



Fund good jobs.

2014 Agenda for Action

2014.innercityadvisors.org

An aerial, high-angle photograph of a dense urban landscape, likely New York City. The image shows a complex network of skyscrapers and mid-rise buildings. A prominent feature is a large highway interchange with multiple overpasses and ramps, visible in the lower-left and bottom-center. The overall color palette is a monochromatic blue-grey, giving it a professional and modern feel. The text is overlaid on the left side of the image.

Over the past twelve months we've continued to partner with visionary entrepreneurs, added exciting new components to our work, and created even more good local jobs.

2,717

**jobs created and
retained in 2013**

Our work takes many forms: pro-bono advising, entrepreneur education, talent management, and investment capital. Yet all of our efforts serve the same mission:

**To grow small businesses
and create good jobs.**

It costs

\$370

**to create and
retain one job**

A good job pays above a living wage, offers full benefits, and provides life ladders that allow employees to move up within their communities. Creating good jobs takes time and strategic planning, so **ICA** helps our entrepreneurs along the path toward good job creation quickly and sustainably.

\$14.50

**is the average wage
paid by ICA companies**

A grayscale photograph of construction workers on a roof. In the foreground, a worker wearing a white hard hat, safety glasses, and a harness is looking down. Another worker in a patterned jacket and safety vest is visible in the background. The roof has wooden framing and some plants in the foreground.

We don't only talk about good jobs.
We ask, "Good jobs, for whom?" Our
new **Talent Management Initiative**
works with entrepreneurs to help them
find the talent they need, and in turn,
employ those who need good jobs the
most.

66%

of companies hired
people with barriers
to employment



Our partner **Fund Good Jobs** is a small business capital investment vehicle designed to address the challenges **ICA Companies** face in securing much needed growth capital. With over \$1 million in deployed investments to three **ICA Companies** so far, our aim is to push the capital sector to think more creatively about impact investment and to fund good job creators.

We often say that though we may be a 501(c)3, we operate like a startup. We think it makes us more dynamic. But it also speaks to who we are, and what we do. Our team is creative, driven, and passionate and with your support, we can do even more.

Every \$1 in donations yields \$51 in wages. Donate today at:

innercityadvisors.org