



**HAWAI'I LODGING & TOURISM**  
**ASSOCIATION**

**For Immediate Release**

August 17, 2022

**VISITOR INDUSTRY CHARITY WALK TRAFFIC ALERT**  
**SATURDAY, AUGUST 20**

**HONOLULU**—The 43<sup>rd</sup> Visitor Industry Charity Walk, scheduled for Saturday, Aug. 20<sup>th</sup> starting at 8 a.m., will require traffic rerouting and may cause delays for motorists in the Ala Moana and Waikiki areas.

The Charity Walk will begin at Magic Island, continue on Ala Moana Boulevard and along the Ala Wai Promenade, then down Kalākaua Avenue heading into Waikiki, turning around on Paoakalani Street. The walk will proceed along the makai side of Kalākaua Avenue, go makai on Lewers Street, along Kalia Road towards the Hilton Hawaiian Village, and back to Magic Island on Ala Moana Boulevard.

In order to accommodate the event, the City & County of Honolulu will close off the following streets from 7:00 a.m. until the completion of the walk:

- **7:00 a.m. – 8:30 a.m.:** Kalākaua Avenue, at Kalākaua- Kūhiō Avenue intersection: Traffic heading into Waikiki will be directed onto Kūhiō Avenue at the Kalākaua- Kūhiō split. Kalākaua Avenue, beginning at the Luana Waikiki, will be completely blocked, with Kalākaua opening back up after Olohana Street.
- **6:30 - 8:00 a.m.:** Atkinson Drive (Roosevelt Gate) entrance to Ala Moana Beach Park will be closed for the walkers.
- **6:45 a.m. - 9:30 a.m.:** Kalākaua Avenue, from Ala Wai Promenade Bridge to Ena Road: All lanes on the right of the median will be closed to traffic. The lane on the left of the median will remain open for traffic heading into Waikiki.
- **8:00 a.m. - 12:00 p.m.:** Lewers Street will be closed, between Helumoa Road and Kalia Road. A contraflow lane will be set up from Helumoa up Lewers for local traffic.
- **8:00 a.m. - 12:00 p.m.:** Kalia Road (Eastbound): Traffic heading into Waikiki will be re-directed onto Saratoga, then onto Kalākaua Avenue.

In addition, HPD may extend crossing signals at key intersections to accommodate the walkers.

**About the HLTA**

The Hawai'i Lodging & Tourism Association is the state's oldest and largest private organization representing hotels, condominiums, timeshares, other lodging entities, suppliers, and related firms and individuals with a connection to tourism. HLTA is dedicated to supporting the hospitality industry through education, political action, and membership benefits, and raising awareness about its contributions throughout the state.

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