

THE FOOD LINE-UP

FOOD BOOK ANNIVERSARY



The
FOOD LINE-UP
est. 2012

HAPPY BIRTHDAY TO YOU!

Time to blow out the candles! Together with a network of 100 self-employed chefs, The Food Line-up invents, organises and produces the tastiest line-up for every single party - with a sustainable and local DNA as the icing on the cake. And that vision is what made us the first caterer in Europe with the "B Corp Certification".

Congratulations on your (upcoming) anniversary! It's time to party. Over the past few years, we have organised hundreds of events for celebrating companies, from parties with 25 to 25.000 guests. Together with you, we come up with an event that perfectly suits your organisation. So your team will be talking about this anniversary at the coffee machine for months to come.

This food book will explain how we can - and will - pull this off. Can't find what you're looking for? We would love to hear what's on your wish list to make your anniversary the greatest, tailor-made event.



**IT'S YOUR
BIRTHDAY,
EAT CAKE**



FAMILY DAY

EASY DOES IT

Example menu lunch and/or dinner

Drinks

- Dutch assortment
- Lemonade bar and grab-you—own-drinks refrigerators

Food truck parade or food court

- Tasty toasties of rescued bread
- 'Worstenbroodjes' from Brabant
- Fair fish specialities
- (Veggie) BBQ classics
- French crepes and galettes

Workshops

- Bake your own 'poffertjes'
- Make your own ice cream or dip a cone in the tastiest toppings
- Speciality beers tasting



ABOUT THE CONCEPT

It's great spending a day - or multiple days - reminiscing and looking towards the future with colleagues and family members. It's even better when done during a colourful festival. From food trucks and mobile kitchens, we will serve deliciously familiar dishes. One thing is sure: there's something for everyone. From small culinary surprises to homemade 'poffertjes', the best bio fries, hotdogs and more. Whatever you feel like will be right there!

VENUE IDEA:
FORT DE
BATTERIJEN,
HOUTEN



CORPORATE FESTIVAL

FESTIVE FOOD

Example menu

Drinks

- Having drinks at the unique Fountain bar equals an instant good mood

Festive food court

In our circular or international food court, there is something to discover for everyone. For example:

- Chef's Table
- French amuses
- Haute cuisine hotdogs
- Neapolitan style pizza made with Dutch ingredients
- Dessert bar run by a live pastry chef

Small entertainment

- Piano bar: a transformed grand piano that serves the most beautiful cocktails
- Ice creams made right in front of you



ABOUT THE CONCEPT

Birthday party? Turn it into a complete festival! A sustainably produced business festival can pop up at various event locations. From a green outdoor area or characteristic industrial lot to your very own office or parking space, of course. We will make sure that the range of food perfectly suits your company values, just like the styling of the event. To do so, we use several interactive elements and serve international discoveries that your team has never tasted anywhere else

VENUE IDEA:
THUISHAVEN,
AMSTERDAM



SIT DOWN DINNER

UNIQUE, EDIBLE STORIES

Example menu

Appetiser

- Prosecco with syrup of roadside flowers
- Crackers made of vegetables and plant species from the area
- Dip made of sea lettuce and seaweed caviar

Starter

- Fish bycatch with vinaigrette and a salad made of pumpkin and edible moss

Main course

- Venison from the dunes of Noord-Holland. Grilled and stewed with rosehip and black garlic

Dessert

- A tart made of white chocolate, chocolate chess pieces and a sea buckthorn and almond sorbet. Hot from the oven

Drinks

- Matching water, wine- and non-alcoholic drinks



ABOUT THE CONCEPT

What can we offer you during your sit-down dinner? Well... Everything. For example, this is the concept we created for the 100th anniversary of Tata Steel: Four courses reflect the surroundings and values of Tata Steel. The - also 100-year-old - forests and dunes of Velsen can literally be found on the plate during the appetisers and starter. For the main course, we chose to serve venison from deer shot to keep the Noord-Holland dunes habitable for roe deer and butterflies. The dessert? Tarts presented on steel, with liquid, molten "lava-iron" and the fertile "soil" from a strong company.

VENUE IDEA:
THEATER CARRE,
AMSTERDAM



PARTY NIGHT

COLOURFUL PARTY

Example menu

Drinks

- Depending on the location and guests, we set up various smart bar points. Our fridges are packed with local soft drinks, beers from family brewery Gulpener and organic wines

Good start - served

- Colourful empanadas with various fillings
- Colourful dumplings
- 'Bitterballen'-parade

Specials

- "Febo"-wall with (plant-based) snacks
- Dragon breath popcorn: popped on the spot and topped with CO2, making you fume in the best way possible
- Edible sugar balloon with liquorice shoelaces



ABOUT THE CONCEPT

Where is this party at? At yours, of course! If you ask us, a successful party night requires a couple of ingredients: beautiful decoration, smartly equipped bar points that serve drinks at lightning speed and the most incredible bites. And how about a tailor-made (cocktail) experience that puts highlights from the past few years on the menu? Consider it done. Your only job is to make sure that your employees are ready to party.

VENUE IDEA:
FELIX MERITIS,
AMSTERDAM



HAPPY CUSTOMERS

VOS LOGISTICS 75TH ANNIVERSARY

"Together with The Food Line-up, we fast-forwarded 25 years for the 75th anniversary of Vos Logistics. We focused on innovation and the future during two events, one for business relationships and one for employees. Imagine Vos Logistics 100..."

The Food Line-up came up with a creative and sustainable food concept that perfectly suited the theme. We experienced this first collaboration with The Food Line-up as really pleasant. Up to the next project!"

Project manager events agency

TATA STEEL 100TH ANNIVERSARY

"The Food Line-up completely got what we were looking for. The proposals they created were an instant match with the target group and the setting. From appealing, high-quality food trucks at the festival for 18.000 employees and 4.000 neighbours to a fancy four-course dinner for 450 customers, suppliers and most important partners. Our '100 jaar Staal in de IJmond' celebration has been a great success, partially because of the great work done by The Food Line-up."

Project manager Tata Steel



HUNGRY FOR MORE?

Let us know what we can do for you! We look forward to talking to you soon.

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