Alexis Bieda
Product Designer

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EXPERIENCE

Amazon Music
Product Designer | Culver City, CA | March 2022 - Present

Owning the end-to-end design process, from ideation, research and wireframing to high-fidelity data informed designs for the Free/Prime tiers and find user experience. Using problem solving to ensure product solutions are visually appealing, highly intuitive, and aligned with user needs.

Fabletics
UX/UI Designer | El Segundo, CA | January 2020 - March 2022

Spearheaded the fitness app initiative that significantly contributed to business growth and customer engagement. Connected with members, to collaborate and foster connections, in order to build innovative and motivating fitness app and e-commerce experiences.

Juna App
Freelance Product Designer | Los Angeles, CA | October 2021 - February 2022

Developed UX/UI concepts and platform features to meet industry standards and advocate for customer needs. Worked with a design system to create simple, user-centric, and mission-driven product solutions which defined valuable product design direction.

Vitu
UX/UI Designer | Agoura Hills, CA | October 2018 - January 2020

Created human-centered, accessible, and inclusive design solutions for payment processing systems and auto registration renewal services by collaborating with global partners and using market indicators. Built innovative data platforms with cross-functional teams.

MOD Pizza
Graphic Design Intern | Seattle, WA | October 2016 - January 2017

Utilized industry market objectives, qualitative and quantitative insights, and brand guidelines to craft visual design products and in-store installation. Collaborated with multidisciplinary design teams to launch cohesive and strategic brand marketing initiatives.

EDUCATION

University of California, Los Angeles | Certificate in Full-Stack Web Development
Los Angeles, CA | March 2019 - May 2019

University of Washington | B.A. in Interaction Design
Seattle, WA | September 2014 - May 2018

University of Washington | Minor in Comparative History of Ideas
Seattle, WA | September 2014 - May 2018

AWARDS & EXTRAS

Safe Parking LA Front-End Developer
Los Angeles, CA | June 2018 - March 2020

UW IxDA President
Seattle, WA | September 2018 - May 2018

NIRSA's Creative Excellence Award
Seattle, WA | December 2017

CHID Design Study Abroad
Amsterdam | June 2016 - August 2016

UW Hillel Scholarship
Seattle, WA | September 2014

TOOLS

Figma | Sketch | InVision
Framer | Principle | Zeplin
UserTesting | Userlytics | Maze
Adobe Creative Suite
HTML | CSS | JavaScript
Webflow | Squarespace
Jira | Scrum

SKILLS

UX/UI Design
Product Design
Web Design | App Design
Multimodal Design
Prototyping
User Research | Usability Testing
Wireframing
Storyboarding
Design Thinking
Brand Design
Front-End Development