

## Media Release

### NSX ANNOUNCEMENT 7 DEC 2023 Changes to the OLX Board of Directors

7 Dec 2023– Content

**\*\*FOR IMMEDIATE RELEASE\*\***

#### About OliveX

OliveX is a digital health and fitness company delivering unique user experiences through fitness gamification, augmented reality, and play-to-earn experiences. The OliveX fitness metaverse provides platforms that enable real-world fitness to merge with the digital universe in order to engage consumers with brands, influencers, and coaches. OliveX is designed for those who exercise at home, at the gym, or outdoors in over 170 countries.

OliveX currently has the following products in the market:

Product 1: ZRX: Zombies Run + Marvel Move – ZRX puts you at the heart of interactive fitness adventures from Marvel Move and Zombies, Run! While you move to the perfect mix of heart-pumping audio drama and pulse-pounding songs from your own playlist, you'll collect supplies to earn trophies and grow your base.

Product 2: Dustland Runner – Our web3 blockchain running game. Put on your headphones and run, jog, walk or step into a running game that's as much of an adventure as it is a path to fitness.

Following the delisting from NSX on 21 July 2023, **OliveX Holdings Limited** (NSX: OLX) ("**OliveX**" or "**the Company**") is pleased to announce the following changes to the Board of Directors:

The retirement of Mrs. Maja McGuire; and  
The retirement of Mr. David Do.

The appointment of Mr Christopher Whiteman as Non-Executive Director, effective 1 November 2023.

Mr Whiteman is an executive with over twenty-five years experience in commercial management, finance and strategic advisory roles across various industries including gaming and app development, energy and resources, and investment management. Mr Whiteman has a Bachelors Degree in Economics from the University of Adelaide, a Graduate Diploma in Applied Finance and Investment from FINSIA, and Level 1 CFA. He is well versed in international affairs and has extensive experience in the culture and business dealings of Asia. Mr Whiteman has specific expertise in equity markets and deal structuring, investor and public relations and strategic planning in both public and private entities in Australia, China, and the United Kingdom.

Mr Whiteman is currently a Non-Executive Director of Animoca Brands Corporation Limited (appointed June 2018), and a Non-Executive Director of ASX listed iCandy Interactive Limited (appointed March 2021).

"We are delighted to welcome Chris to our board of directors. His industry knowledge and leadership experience will be instrumental as we continue to navigate the dynamic landscape of Web3," said CEO Keith Rumjahn. "We believe that Chris's insights and

strategic acumen will enhance our ability to innovate and capitalize on emerging opportunities."

"I would also like to thank Maja and David who have recently retired from the Board for their efforts and wish them well in their future endeavours".

**For further information, photography or interview requests, please contact:**

Keith Rumjahn

Managing Director & Chief Executive Officer

[keith@olivex.ai](mailto:keith@olivex.ai)

**Restrictions on our Games, Fitness Metaverse, and \$DOSE**

Restrictions due to compliance regulations for different jurisdictions apply. Residents from certain jurisdictions may not earn \$DOSE or participate in NFT sales and/or campaigns in our fitness metaverse. Additional restrictions may apply depending on the type of game or experience you are attempting to access.