



Groupe Rondy

Multilingual data management to catapult activity to an international level

Customer Success





Since 1946, Rondy has been a family group. Today, the company is one of France's major wholesale traders in the mass retail and DIY sectors, generating **45 million euros in turnover**. The group currently employs **140 staff members**, managing **35 000 m2** of storage space, **15 000 product references** (from tools, to hardware, to car parts, to protective clothing to household electrical apparatus), and more than **3 000 customer-distributors** all across France.



The issues

✘ Difficulties generating product data

There were numerous obstacles managing information linked to products, and a resulting lack of **efficiency**.

✘ Specific needs, frequent changes

The group lacked **flexibility** and **adaptability** when facing the constantly changing demands from clients and distributors.

✘ Time lost assembling and sending data

Teams lost a lot of time getting **reliable, qualitative, up to date** information to different stakeholders, especially the design office.

Quable enabled the Rondy Group to:



Open new distribution channels

and accelerate the group's international sales activity.



Launch in several languages

improving communication with branches and customers abroad.



Easily publish information on different channels

thus adapting to the group's varying needs.

Quable PIM Quable enabled the teams at Rondy Group to **save significant time managing** and **sending out** information relating to products.



Information published as fast as possible

Information linked to products is now provided **in record time, reliably**, to the Group's whole network of partners.



Better communication with partners

The PIM is a **smooth running** and **ergonomic** tool which is fully integrated in the partner ecosystem, and communication is more **harmonious** and **uniform**.



Data updated in real time

All information relating to products is **systematically updated** and accessible in a **single** place.

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Our users are all on our side; they saw the benefits of the project right away.

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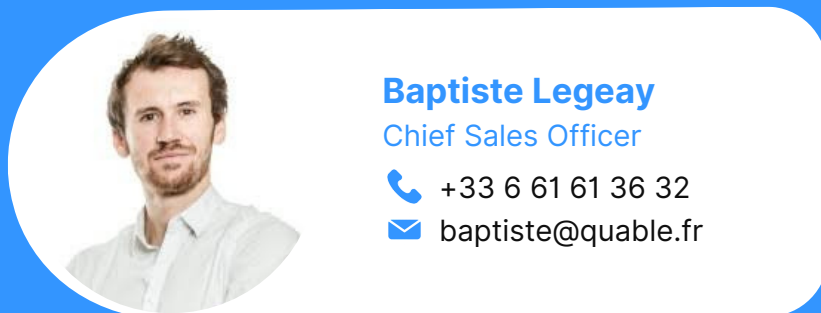
Pascal Fournier
IS Director at Rondy Group

About



Quable is the product information PIM and DAM management solution for brands and manufacturers seeking growth. Auchun, Berluti, Cooperl, Club Med, Delsey, Géo, Tryba and more than 150 big brands across 50 countries have chosen Quable PIM as their platform for omnichannel success. Quable was founded in 2013. Today 40 expert staff members manage 40 million products across the fashion, luxury, food retail and industry sectors.

**Discover the Quable PIM solution with a demo.
Baptiste will be happy to answer your questions.**



www.quable.com