

ROLLER GRILL MERCHANDISING



**Merchandisers,
Equipment, POS**

DITCH THE DOME!

Increase sales by switching to FCI's exclusive Glass Canopy SneezeGuard

MENU BOARD

Prominent menu board to attract customers from a distance.

SNACK BOX

Merchandise chips or other impulse items to complement your grill offerings. Clip-on graphics holders allows for additional branding opportunities.

FLAVORRAIL ID KITS

FCI manufactured FlavorRail ID Kits are a great addition to the roller grill to help customers select their favorite products.

LOGO COIN

Prominent logo coin to draw attention to rollergrill.

BAGS, BOATS, & TONGS HOLDER

Conveniently holds a stash of bags and product boats, as well as 2 tongs.

GLASS CANOPY SNEEZEGUARD

Glass and metal construction for improved durability. Better aesthetics to draw customers to rollergrill

DIVIDER KITS

Standard manufacturer's divider kits are available; a great addition to keep products from walking.

CONTROL PANEL COVER

Covers the grill controls and allows for additional branding opportunities.



"Best" Merchandising option shown

Taking America by storm, TORNADOS is America's favorite Roller Grill snack! To promote your TORNADOS products and boost sales, be sure to utilize the right merchandising solutions for your operation.

Merchandising Packages



"GOOD" MERCHANDISER

- Single-piece PVC menu board
- 1"x1" post with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



"BETTER" MERCHANDISER

- 5"H ImageTrak with graphic insert
- Logo Coin
- PVC hanging menu board
- 2" bull nose posts with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



"BEST" MERCHANDISER

- 5"H ImageTrak with graphic insert
- **LED** illuminated Logo Coin
- **LED** illuminated PVC hanging menu board
- 2" Bull nose posts with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



GLASS CANOPY SNEEZEGUARD MERCHANDISER

- Single-piece PVC menu board attached to glass canopy sneezeguard
- Standard menu board cards set
- 2 Pricing sticker sheets

Roller Grill Equipment & Smallwares

Grill Stand with Sleeve ID System



Flag IDs

- Featured Flavor • Hot & Spicy
- Still Cooking • Under 200 Calories



Flavor IDs



Grill Stand & Sleeve



FlavorRail ID System



FlavorRail Flag IDs

- Featured Flavor • Hot & Spicy
- Still Cooking • Under 200 Calories



FlavorRail IDs



FlavorRail



Menu Board Card System



Menu Cards

| | | | | | |
|-------|-------|-------|-------|-------|-------|
| \$119 | \$129 | \$139 | \$159 | \$169 | 2:\$2 |
| \$119 | \$129 | \$139 | \$159 | \$169 | 2:\$2 |
| \$119 | \$129 | \$149 | \$159 | \$169 | \$1 |
| \$119 | \$129 | \$149 | \$159 | \$169 | \$1 |
| \$119 | \$139 | \$149 | \$159 | 2:\$2 | \$1 |
| \$129 | \$139 | \$149 | \$169 | 2:\$2 | \$1 |
| \$129 | \$139 | \$149 | \$169 | 2:\$2 | \$1 |

Pricing Sticker Sheet



Smallwares



Tongs & Boats Holder for Glass canopy sneezeguard



Bag Holder



Tongs



Tongs Holder



Small & Large Control Panel Cover



Both & Roller Grills & Sneez Guards are available in small & large



Clip-On Graphics Holder for Snack Box