

Equipment & Merchandising

Our Exclusive Tools To Help You Grow





















ROLLER GRILLS

EQUIPMENT: ROLLER GRILLS

APW WYOTT LARGE ROLLER GRILL (HRS-50S) APW WYOTT SMALL ROLLER GRILL (HRS-31S) FOODPROS LARGE ROLLER GRILL (8055) FOODPROS SMALL ROLLER GRILL (8033)

STANDARD MERCHANDISER PACKAGE Includes:

- · Roller Grill with Acrylic Sneeze Guard
- Standard Roller Grill Merchandiser
- Control Panel Cover with Graphic Insert
- Set of 7 Merchandiser Insert Cards with Price and Calorie Number Kits
- Set of 7 Flavor ID Tags
- Set of 3 Grill Stands and Sleeves
- Options for all sizes of APW and FoodPros Roller Grills

DELUXE MERCHANDISER PACKAGE Includes:

- Roller Grill with Acrylic Sneeze Guard
- Deluxe Roller Grill Merchandiser (LED Backlit)
- Control Panel Cover with Graphic Insert
- Set of 7 Merchandiser Insert Cards with Price and Calorie Number Kits
- Set of 7 Flavor ID Tags
- Set of 3 Grill Stands and Sleeves
- Options for all sizes of APW and FoodPros Roller Grills

CANOPY SNEEZE GUARD MERCHANDISER PACKAGE Includes:

- Roller Grill
- FoodPros Glass Canopy Sneeze Guard
- Roller Grill Merchandiser (Mounts to Canopy Sneeze Guard)
- Control Panel Cover with Graphic Insert
- Set of 7 Merchandiser Insert Cards with Price and Calorie Number Kits
- Set of 7 Flavor ID Tags
- Set of 3 Grill Stands and Sleeves
- Options for all sizes of APW and FoodPros Roller Grills



ROLLER GRILLS

ROLLER REBATE | JULY 1, 2021 - DECEMBER 31, 2021

Purchase a Merchandiser and Equipment Package featuring leading Tyson Foodservice brands and qualified products and receive a rebate for 3 cases of product for every \$200 spent on equipment, up to 12 cases. Product purchases must be made by December 31, 2021.



To receive your case rebate on Tyson Foodservice products, visit merchandising.tysonfoodservice.com or attach the receipt for your equipment and product proof of purchase along with this form and send to:

2021 Equipment & Merchandising Offer • Tyson Foodservice P.O. Box 2048 • Brownsdale, MN 55918

Equipment Proof of Purchase is attached	☐ Product Proof of Purch	nase is attached
Establishment:		
Name:		
Title:		
Address (No PO Boxes):		
City:	State:	_ Zip:
Email:		
Phone:		
Primary Distributor:		
City:	_ State:	



TERMS AND CONDITIONS

Eligible Operators that purchase qualifying equipment will receive a rebate for the cost of up to 12 cases of qualifying products, not to exceed the total cost of the qualifying equipment purchased. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups, distributors, broker organizations and Tyson Partners Program members are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted business, national accounts, affiliated franchise groups, distributors, broker organizations and Tyson Partners Program members are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted business have been been decreased. The products of the products. Qualifying products SKUs listed above. Qualifying Equipment Estandard roller grill equipment including but not limited to a grill, sneeze guard, and bun box. Effective Dates emust be made between July 1, 2021 and December 31, 2021. Requested must be made by December 31, 2021. Requested for rebate must be postmarked by January 31, 2021. Requested for rebate must be postmarked by January 31, 2022. Please allow 6-8 weeks for rebate to arrive. Proof of Purchases: Must attach copies of both the equipment purchase invoice and the distributor product purchase invoice to this coupon for submission. Invoices used for this offer cannot be used in conjunction with any other Tyson Foodservice offer. Distributor velocity reports will only be accepted if they include Tyson Foodservice item numbers, specific invoice numbers, dates and purchase prices. Tyson Foods, Inc. has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Tyson Foods, Inc.

EQUIPMENT: COUNTERTOP COOLER

CECILWARE CTR3.75

- Large capacity 3.8 cubic feet of space
- Double paned tempered glass
- Adjustable PVC-coated wire shelves and temperature control
- · Bright interior merchandise lighting

- Dimensions: 18.75" W x 33.25" H x 18" D
- Branded with magnetic signage on side panels
- Merchandising available for the following brands:











COOLER REBATE | JULY 1, 2021 - DECEMBER 31, 2021

Purchase cooler equipment and qualified products and receive a rebate for 5 cases of product for every \$150 spent, up to 15 cases. Product purchases must be made by December 31, 2021.



	QUALIFYING PRODUCTS (Product must be purchased by December 31, 2021)			
	OLD CODE	NEW CODE	DESCRIPTION	CASES PURCHASED
7	BIG AZ® Pre	oackaged Sand	wiches (continued)	
	1503	10000011503	Biscuit Stacker® Sandwich, 6.96 oz.	
	1511	10000001511	Western Omelet Wrap, 5.3 oz.	
HILLSHIRE	Hillshire Far	m° Sausage Ro	lls	
	32550	10000032550	CheddarWurst® Smoked Sausage Wrapped in a Bagel	
	32553	10000032553	Hot & Spicy Italian Style Smoked Sausage w/Mozzarella & Monterey Jack Cheese, Wrapped in Italian Bread	
_	32555	10000032555	Polish Smoked Sausage Wrapped in Cheese Bread	
like Hom's	Like Mom's	Sandwiches		
Tike i tents	301040-012-1	10000030204	Ham & Cheese on Wheat Bread, 4.64 oz.	
	301043-012-1	10000030243	Turkey & Cheese on Wheat Bread, 4.64 oz.	
	301023-012-1	10000097766	Chicken, Pepperoni, & Salami w/ Cheese on Wheat Bread, 5.9 oz.	
	301021-012-1	10000010100	Roast Beef, Turkey w/Pepper Jack Cheese on Wheat Bread, 5.8 oz.	
		10000051148	Chicken Salad on Wheat Bread, 4.5 oz.	
		10000051147	Tuna Salad on Wheat Bread, 4.5 oz.	
		10000001446	Roast Beef & Cheese on Wheat Bread, 4.8 oz.	
		10000001051	Ham & Cheese Club, 6.0 oz.	
		10000051152	Turkey & Cheese Club, 6.0 oz.	
	302022-012-1		Italian Grinder Sub, 7.3 oz.	
		10000002029	Turkey, Ham, & Cheese Sub, 7.5 oz.	
	302003-012-1	10000072103	Turkey & Cheese Sub, 7.0 oz.	

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☐ Equipment Proof of Purchase is attached	☐ Product Proof of Purchase is attached
Establishment:	
Name:	
Title:	
Address (No PO Boxes):	
	State: Zip:
Email:	
Phone:	
Primary Distributor:	
City:	State:
Check here if you would like to receive e-mail offers f	from Tyson Foodservice

TERMS AND CONDITIONS

Eligible Operators that purchase qualifying equipment will receive a rebate for the cost of up to 15 cases of qualifying products, not to exceed the total cost of the qualifying equipment purchased. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups, distributors, broker organizations and Tyson Partners Program members are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted business, national accounts, affiliated franchise groups, distributors, broker organizations and Tyson Partners Program members are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted business on the products and the products. Qualifying products. SUSI isted as above. Qualifying groups products are used to a submitted product. Or any other private label product. Qualifying Products: SUSI isted as above. Qualifying Equipment purchase must be made between July 1, 2021 and December 31, 2021. Request for rebate must be postmarked by January 31, 2022. Please allow 6-8 weeks for rebate to arrive. Proof of Purchase: Must attach copies of both the equipment purchase invoice and the distributor product purchase invoice to this coupon for submission. Invoices used for this offer cannot be used in conjunction with any other Tyson Foodservice offer. Distributor velocity reports will only be accepted if they include Tyson Foodservice item numbers, specific invoice numbers, dates and purchase prices. Tyson Foods, Inc. has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Tyson Foods, Inc.



WARMERS

EQUIPMENT: WARMERS

791 SLIMLINE WARMER

- Digital control for precise temperature read out
- Circulating air flow from top of the warmer allowing for easier loading and more capacity
- LED strips for better product illumination
- New adjustable racking for both slanted and flat merchandising options
- Added metal framing around enclosure for a more durable design
- Dimensions: 9.5" W x 22.25" H x 16.75" D
- Manufacturer: Wisco





















Packages include:

Menu Strip Set

following brands:

• 2-Sided Header Card

• 791 Slimline Countertop Warmer

• Peel-n-Stick Price Number Kit

· Merchandising available for the



9.5" W x 22.25" H x 16.75" D

737 WARMER

- Acrylic display
- Adjustable thermostat temperature range to 150° F +
- · Single door (self serve) only
- Stainless steel base
- Overhead illumination
- 2 removable racks
- Dimensions: 13.63" W x 22.5" H x 14.25" D
- · Manufacturer: Wisco





















Packages include:

• 690-16 Cabinet Warmer

· 2-Sided Header Card



Packages include:

- 737 Cabinet Warmer
- 1-Sided Header Card
- Menu Strip Set
- Price Number Kit
- Merchandising available for the following brands:



13.63" W x 22.5" H x 14.25" D

690-16 WARMER

- · Acrylic display
- Adjustable thermostat temperature range from 80° F to above 150° F
- · Stainless steel corners and base
- 2 removable racks
- Dimensions: 18" W x 25" H x 18" D
- · Manufacturer: Wisco

















Menu Strip Set



• Peel-n-Stick Price Number Set





18" W x 25" H x 18" D

690-25 WARMER

- · Acrylic display
- Adjustable thermostat temperature range from 80° F to above 150° F
- · Stainless steel corners and base
- 4 removable racks
- Dimensions: 18" W x 34" H x 18" D
- · Manufacturer: Wisco





















Packages include:

- 690-25 Cabinet Warmer
- 2-Sided Header Card
- Menu Strip Set
- Peel-n-Stick Price Number Set
- Merchandising available for the following brands:



18" W x 34" H x 18" D

EQUIPMENT: WARMERS (CONTINUED)

891 WARMER

- Adjustable thermostat temperature range from 90° F to 175° F
- 3 removable racks
- Dimensions: 15.5" W x 32" H x 17.125" D
- · Manufacturer: Wisco

Packages include:

- 891 Countertop Warmer
- 2-Sided Header Card
- · Menu Strip Set
- Peel-n-Stick Price Number Set
- Merchandising available for the following brands:



15.5 W x 32" H x 17.125" D

















621 CONVECTION OVEN

Convection is the ideal way to cook convenience foods and this compact oven can bake it all. Heated, circulating air throughout the oven penetrates food quickly.

- Temperatures ranging from 100° F 450° F
- High speed fan for even air distribution
- Precise, adjustable time and temperature control
- Stainless steel construction
- Insulated, double wall construction
- · Cool touch safety (tempered) glass door
- Removable door and rack slides for easy cleaning
- Unit comes with (3) wire racks and (3) 13.5" x 10" aluminum baking trays
- Able to accommodate most 9" x 13" pans depending on the height and style of the lip/rim
- Dimensions: 19" W x 14.25" H x 18" D
- · Digital control panel
- Manufacturer: Wisco



19" W x 14.25" H x 18" D

WARMER REBATE | JULY 1, 2021 - DECEMBER 31, 2021

Purchase a Warmer that includes merchandising featuring leading Tyson Foodservice brands and qualified products and receive a rebate for 5 cases of breakfast sandwiches, lunch sandwiches, corn dogs or other handheld items for every \$150 spent on warmer equipment, up to 15 cases.

If you're planning to offer **Tyson*** Chicken, **Bosco*** Stuffed Breadsticks or **State Fair*** **Crispitos*** Filled Tortillas, you will need a convection oven. Simply purchase the convection oven (shown on page 6) in addition to the warmer, and those dollars will contribute to your total spend. Product purchases must be made by December 31, 2021.







WARMERS

	QUALIFYING PRODUCTS (Product must be purchased by December 31, 2021)			
	OLD CODE	NEW CODE	DESCRIPTION	CASES PURCHASED
Tyson	Tyson® Chic	ken		
	21640-2231		FC Hot & Spicy Glazed, Breaded Chicken Breast Chunks	
	38367-928		FC Golden Crispy Chicken Breast Chunk Fritters	
	38365-928		FC Portioned Hot 'N Spicy Chicken Tender Fritters	
	38366-928		FC Homestyle Breaded Chicken Breast Chunk Fritters	
	38363-928 38364-928		FC Portioned Homestyle Chicken Tender Fritters FC Portioned Golden Crispy Chicken Tender Fritters	
	21188-2231		FC Homestyle Pepper Chicken Breast Tenderloin Fritters	
	23705-2231		FC Golden Crispy Chicken Tenderloin Fritters	
	7465-928		FC Medium Glazed Wings of Fire® Chicken Wing Sections	
	4524-928		FC Small Hot 'N Spicy Breaded Chicken Wing Sections	
	38323-2231	10383232231	Premium Homestyle Boneless Wings w/Tyson® Brand Boxes	
	38320-2231	10383202231	Premium Homestyle Tenderloins w/Tyson® Brand Boxes	
	038316-0928		NAE Hot & Spicy Breaded Bone-In Wings	
	038317-0928		NAE Applewood Smoked Bone-In Wings	
	038315-0928	10383150928	NAE Golden Crispy Breaded Bone-In Wings	
	038318-0928		NAE Roasted Bone-In Wings	
	038368-0928 038389-0928		NAE Hot & Spicy Breaded Boneless Wings NAE Applewood Smoked Boneless Wings	
	038388-0928		NAE Coated Boneless Wings	
			NAE Premium Homestyle Breaded Breast Filets, 4 oz.,	
	038311-2231	10383112231	w/Tyson' Brand Foil Bags NAE Premium Hot 'N Spicy Breaded Breast Filets, 4 oz.,	
Tyson	038314-2231	10383142231	w/ Tyson ® Brand Foil Bags	
Ty Con	38911	ken Sandwiche		
			Original Chicken Sandwich, 5.5 oz.	
Pierre	38912	ackaged Sand	Spicy Chicken Sandwich, 5.6 oz.	
-terre	0870		Ham, Egg & Cheese Croissant, 4.1 oz.	
	0870		Sausage, Egg & Cheese Croissant, 4.10z.	
	0872		Egg & Cheese Croissant, 3.7 oz.	
	0907		Southern Style Breaded Chicken Biscuit, 5.7 oz.	
	0949	10000059047	Split Sausage, Egg & Cheese Biscuit, 6.8 oz.	
	0964		Sausage Egg & Cheese Muffin, 4.8 oz.	
	0965		Sausage & Egg Pancake Sandwich, 4.8 oz.	
	0986		Canadian Bacon, Egg & Cheese Muffin, 4.4 oz.	
	0987		Sausage, Egg & Cheese Bagel, 6.1 oz.	
	0990		Sausage Biscuit, 3.6 oz.	
	0991 0992		Sausage, Egg & Cheese Biscuit, 6.4 oz. Bacon, Egg & Cheese Biscuit, 5.6 oz.	
	55557		Sausage, Egg and Cheese Square Wrap, 5 oz.	
	0247		Meatloaf Sandwich w/Ketchup, 7 oz.	
	0248		Jalapeño Cheeseburger, 6.75 oz.	
	0994		Bar-B-Q Pork Rib Sandwich, 6.5 oz.	
	0995		Cheeseburger, 6.8 oz.	
-	0996	10000002996	Honey Mustard Chicken Sandwich, 5.9 oz.	
TV		packaged Sand	dwiches	
	0090		Rack-o-Ribs Sandwich, 8.6 oz.	
	0604-10		Kickin' Jalapeño Beef Charbroil w/Cheese, 9.7 oz.	
	0622		Spicy Chicken Sandwich w/Cheese, 10.2 oz.	
	0947-10 1000		Beef Charbroil w/Cheese, 8.9 oz.	
	1074		Country Fried Chicken Sandwich w/Cheese, 9.4 oz. Omelet Sandwich, 9.75 oz.	
	1460		Sriracha Chicken w/Cheese, 8.5 oz.	
	1465-10		BaconAddict® Cheeseburger, 9.35 oz.	
	1475		Angus Cheddar Cheeseburger, 8.7 oz.	
	1477		Chicken Bacon Cheddar Club, 8.75 oz.	
	1501		2X Sausage Cheese Biscuit, 7.4 oz.	
	1502		Split Sausage, Egg & Cheese Biscuit, 7.8 oz.	
	1503		Biscuit Stacker® Sandwich, 6.96 oz.	
	1511	10000001511	Western Omelet Wrap, 5.3 oz.	
un i comp	1512	10000057932	KICK AZ® Croissant, 6.25 oz.	
FAMILY COM	Hillshire Far 32550	m° Sausage Ro 10000032550		
			CheddarWurst® Smoked Sausage Wrapped in a Bagel Hot & Spicy Italian Style Smoked Sausage w/Mozzarella	
	32553	10000032553	& Monterey Jack Cheese, Wrapped in Italian Bread	
	32555	10000032555	Polish Smoked Sausage Wrapped in Cheese Bread	



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☐ Equipment Proof of Purchase is attached	☐ Product Proof of Purch	ase is attached
Establishment:		
Name:		
Title:		
Address (No PO Boxes):		
City:	State:	_ Zip:
Email:		
Phone:		
Primary Distributor:		
City:	_ State:	

TERMS AND CONDITIONS

IEMBS AND CONDITIONS
Eligible Customers: Eligible Operators that purchase qualifying equipment will receive a rebate for the cost of up to 15 cases of qualifying products, not to exceed the total cost of the qualifying equipment purchased. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups, distributors, broker organizations and Tyson Partners Program members are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by operators. No bulk submissions or third-party submissions will be accepted. Offers valid in the U.S. only. Offers do not apply to devated pricing, any distributor label product, or any other private label products. SkUs listed as above. Qualifying Equipment Any Jimmy Dean,* Ball Park*, Bosco*, Tyson*, State Fair*, Crispitos*, BIG AZ*, or Pierre* branded warmer units offered on merchandising systomicodservice.com.

Effective Dates: Qualifying equipment purchase must be made between July 1, 2021 and December 31, 2021, and purchases of qualifying products must be made by December 31, 2021. Request for rebate must be posteriated by January 31, 2022. Please allow 6-8 weeks for rebate to arrive. Proof of Purchases: Must attach copies of both the equipment purchase invoice to this coupon for submission. Invoices sudd for this offer cannot be used in conjunction with any purchase invoice to this coupon for submission. Invoices used for this offer cannot be used in conjunction with any furchase invoice to this coupon for submission on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Tyson Foods. Inc. has final decision on the interpretation of the terms and conditions of this promotion. Information submitted



Equipment & Merchandising Program



Easily browse and learn more at **merchandising.tysonconvenience.com**















