



# Roy Kim

## Experience

### User Interface Designer | Sigma Computing

San Francisco, CA • Mar 2022 - Aug 2023

- Redesigned UI/visual design of company website, including design system, icon library, and product illustrations, resulting in a 79% increase in organic traffic from approximately 16,000 to 29,000 visitors monthly, accompanied by a 48% increase in unique visitors since the update.
- Shipped icon library of 233 assets with 9 variant each, architecting a standardized design framework to resolve gaps in workflow between product and frontend engineering team.
- Streamlined access to Sigma's user onboarding education module by implementing card elements in the product homepage, increasing engagement by 11.5% for free trial users and 13.8% for existing customers.
- Collaborated on a wide range of explorative design iterations for projects alongside product designers and engineers, reducing user experience friction while ensuring harmony between the product's design system and marketing's brand guidelines.

### Assistant Manager and Graphic Designer | Printing Fly

Los Angeles, CA • Mar 2018 - Nov 2020

- Played a crucial role in driving a 31% increase in annual revenue through strategic design initiatives, superior client engagement, and effective operational management, significantly outperforming the previous year's financial performance.
- Attained a 92% business satisfaction rate by engaging with clients to align on project objectives/timelines while also providing design guidance on print materials and hardware such as custom booklets, large format banners, and tradeshow displays.

## Projects

### UI/UX Designer | Kosher Without Borders

Remote • Jul 2021 - Sep 2021

- Led visual redesign of a Kosher directory product, enhancing user functionality while collaborating with a team of 6 designers and 10 developers in an agile framework.
- Built a responsive design system library and UI for desktop and mobile platforms, resulting in a 98% user satisfaction rate on the App Store and 85% on Play Store.
- Expedited cross-team collaboration in engineering handoff process by detailing design specifications and providing specific guidance in interactive components.

Contact me for portfolio passkey!

<http://roykim.design>  
[roykimdesigns@gmail.com](mailto:roykimdesigns@gmail.com)  
323-820-7930

## Education

### University of California, Irvine

Bachelor of Art, Art

## Awards

### McMaster Design League - UI/UX Designathon 2021

2nd place

Collaborated with a team of 3 in a 2-day competition to research, design, and present final concept to judges amongst 300 participants from 20+ countries.

## Skills

### Applications

Figma FigJam Webflow  
Notion Maze Adobe Suite  
Miro Adobe Illustrator Spline  
Adobe Photoshop Google Suite

### Design

User Interface Product Design  
User Experience (UX) WCAG  
Visual Design Wireframing  
Design Systems User Flows  
Iconography Prototyping  
Usability Testing Typography  
Color Theory Accessibility  
User-centered Design Branding  
Interaction Design Responsive Design