# MEDIAVERSE Content Creators

Born storytellers, media veterans, and art nerds, driven by teamwork and collaboration.

We are a team of creators built to partner with global forward-thinking companies to create strategic corporate content to boost learning, adoption and discovery for the tech, human health and, other industries.

## We are problem-solvers

We bring compelling concepts to life through videos, decks, animations, AR filters, and more, retaining the essence and transforming complex processes and concepts into clear, functional content.

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We create content with adaptability in mind. It becomes a universe of formats, languages and possibilities that we transform to adapt to new needs and evolving strategies.

Our universe, a Mediaverse



We gather insights and investigate



We write



We design



We shoot



We animate, and voice over



We translate and adapt

#### From LatAm to the world

Establishing a single point of contact in your same time zone, our multilingual team of creators collaborates from different locations in LatAm and the US. This endows us with a global lens, strengthening our abilities to create content for different regions across the world, covering industries from tech to lifesciences to the outdoors.

### Our formula

Founded on resilience, shaped by Latino creativity, and strengthened by 5+ years collaborating with Meta, we create value by combining our Agile Mindset with a collaborative approach, constant communication, and adaptability to different environments and cultures.

We go #BeyondVideo

Some of the clients we have worked with

**Meta** 



**Nestle** 

LYOTTICA







