



Boost Your TrueFanz Earnings: Top Strategies For Monetizing Your Profile!

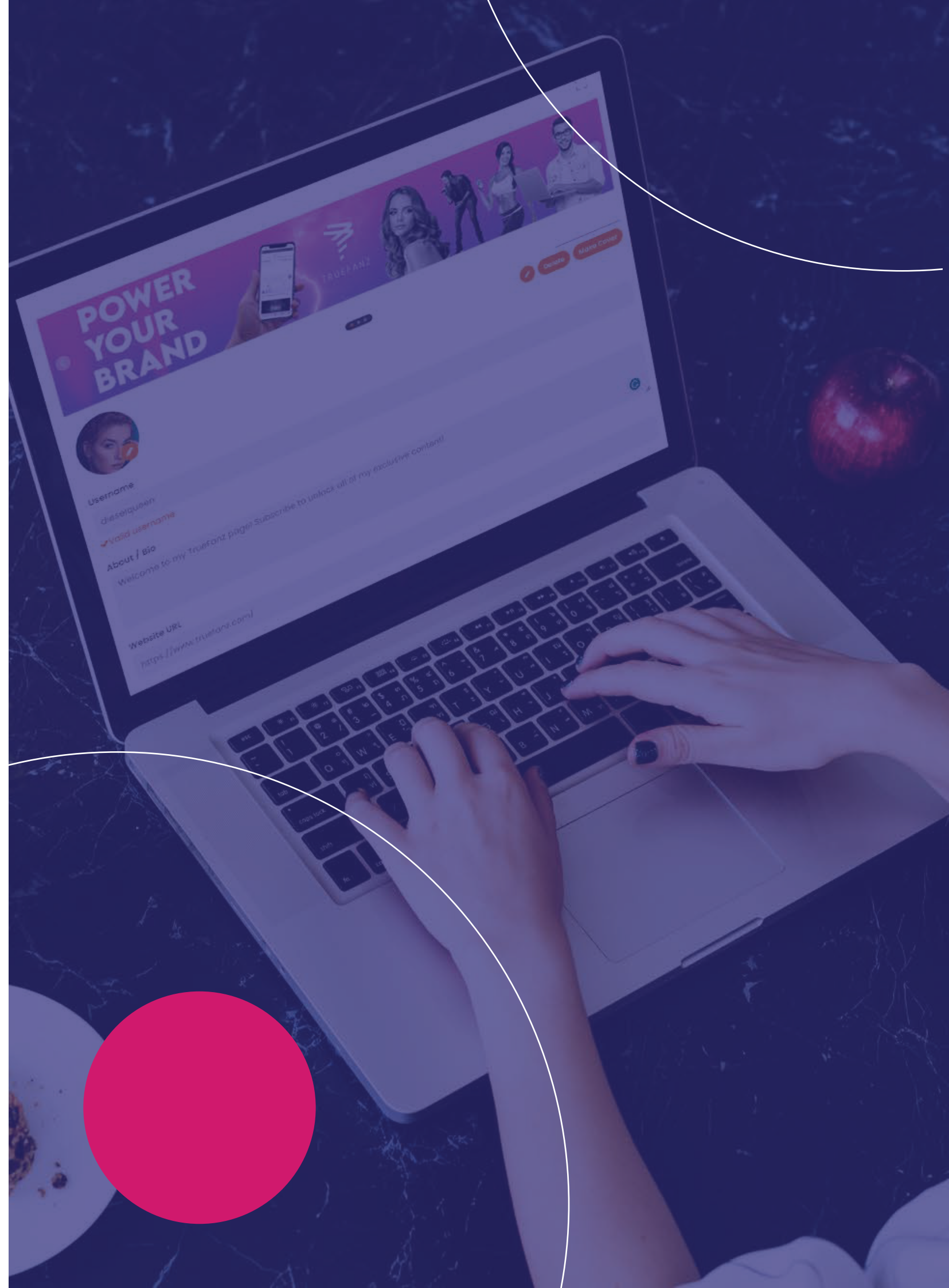


www.truefanz.com

STEP 1

Create a compelling bio

- Be specific about what your fans will get after subscribing to your profile.
- Also, be specific about what your fans will not get after subscribing to your profile.



STEP 2



Set a Subscription Rate

Lower subscription

\$3.99–\$9.99

Gets more subscribers active and involved. This will allow you to implement the platform's locked features such as PPV messages, posts, and Vaults to your subscribers at an additional cost.

Example: Planet fitness business model

Higher subscription

\$15.99–\$29.99

Gains you loyal and dedicated subscribers. These subscribers are typically higher quality which also means high maintenance. You can make tons of \$\$\$ with this method however you'll have to bring your A game.

Example: Rits Carlton hotel cliental vs. Hilton hote

STEP 3

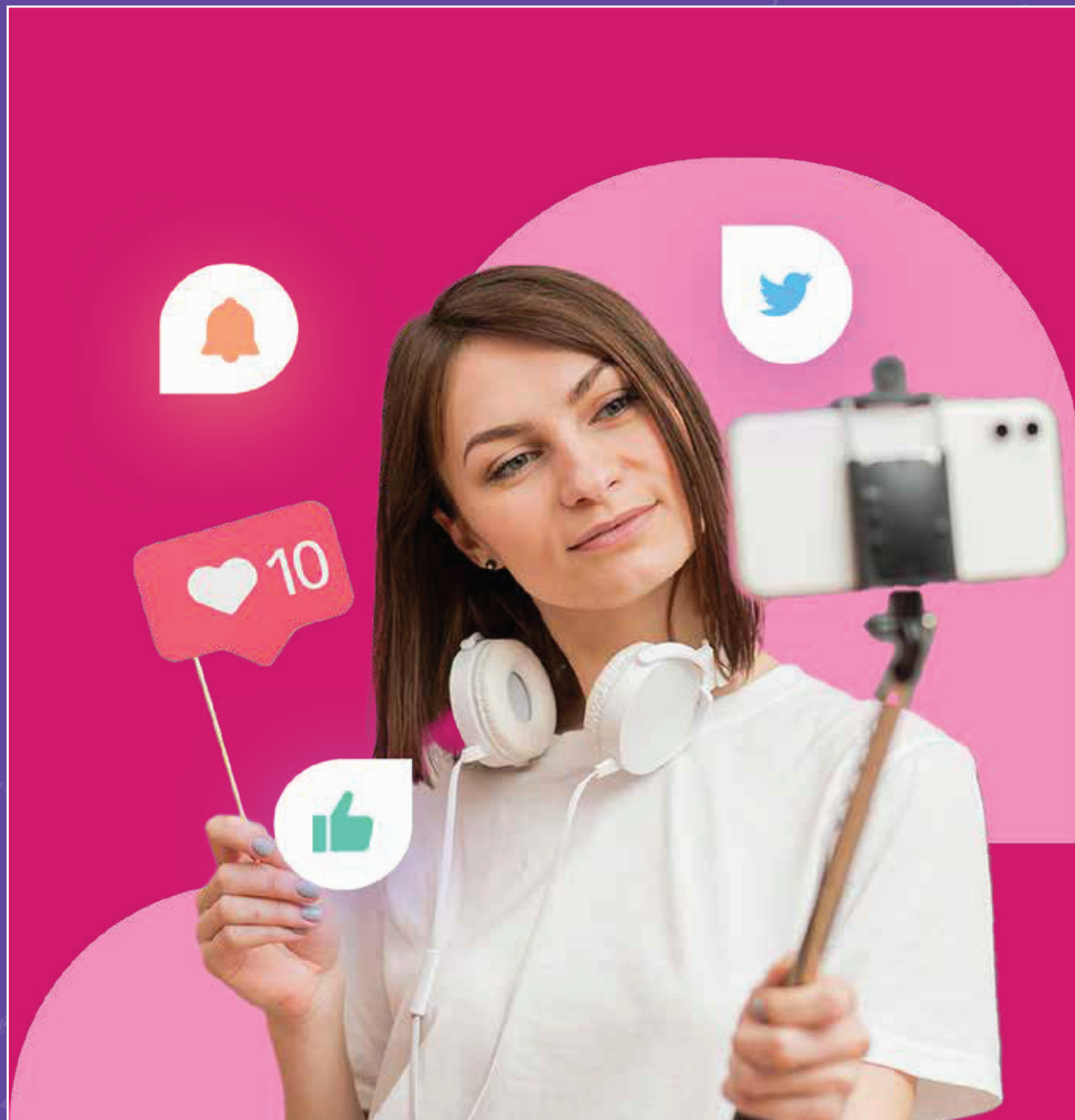


Optimize Your Profile With *Photo And Banner*

- Add a Profile Photo and Banner that is welcoming & Inviting. For example - Good lighting quality, smiling, and overall embodying you and your brand.
- Utilize the 3 photos for the banner that emulate a sample of what your fans can expect when subscribing. Think cliff hanger photos - ones that tease your niche, but leave them wanting more.

STEP 4

Be Creative With Your *First Content*



Post the following immediately:



A free photo & video post:

This allows your fans to receive an immediate return on other investment in you.



A poll pertaining to your niche:

This allows your fans to immediately get comfortable interacting with you and your content.

Example: What type of content would you like to see more of?



A vault & a locked post

This gives them the immediate option to see more and allows you to see the platform working.

STEP 5



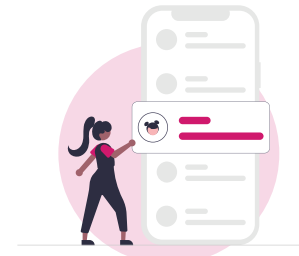
Grow your TrueFanz platform & unleash your potential



- **Cross Promotion:** Use all your current platforms to promote your TrueFanz profile. Example: Tiktok, Instagram, Youtube, Twitter, Clapper, Twitch, etc



- **Linktree:** Attach the link to your Linktree and place it in your bio on all platforms. Title: More Content - Exclusive Content - Unseen Content - More Me

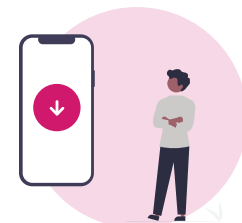


- **Messaging:** Message the people in your DM's that you don't typically respond to

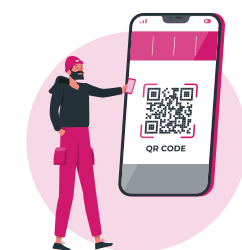
Template: Hey! Happy Monday! Hope your week is off to a great start! Unfortunately I'm not in this inbox much If you'd like to chat I do check here though daily!



- **Collaborations:** Work with other TrueFanz Creators and tag each other on the platform. Example: Shoot a set and split it into two parts. You can post part one and then post part two. This encourages the subscribers to check out both pages.



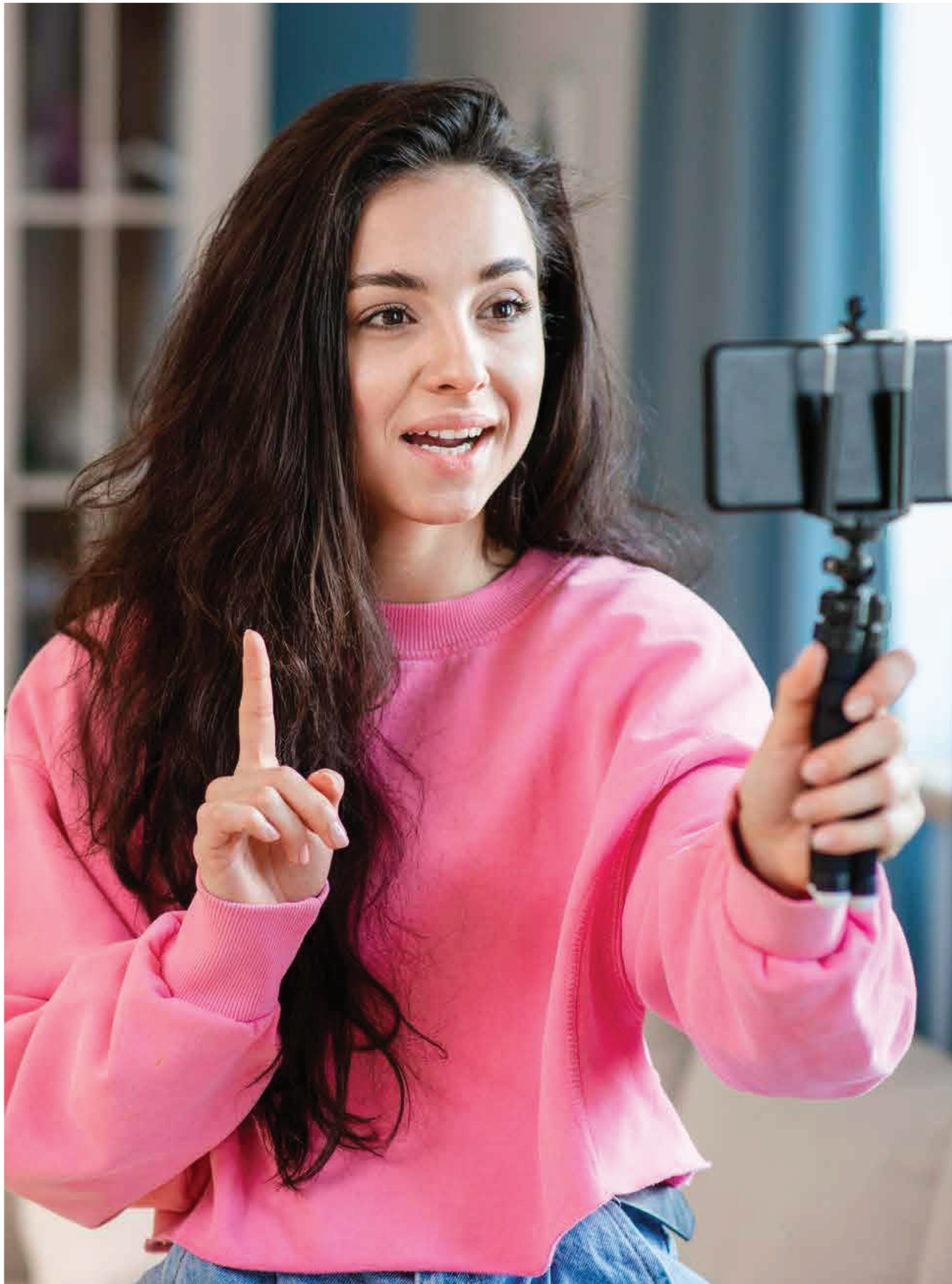
- **Download Match Apps:** Start swiping on apps & add your IG handle in bio. Example: Bumble Biz, Bumble friends, Hinge, Tinder etc.



- **Create QR Code Merch:** Make a QR people can scan when you're out and about.

Example: back of shirts, jackets, magnets on cars, stickers on computers, phones etc

STEP 6



Keep your Momentum going



Sort Your TF content into 2 folders:

Posted Content & Unposted Content



Schedule Out Posts:

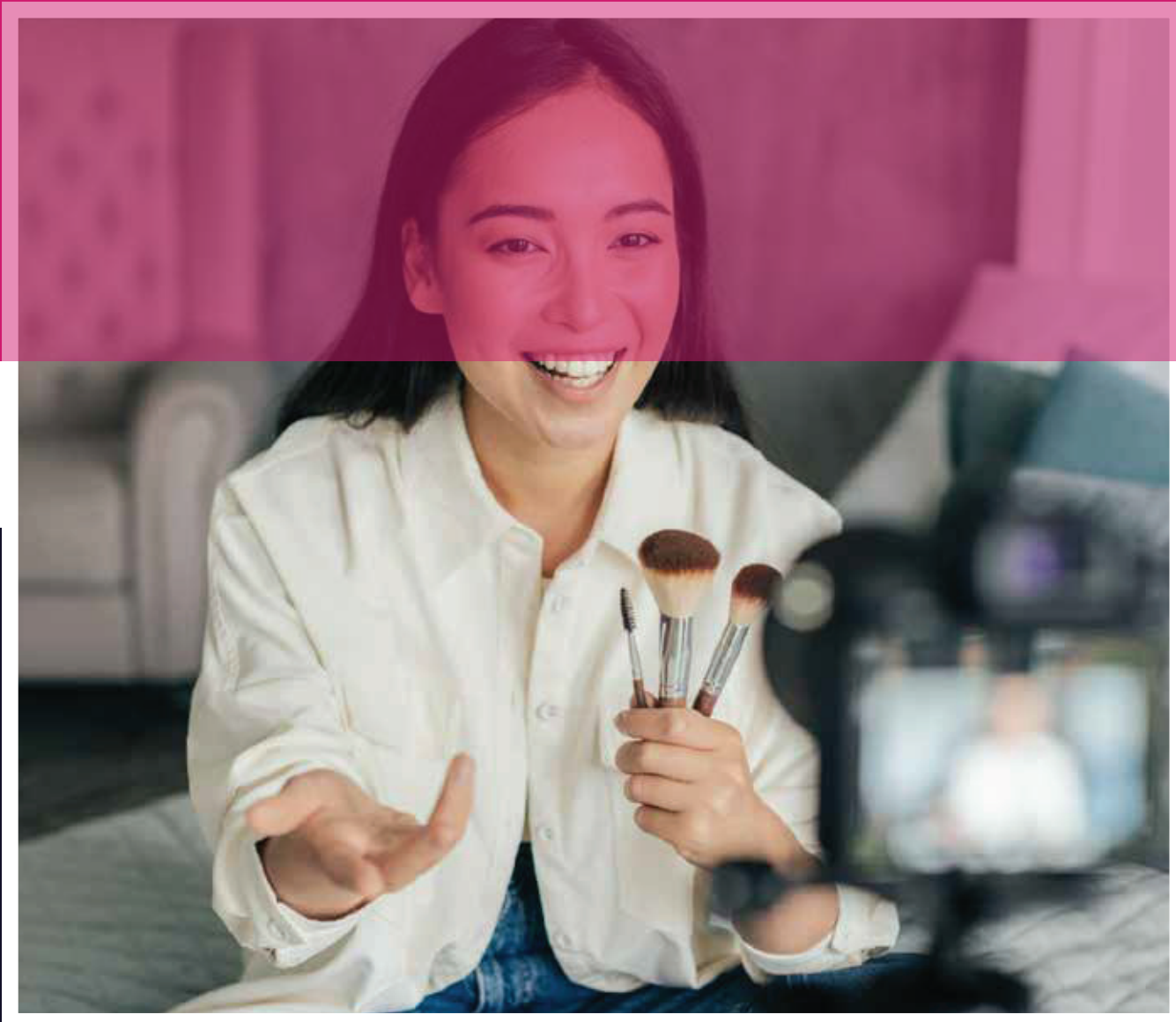
Use the scheduling tool to know exactly how far out your content will take you.
MINIMUM: 1 POST A DAY



Plan Content Days:

Schedule times to make content and keep scheduling it out. Tease new content on other social platforms.

STEP 7



**Keys to turn your
passions into a career
with TrueFanz**



Stay Consistent



Stay Original



Stay You



Don't Get Discouraged



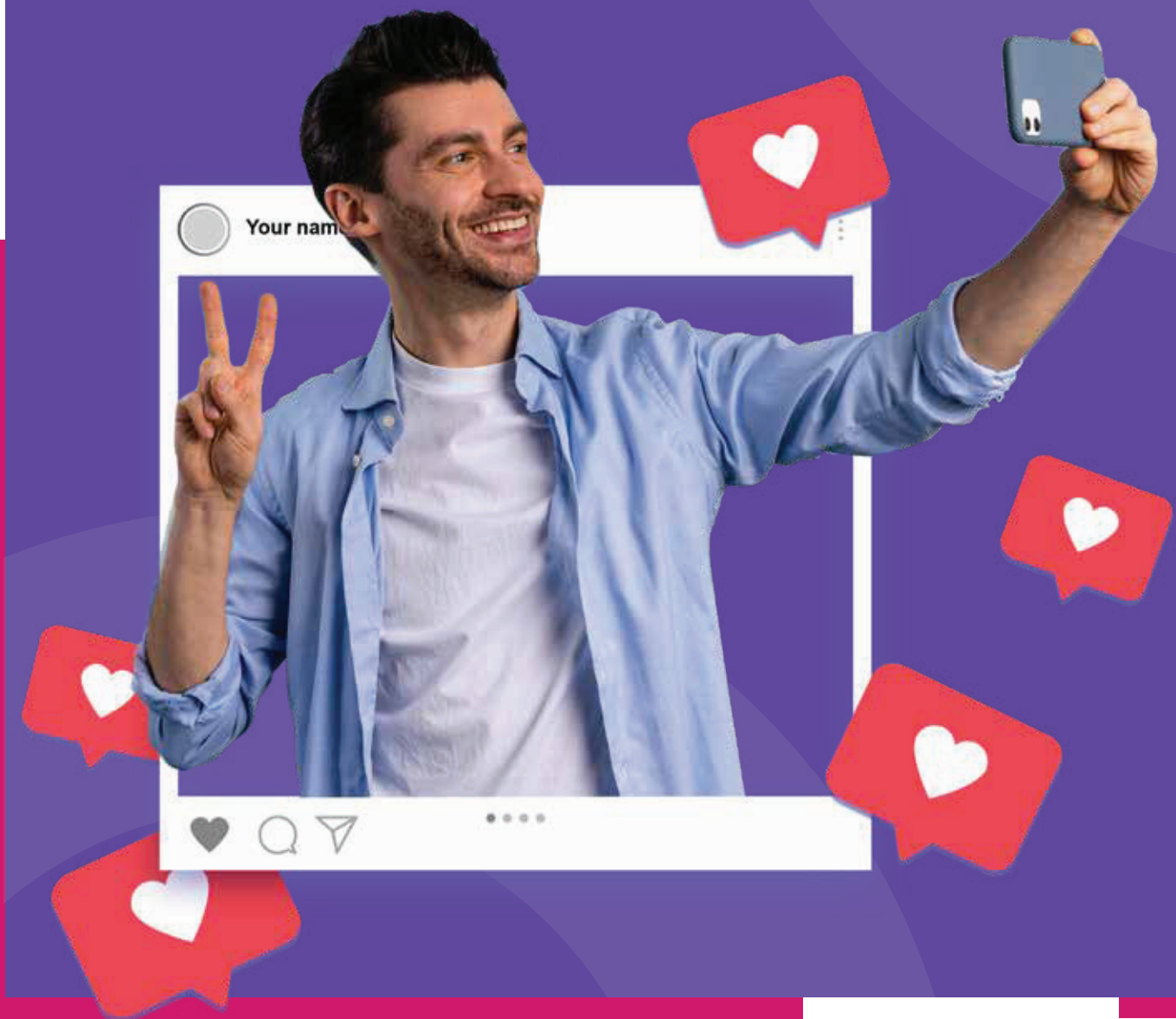
Don't Compromise You



Don't Over Think it

TrueFanz is a platform designed by creators for creators. It's a wholesome platform that is designed to allow you to monetize your content without the fear of stigmas that come attached to some of the others. You have the freedom to express yourself without censorship as long as your platform remains porn free which we know it will!

So what are you waiting for? Join the TrueFanz community today!



GOOD LUCK!