 **milestoneBased**

Protecting your funds

built on Smart Contracts

No more **uncontrolled** expenses

milestoneBased protects investors funds with escrow smart contracts aligned to project milestones.



Transparency on execution

Roadmaps are protected by voting protocol



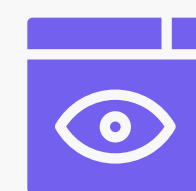
Data driven exchange of funds for execution

Tranche funding is available for KPI execution



Access to growth hacking knowledge base

Library of business memos are available to team to strengthen the performance



Intuitive and superb user experience

System is designed to give users familiar experience

Runway Management is **INEFFICIENT**

“Beyond the lack of deep data for efficient early-stage funding, **execution** is the most important and the least measured aspect in a startup.”⁽¹⁾

Miko Matsumura

General Partner of Gumi.Ventures

(1) <https://angel.co/pdf/growth.pdf> - this AngelList study underpins “spray and pray” strategy for early-stage investing but calls for need to further set the thresholds for justified investment decision.

- Almost **2000** crypto projects are registered dead due to inexperienced teams, unorganized workflow or dishonest founders.
- Research under name “Disentangling Crowdfunding from Fraudfunding” states that in total 207 fraud startups were raising through Kickstarter and Indiegogo between 2010 and 2015. Authors claim that “After excluding suspended, cancelled, and failed projects (in reaching goal amounts), our data show that more than \$27 million was successfully raised by fraudulent campaigns”.
- Business Insider reports about 12 startups that failed in 2018 and took **\$1.4 billion** in VC funding with them

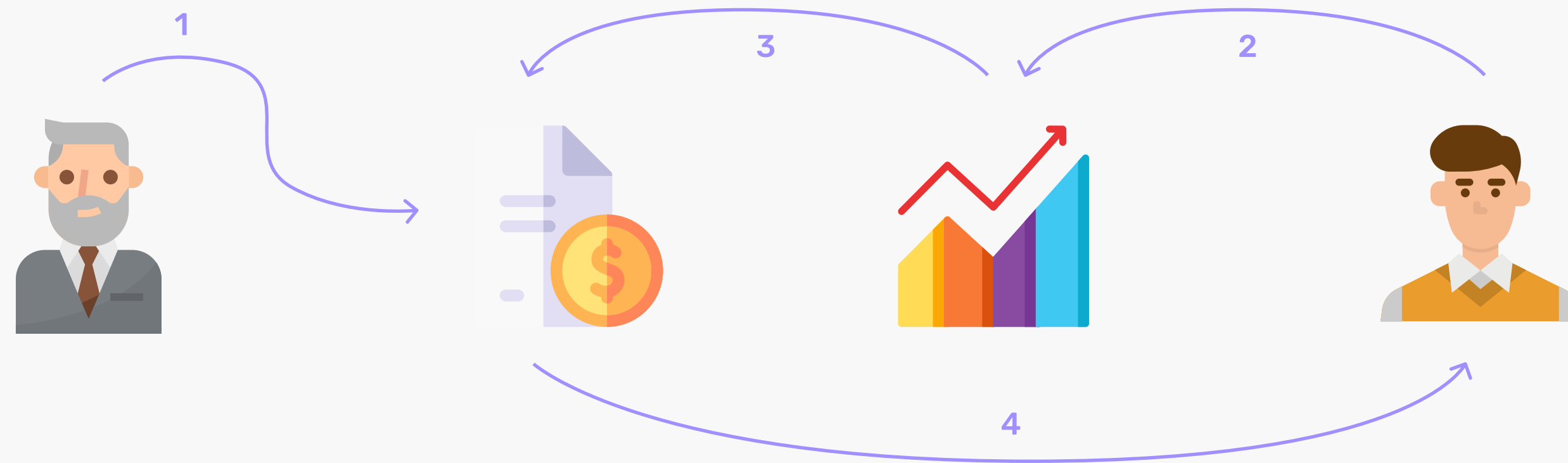
(1) <https://www.coinopsy.com/dead-coins/>

(2) <https://www.hec.ca/finance/Fichier/Schweizer2017.pdf>

(3) <https://www.businessinsider.com/startups-failed-and-took-14-billion-in-venture-capital-funding-2018-10>

Escrow Protection

milestoneBased helps both investors and startups to use funds in a smart and effective way with the help of milestone based smart contract. This gives confidence to investors that they won't be cheated during the exchange and founders get motivation to deliver milestones.



— Data integrity

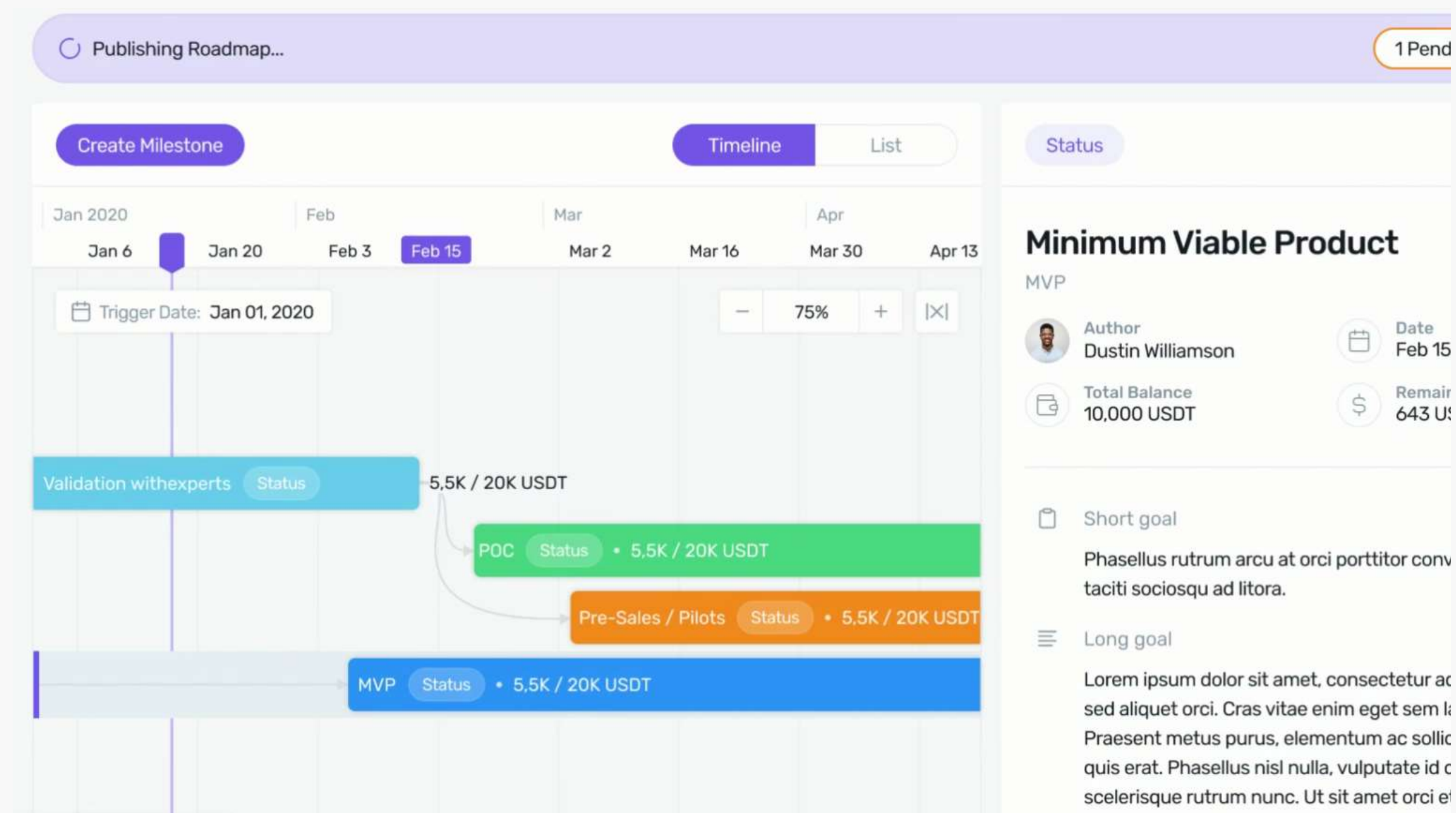
Blockchain secured and tamper resistant.

— Availability and easy to use

Available from anywhere, on any device, through a secured cloud-based environment.

E-signature voting platform

milestoneBased E-signature voting allows investor to approve/decline projects milestones, to open new funding stages and vote for any other governance decisions.



Governance

Investors can influence the decision making process, make proposals or shut down milestone/roadmap

Decentralization

Control and authority on projects, roadmaps or and milestone is distributed among all holders so no party has sole impact on anything

Crypto market cap **grew** from \$237 B in 2019 to \$1,97 T in 2021 ¹

The number of crypto projects **grew** from 2,8 k in 2019 to 4,5 k in 2021 ²

Over **3000** **decentralized applications** are running on the Ethereum blockchain ³

(1) <https://coinmarketcap.com>

(2) <https://www.statista.com/statistics/863917/number-crypto-coins-tokens/>

(3) <https://www.coindesk.com/which-crypto-dapps-are-on-ethereum>

- Over 200 projects received grant support from [Web3 Foundation](https://web3.foundation) alone
- [Quadratic funding](https://wtfsqf.com) has distributed over \$2M for Web3 projects.
- [Unicef has launched](https://www.unicef.org/innovation/applyBlockchainCrypto) its grant program of \$100K support to blockchain initiatives
- Algorand Foundation [has announced](https://algorand.foundation/grants-program) its \$250M Algo Grant Program



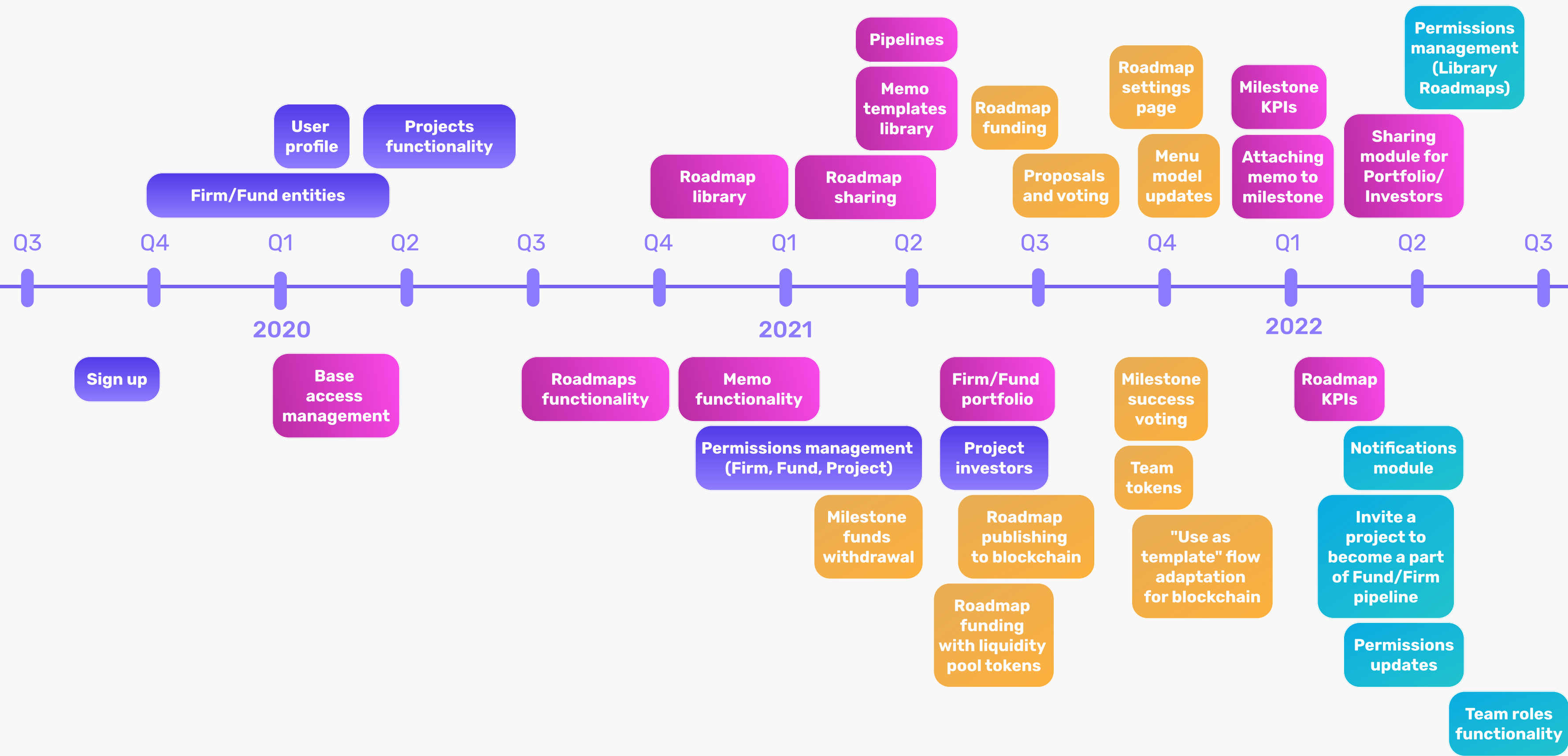
(1) <https://web3.foundation>

(2) <https://wtfsqf.com>

(3) <https://www.unicef.org/innovation/applyBlockchainCrypto>

(4) <https://algorand.foundation/grants-program>

Roadmap



Token Economy



Total Token Supply
100,000,000 mBT



Hard Cap
\$860,000



TGE Circulating Amount
525,000 mBT



TGE Market Cap
\$105,000

Private

\$0.1200

Token Price

Public

\$0.2000

The Executive Team



Ian Arden

Co-Founder and Director



Andrew Zubko

Co-Founder and CTO



Ihor Savchuk

CEO



Hartej Sawney

Partnerships



Sergio Karavanets

Marketing



Victoria Boychuk

Product Officer



Mykola Kovach

Product Designer

The Advisory Team



Tim Friedman

CEO @ PE Stack



Miko Matsumura

Gumi.Ventures



Stu Tweedie

Silicon Valley Bank



Artem Tokarev

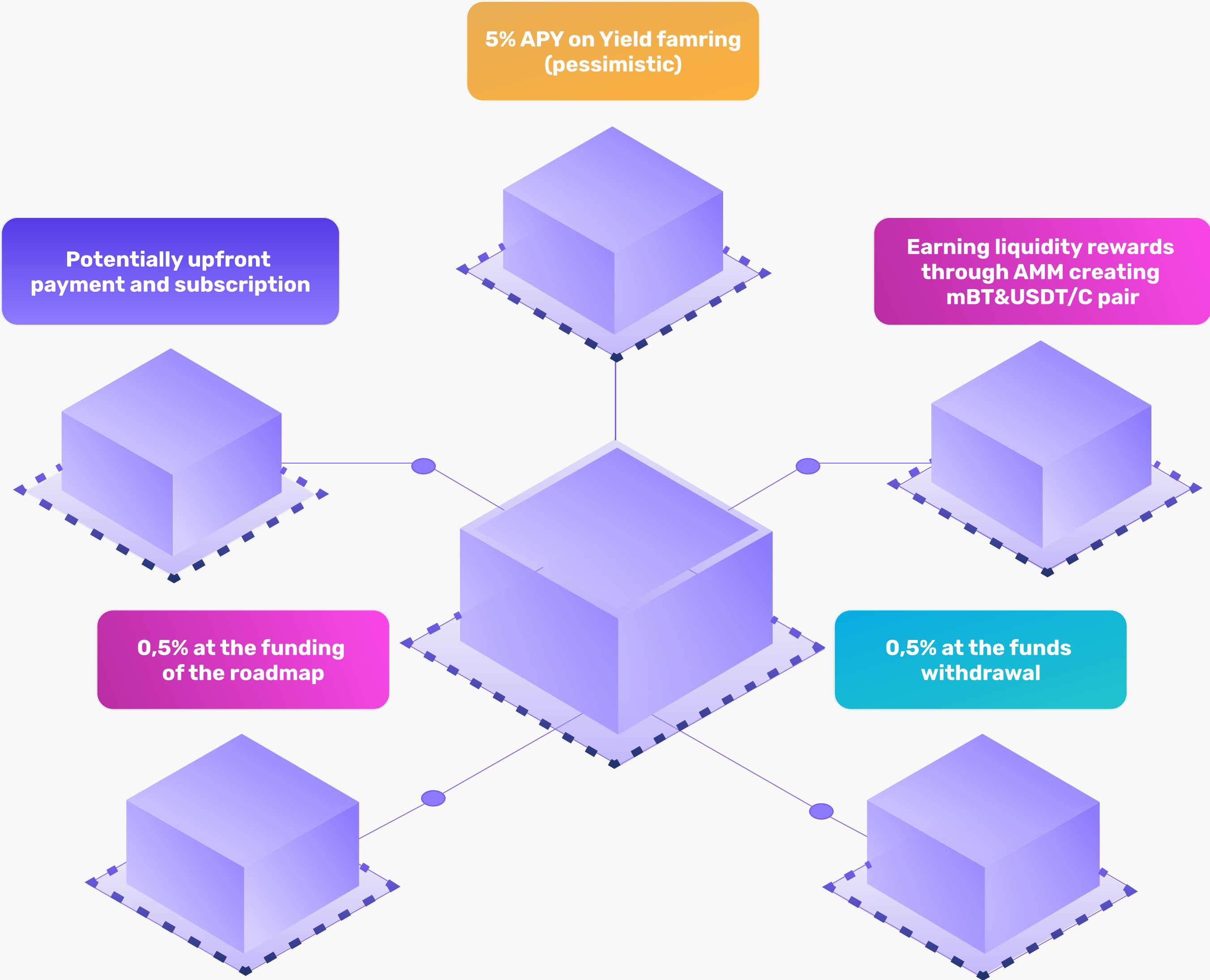
408 Ventures



Ian Friend

CEO, Co-Founder @Ferrum

Revenue Model



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