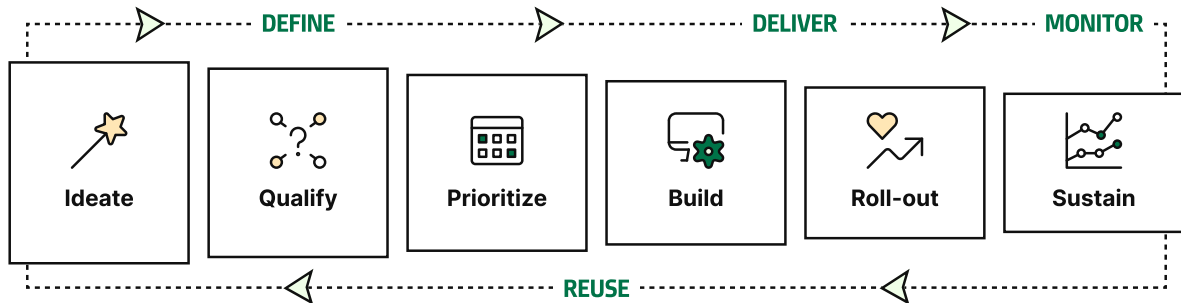# yooi

John

Get control
on your Data & Analytics portfolio
and finally achieve value

Christie

Optimize Data & Analytics value
across the full lifecycle

Drive your D&A initiatives from emergence to completion, **monitor the value created** all along and consolidate information across your ecosystem.

DEFINE — DELIVER — MONITOR

| Ideate | Qualify | Prioritize | Build | Roll-out | Sustain |

REUSE

DEFINE
Manage ideas into initiatives and prioritize them into a D&A roadmap.

DELIVER
Achieve visibility on the delivery value chain on the full portfolio.

MONITOR
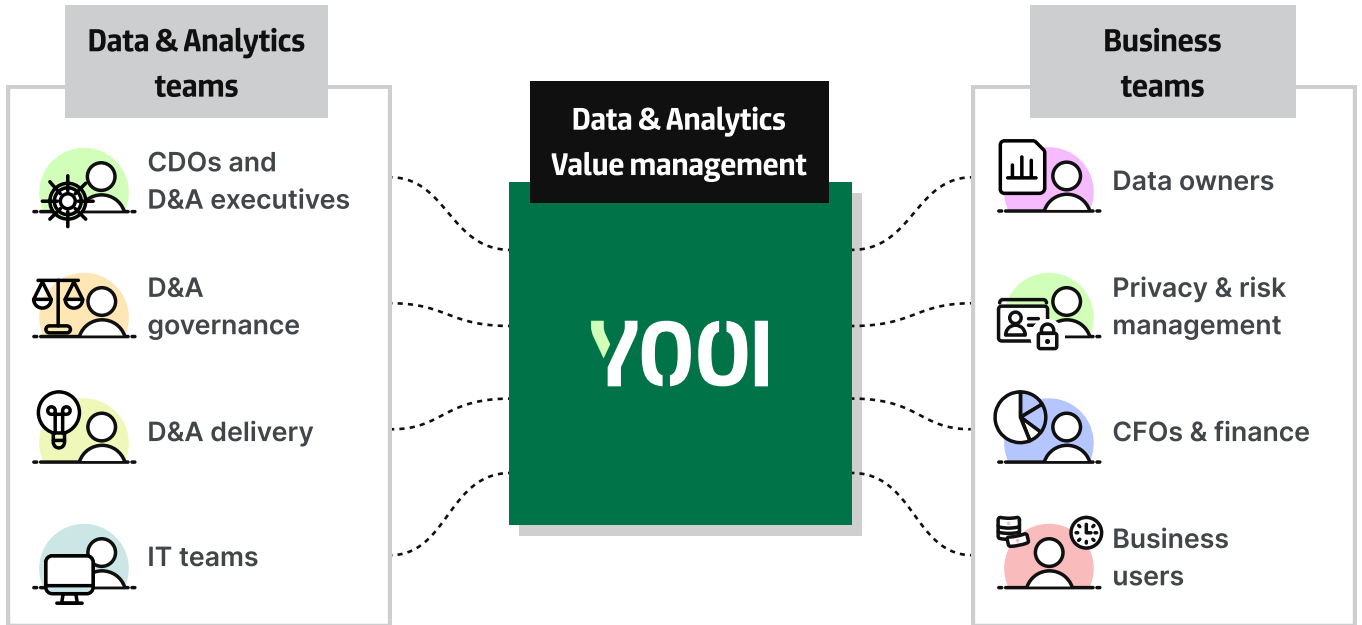Demonstrate and track the value, risks and cost of the D&A portfolio.

REUSE
Encourage and facilitate reuse of assets and best practices.

Integrate with your favorite tools

Give your teams the key foundations for a successful data strategy

Data & Analytics teams

- CDOs and D&A executives
- D&A governance
- D&A delivery
- IT teams

Data & Analytics Value management

YOOI

Business teams

- Data owners
- Privacy & risk management
- CFOs & finance
- Business users

Consolidated portfolio

Consolidate the business lineage across all your business priorities, initiatives and assets - and across tools
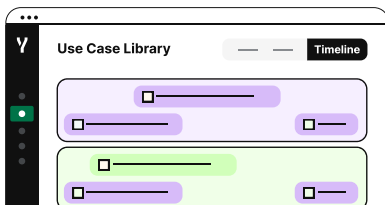
End-to-end D&A value chain

Manage the full lifecycle of initiatives and assets, to animate processes along the end-to-end value chain

Value-driven governance

Define and monitor value, risks and costs with goals, metrics, guidelines, checklists across all the portfolio
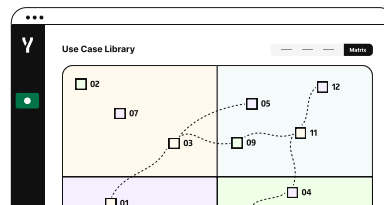
Data & Analytics communities

Federate & engage communities around data transformation, with collaboration and automation

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Accelerate lead time

More efficient decisions and delivery thanks to better visibility, alignment and collaboration.
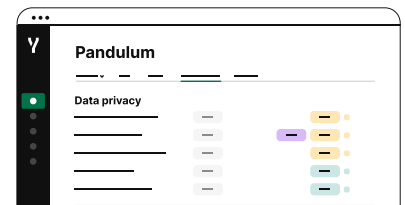
2x faster

Demonstrate Value

Ensure alignment with strategic priorities, stimulate reuse and setup a data monetization model.

2x value

Govern end-to-end

Efficient coordination, report with end-to-end visibility and track workflows on decisions, risks & costs.

100% governed

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www.yooi.com

contact@yooi.com