



UX Designer + Visual Communicator
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EXPERIENCE

Web Designer / Code for PDX

Collaborated with engineers to redesign the website of a non-profit organization. Conducted usability testing to optimize the information architecture and UX writing. Increased volunteering and donation conversion rate.

Sep 2021 - Dec 2021

Product Designer / Aunt Fannie's

Redesigned information architecture for e-commerce of household cleaning products as a freelancer. Delivered high-fidelity prototypes to increase products' findability for more completed purchases.

Jul 2021 - Sep 2021

Visual Designer / Young and Hungry Creative

Promoted diving service by ocean protection organization and new school learning system by AAU. Ideated and refined solutions through rounds of pitching to the clients. Delivered visual design in digital and print mediums that meets marketing goals.

Jun 2021 - Dec 2021

UX Designer / FoodFlex

Designed a food-delivery fee comparing service app with 2 personas that indicate user's pain points. The full process included but is not limited to wireframing, user testing, concept testing, synthesizing, and prototyping.

Feb 2021 - May 2021

UX Researcher / Joinn

Identified the targeted market of online social communities through qualitative and quantitative research. Designed 2 surveys to collect data from users. Conducted early ideation and wireframing.

Aug 2020 - Sep 2020

yuzili.com

Seeking full-time roles for 2022

EDUCATION

M. A. in Interaction & UI/UX Design

Academy Of Art University

Feb 2020 - May 2022

B. A. in Painting & Drawing

University Of Washington

Sep 2014 - Dec 2018

COMPETENCIES

SKILLS

Design

System Mapping
Info. Architecture
Storyboarding
User Journey
Wireframing
Prototyping

Research

Interviews/Surveys
Competitive Analysis
Usability Testing
Heuristic Evaluation
Card Sorting
Tree Testing

Coding

HTML /CSS

Other

Motion Graphics
Media Editing

TOOLBOX

Figma
Adobe XD
InVision
Anima
Illustrator
Photoshop

Google Form
Typeform
Descript
Trello
Miro

Github

After Effects
Premiere Pro