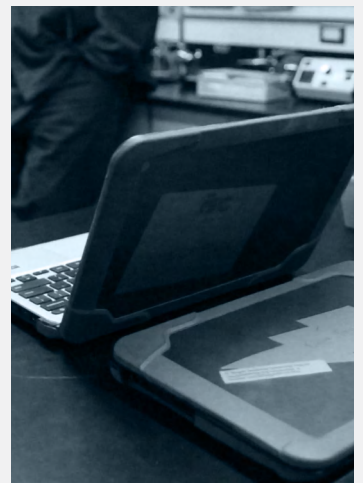
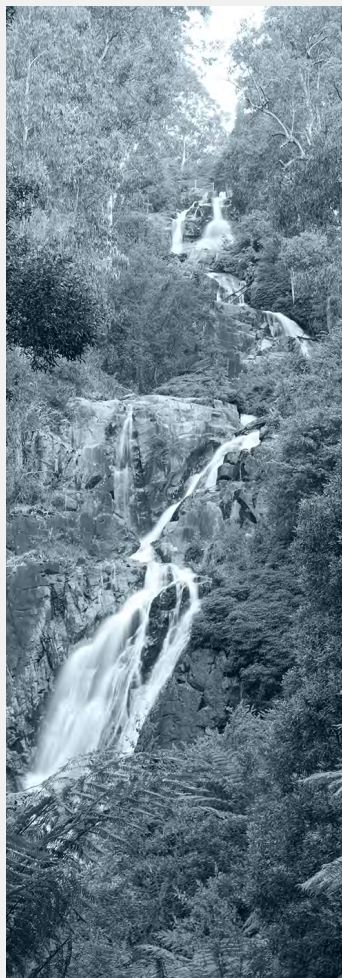
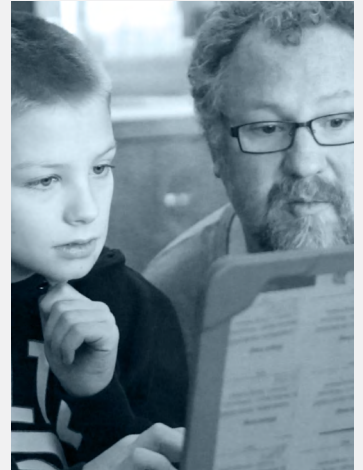
Time spend on G-Suite

*Data is based on the 2017-18 school year as of 10/24/2017.

Write Your Own Success Story

For more information on how GoGuardian can help your district achieve better learning through technology, contact us today for a customized product demo and free trial access:

info@goguardian.com

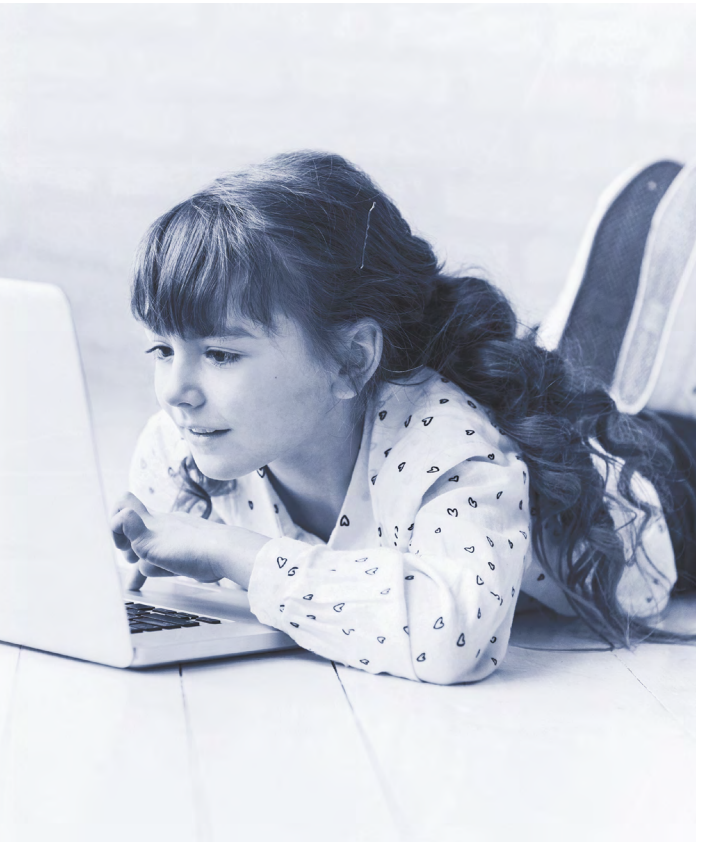


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Smart technology needs smart management.

As more schools implement technology programs—either through 1:1 initiatives or shared carts—the need for powerful, easy-to-use device management tools is greater than ever. From device assignment and repair tracking to web filtering and classroom management, many districts often end up using a patchwork of tools and apps to accomplish their strategic technology goals.

With a full suite of position-tailored products designed and built just for Chromebooks, GoGuardian makes it easy for school districts to manage large or small device deployments, keep their students safer online, and gain valuable insights into how their technology programs are working.



GoGuardian Admin™
Filtering & Monitoring

GoGuardian Teacher™
Classroom Management

GoGuardian Fleet™
Asset Tracking & Management



Our education technology partners:



About GoGuardian

Based in Los Angeles, GoGuardian is a leader in Chromebook management solutions for K-12 school districts. GoGuardian products are used by 44,000+ educators in all fifty states, impacting millions of students and teachers every day as they use the Internet for collaboration and learning.



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Learn More

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