



Susie Jaramillo, Chief Story Officer and Co-Founder

An Emmy-nominated director and award-winning author and illustrator, Susie Jaramillo is the Chief Story Officer and Co-Founder of Encantos. Jaramillo is the creator of the #1 bilingual preschool brand Canticos, the two-time Kidscreen Award winner for Best Digital Preschool Series. Jaramillo oversees all creative development of Encantos Originals. Prior to Encantos, Jaramillo was the co-founder of one of the top five multicultural-focused creative agencies, Latin Vox, where she built brands and led creative campaigns for the likes of Macys, Verizon Wireless, Pernod Ricard, PepsiCo and more. A classically trained and acclaimed artist, Jaramillo received her BFA from Pratt. A proud Venezuelan-American, she lives in Brooklyn, NY with her husband and two kids.