



PUREWAY 

# THE BREAKTHROUGH VITAMIN C



## Understanding the Superiority of PureWay C®

PureWay C's efficacy has been demonstrated to be measurably and statistically superior in several peer reviewed studies. PureWay C is more effective because it's the only vitamin C ingredient created through One Innovation Labs' proprietary fatty-acid formulation that is proven to increase absorption and retention.

### Offering a Measurable Advantage:

**233%**

HIGHER  
RETENTION

**12x**

MORE  
EFFICIENT

**3x**

BETTER  
HEALING

**12%**

HIGHER  
ANTIOXIDANTS

### Designed to Fit Any Formulation

PureWay C is flexible and easy to work with. The applications are endless, including:

**GUMMIES • LIQUIDS • POWDERS • TABLETS • CAPSULES  
FUNCTIONAL FOODS • AND BEVERAGES**



**LIPOSOMAL**

**PUREWAY**

*Antioxidant Super Nutrient*



Liposomes are microscopic, hollow spherical vesicles composed of a lipid bilayer. This lipid bilayer encases essential vitamin C, which both protects it from gastrointestinal degradation and enhances absorption. In a recent third party study, Liposomal PureWay C demonstrated a clear advancement vs. competitors.\*

\*Results based on the Oct 2021 Advanced MicroAnalytical Summary Report on Liposomal Vitamin C.

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