



Control your cash, checks, cards, and more with peace of mind and tracking of every stop, step, and stage of financial movement at your cinema. CashDesk ensures a happy financial team and confidence in your money.

## **Benefits**

- Provide best-practice financial management by ensuring that detailed day-to-day records are maintained.
- · Offer your business a high level of control over cash and treasury.
- Track and trace the issue and receipt of items of value cash, checks, vouchers, gift cards, and more.
- Implement full tracking of all cash movements within your business, ensure nothing slips between the cracks.

## Cash management

CashDesk is the premium way to manage and track the cashflow through your cinema. Implement a full cash management workflow, all the way through opening a day, confirming the cinema fund balances, performing mid-shift counts, to closing and confirming the end of business day balances.

The End of Day process includes safety checks that ensure the day's operations are complete, with Electronic Fund Transfer (EFT) settlement processes, reconciliation of all remote sales devices, and posting and exporting to financial journals. You can open and close days at any time, and can have multiple business days open simultaneously to allow 24-hour operation.

Keeping track of fund movements is easy and reliable, as managers can perform multiple fund counts throughout the day to keep an eye on their cinema's performance with accurate up-to-date KPIs for each Point of Sale operator's sales session.

## Security and tracking

Security is key to managing cash. CashDesk keeps a full audit trail of transactions and users, and allows you to track, count, and deposit petty cash, revenue, and expenses from any other sources from games machines to rentals. When the End of Day is processed you can be confident that everything is accurate and tracked flawlessly.

## Ease of use

CashDesk is delivered as part of Vista's new browser-based Cinema Manager application and leverages the same user-focused design that sets Cinema Manager apart. Vista understands that cash management is part of your day-to-day operational activities, and so as part of Cinema Manager – which can run on tablet – you can have access to CashDesk at a moment's notice anywhere in your site.

Operations Visit us at www.vista.co