Vista Horizon

Stream, Store, and Discover – Vista Horizon is the next-level real-time business intelligence experience that will transform the way you view your data, and keep you in control of your cinema business like never before.

Benefits

- Vista Horizon builds a unique repository to act as a single source of truth for all your circuit data, and giving easy access to complete circuit data – including your entire circuit history.

- Deeper real-time insights across all of your sites with a single destination, optimised for visibility on your mobile phone.

- Vista Horizon has a unique way of streaming and mapping data flow that ensures you can trust your data will be reliable and accurate.

- Vista host and maintain your data, making sure you have high availability and easy use according to best practices.

- Run reports for loyalty data with ready-to-use templates or build your own dashboards. Easily compare data from Loyalty and non-loyalty guests in one convenient place like never before.

- No technical knowledge required to make sense of vast amounts of data thanks to Vista Horizon's visualisation tools.

Vista Horizon has three main components: **Stream**, **Store**, and **Discover**.

Stream

Stream delivers your operational and activity data in real-time from your entire circuit, to give you deeper insights into the life at your cinemas. Vista Horizon provides a reliable, scalable, and fast data replication engine that makes it easy to monitor and manage your data flow. By seeing your data in real-time, you can see what's happening from one moment to the next, and see trends as they unfold, rather than retrospectively.

Store

Vista Horizon stores all of your data from across your cinema circuit, comprising its entire history, kept securely in the cloud. With your history stored in full detail, Vista Horizon provides a single point with troves of information that is easily accessible to you. Store handles all of the data from Head Office – Loyalty, Box Office, Concessions, Payments, Cashiers, and more. With full support of out-of-the-box data entry and exit options, making use of your data is easy.

Discover

Discover offers easy-to-use dashboards and self-service analysis tools that allow you to analyse and reveal insights from your data. Through Vista Horizon's visualisation tools, you can make sense of masses of operational and activity data as it comes in, with the data even made clear enough for you to view and understand from mobile. Discover has a range of dashboards, including dashboards for visualising your Loyalty data, and can also be extended with a wide range of third-party tools.