



Improve your Product Discovery and Boost
Conversion Rate

Case Study: Shopify Apparel & Fashion

YOU MAY ALSO LIKE



IM FIT MEN'S - BLUE
99 ₹ 4,999



VIRGO 2- RIPPED SLIM FIT MEN'S JEANS -NAVY
₹ 2,749 ₹ 5,499



DRAKE- SLIM FIT MEN'S JEANS WITH DRAWSTRING - BROWN
₹ 2,999 ₹ 5,999



SPOKE- TEXTURED SLIM FIT MEN'S TROUSER - GREEN
₹ 3,299

**Case Study:
Shopify Apparel &
Fashion**

Without Argoid
Reco

USD 822K

Monthly Revenue



With Argoid
Reco

USD 936K

Monthly Revenue

+14%

118X ROI

(in first 30 days)

95X ROI

(in first 180 days)

USD 20

Average Price Per Product



USD 22

Average Price Per Product

+10%

1.7%

Add To Cart Rate



3.9%

Add To Cart Rate

+130%

Case Study: Shopify Women Fashion

YOU MAY ALSO LIKE



HITE PEARLS SEMI STUDDED CHOKER NEC...
~~Rs. 3,810.00~~ **Rs. 2,183.00**
Save 43%



LONG WHITE PEARL STUDDED CHAIN
~~Rs. 6,180.00~~ **Rs. 2,987.00**
Save 52%



LONG WHITE PEARL CHAIN WITH ELEPHANT ...
~~Rs. 5,356.00~~ **Rs. 2,778.00**
Save 48%



SHINNING MULTIPLE LAYERED STUDDED STAT...
~~Rs. 3,004.00~~ **Rs. 1,502.00**
Save 50%

LOAD MORE

Case Study:
Shopify Women Fashion

Without Argoid
Reco

USD 26K
Monthly Revenue

USD 19.84
Average Price Per Product

4.6%
Add To Cart Rate

3.7%
Conversion Rate



With Argoid
Reco

USD 30K
Monthly Revenue

USD 21.69
Average Price Per Product

5.1%
Add To Cart Rate

4.95%
Conversion Rate

+15%

12X ROI
(in first 7 days)

+9%

+11%

+34%

Case Study:
High Street Fashion



MANGO
Pink Maxi Ruffles Dress, Women
399.00 AED



MANGO
Green Ruffle Printed Dress, Women
549.00 AED



MANGO
pink Printed maxi dress, Women
399.00 AED

**Case Study:
High Street Fashion**

Without Argoid

Email Reco

USD 33K

Monthly Revenue Through
Email

USD 211

Average Order Value

156

Number of Orders



With Argoid

Email Reco

USD 59K

Monthly Revenue Through
Email

USD 285

Average Order Value

207

Number of Orders

+79%

21X ROI

(in first 30 days)

+35%

+33%



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