

# Friedman's

## HOME IMPROVEMENT TIPS AND PRODUCTS

### How To Conserve Water

- Reduce overall lawn footprint
- Use low water usage or drought tolerant plants
- Top dress with mulch
- Use soils rich in organic matter and coir
- Use organic or slow release plant foods
- Water in the morning or early evening
- Use drip or soaker irrigation where possible
- Collect and store rainwater



### FERTILIZERS

#### FOXFARM ORGANIC FERTILIZERS

Contains beneficial microbes & mycorrhizae which build soil health & strong roots - so plants require less water • 4 lb. bags



#### DOWN TO EARTH™ FERTILIZERS

Formulated with top-quality organic ingredients and designed to deliver a steady supply of essential nutrients  
 • Enhancing soil fertility and microbial activity naturally



#### 4.5 LB. MIRACLE-GRO SHAKE 'N FEED ALL PURPOSE PLANT FOOD

Feeds up to 3 months  
 • Will not burn when used as directed • For use in ground and in containers



#### MALIBU COMPOST'S COMPOST TEA FOR PLANTS, TREES AND SHRUBS

Mitigates transplant shock • Reduces water loss on your property • Improves water retention • Improves root depth



#### 7 LB. DR. IRON

Slow-release formula provides extended feeding  
 • Corrects iron deficiency and reduce PH in soil



#### 4 LB. MARINE CUISINE FERTILIZER

Mineral based nutrients provide a balanced diet with consistent feeding  
 • Ideal for flowers and vegetable garden, ornamental trees and shrubs, fruit trees, roses, container plants and lawns



#### 2 LB. OSMOCOTE® SMART-RELEASE® PLANT FOODS

Each granule is coated with a unique resin that controls nutritional release  
 • Choose from outdoor & indoor or flower & vegetable



#### 2.2 LB. MYKOS PURE FRESH ALIVE

Build root mass & increase uptake of nutrients & water



#### BUSHDOCTOR KANGAROOOTS®

A liquid root drench formulation designed to enhance root efficiency for use on in-ground planting, container gardens and hydroponic systems • For use on trees, shrubs, citrus, roses and lawn



#### BUSHDOCTOR BOOMERANG

Microbial-based formula helps heal damaged root tissue while encouraging new root growth & vegetative growth  
 • Contains solubilized organic nutrients that are immediately available for fast recovery of stressed plants



#### 32 OZ. READY-TO-USE MOISTURIZE ANTI-TRANSPIRANT

Protects against seasonal weather.  
 • Helps plant hold moisture, builds resistance to sudden temperature fluctuations and the toughest cold and drought conditions.



#### SOIL MOIST™ GRANULES

Granules retain over two-hundred times their own weight in water





## SOIL AMENDMENTS

### 2 CU. FT. COCO LOCO POTTING MIX

Has the ability to hold more than its weight in water while still draining well • Reduces the possibility of attracting mold and root rot  
502203467



### 1.5 CU. FT. POTTING SOIL

Rich in pure Earthworm castings, Worm Compost and Organic fertilizers helps nourish plants while retaining adequate moisture to help reduce watering needs  
502204416



### 2.5 LB FAST ACTING GYPSUM

provides needed calcium and sulfur to the soil • Fast acting gypsum for improved soil structure and readily available calcium for strong vibrant plant life  
451201901



### 1.5 CU. FT. MANGO MULCH ORGANIC COMPOST®

Use as a top dressing to control soil temperature, water retention and weed suppression • Can also be used as a soil conditioner & fertilizer as well  
502301510



### 20 QT WORM GOLD PLUS

Pure Earthworm Castings with Added Fossilized Kelp & Volcanic Rock • 100 percent organic; contains no chemicals • Excellent for all plants, flowers, vegetables, trees and vines • Increase your plant growth and decrease your water usage  
502202192



### 2 CU. FT. ORGANIC PLANTING MIX

Holds moisture & improves drainage • Ideal for all-purpose soil amending  
502204746



### 3 CU. FT. HAPPY FROG SOIL CONDITIONER

Rich in beneficial microbes that stimulate root development to help plants access water & nutrients  
502201177



### MULCH OR DECO BARK

Reduces weeds & conserves water • Helps prevent erosion



## TOOLS

### YARD BUTLER® SPIKE AERATOR

Pokes 1/4" dia. x 3" holes • Reduces soil compaction • Lets air, water & fertilizer down to the roots • Promotes vigorous growth  
1406067



### YARD BUTLER® CORE AERATOR

Pokes 1/2" dia. x 3.5" holes • Reduces soil compaction • Lets air, water & fertilizer down to the roots • Promotes vigorous growth  
1406078



### YARD BUTLER® DEEP ROOT IRRIGATOR

Delivers water straight to the roots of trees and shrubs • Eliminates wasteful runoff and evaporation • Reduces soil compaction  
453206452



### DEEP DRIP™ TREE WATERING STAKES

Waters deep in the soil for less evaporation • Promotes deep growing, strong roots • Available in 14", 24" and 36" lengths  
201801667/1679/1680



### ELEMENT SOAKERPRO SOAKER HOSE 3/8" X 50'

Weeps water directly to plants' root systems • Reduces evaporation, uses 70 percent less water than a conventional sprinkler.  
2000013727



### SINGLE OUTLET ELECTRONIC TIMER

Saves time, water & money Easy to set & use, no tools needed • Runs on (2) AA batteries (not included)  
454201289



### DRIP IRRIGATION SYSTEM

Applies water at a very low rate leading to less surface evaporation • Complete system includes tubing & drippers • Covers 150 sq. ft. and expands up to 400 sq. ft.  
201804157



### RAISED BED DRIP KIT

Applies water at a very low rate minimizing surface runoff • Perfect for planter boxes • (61) piece kit, covers up to 150 sq. ft. and expands to more than 700 sq. ft. • The easiest & most efficient way to water your garden  
201802094



### SANTA ROSA

4055 SANTA ROSA AVE.  
707.588.7636

### PETALUMA

429 N. MCDOWELL BLVD.  
707.774.8400

### SONOMA

1360 BROADWAY  
707.939.8811

### UKIAH

1255 AIRPORT PARK BLVD.  
707.468.7811