



# Publishing for Early Career Researchers

Hong Kong Polytechnic University  
April, 2022

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Journal Publishing Manager

**WILEY**

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# Publishing Trends

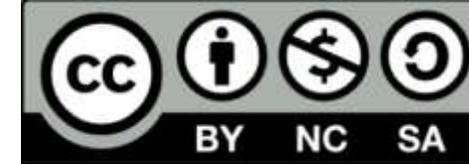
Collaboration, New Technologies, Open Science

# Open Research



**OPEN ACCESS**

Green or Gold



**OPEN DATA**

Data Repositories, FAIR data



**OPEN PRACTICES**

Open Peer Review, preprints



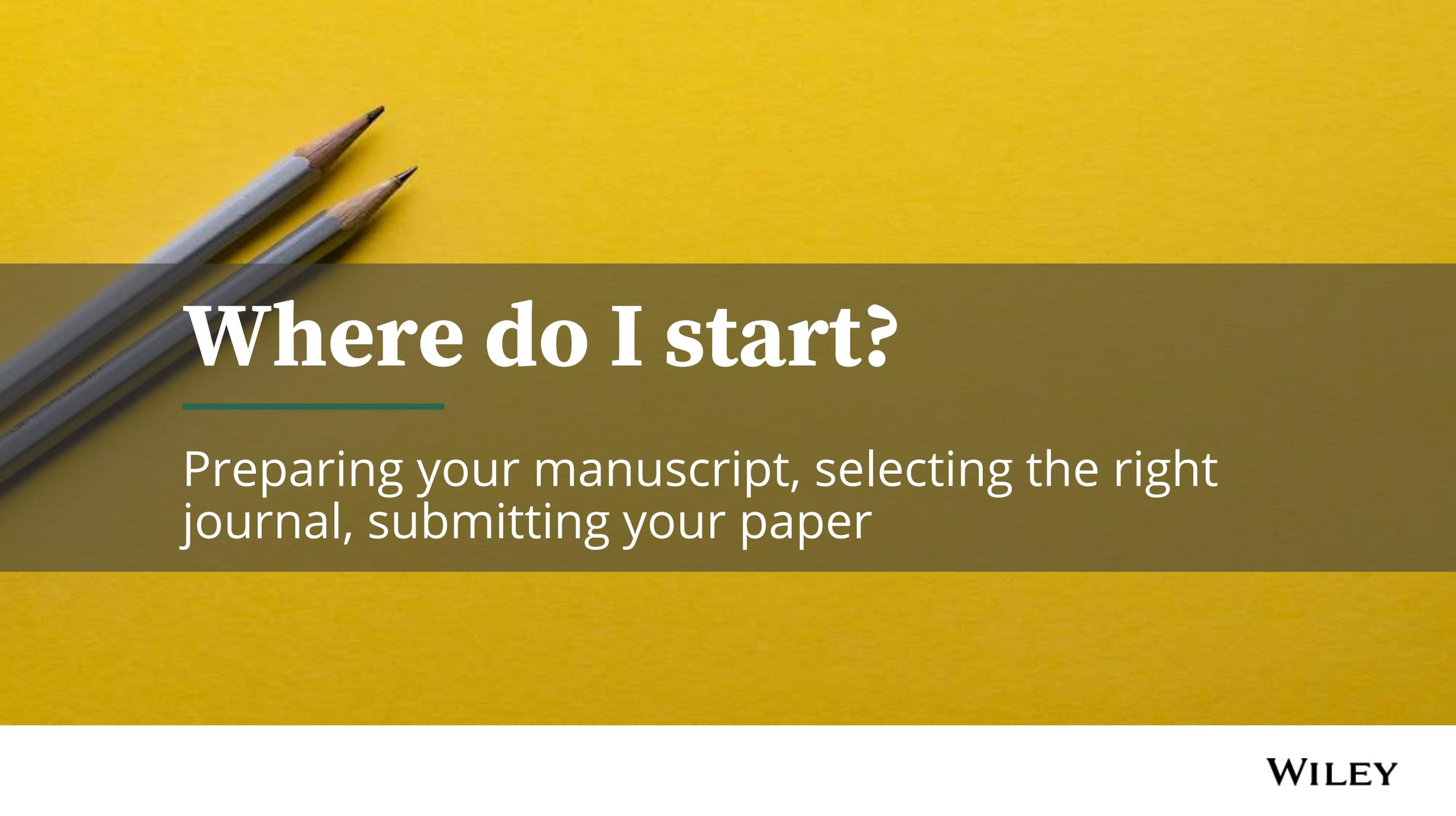
**OPEN COLLABORATION**



**OPEN RECOGNITION & REWARD**



\* <https://publons.com/announcement/#your-publons-profile-is-moving-to-the-web-of-science>

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# Where do I start?

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Preparing your manuscript, selecting the right journal, submitting your paper

# What to publish?

## **What DEFINITELY to publish:**

- Original and significant results or methods
- Reviews or summaries of a particular subject
- Basically: work that advances the knowledge and understanding in a certain scientific field, or provides a valuable resource

## **What NOT to publish:**

- Reports of little scientific interest
- Out of date work
- Duplications or part-duplications of previously published work

## **What to THINK CAREFULLY about publishing:**

- Preliminary results (are they useful, or are they too inconclusive?)
- Replication of results but in a different system

# Writing and submitting your paper

## What makes a good paper?

## Search Engine Optimization

- Title
- Abstract
- Consistency
- Keywords
- Build links



# Selecting the right journal

Look at **your references** – these will help you narrow your choices and come up with a shortlist.

**Review** recent publications in **each candidate journal**. Find out the hot topics, the accepted types of articles, etc.

**Ask yourself** the following questions:

- ✓ What are the **aims and scope** of the journal?
- ✓ Who is this journal's **audience**?
- ✓ What is the **average time to publication**?
- ✓ What is the journal's **standing in the target community**?
- ✓ Are there **publication charges**?

Decide on **one** journal.

**DO NOT** submit to multiple journals.



Choose the right journal for your research

DOAJ DIRECTORY OF  
OPEN ACCESS  
JOURNALS

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## Find the journal that's right for your research Beta

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# Preprint servers

## **What are preprints?**

A preprint is a paper that is made available publicly via a community preprint server prior to (or simultaneous with) submission to a journal.

Preprints are citable (often they will be assigned a DOI), and there is an increased obligation amongst researchers to look beyond traditional sources to preprint servers.

## **Are they on the rise?**

Preprint servers, servers that allow for the posting of papers prior to submission for publication, are becoming more common across a range of disciplines, including physics, biomedical sciences, engineering, ecology, and psychology.

However, the use of preprint servers is not universally accepted, and individual journals may approach submission of preprints differently.

# Preprint servers

## **Is it a good idea to publish on preprint servers?**

No one answer.

- Early and fast dissemination of research
- Increased scope for feedback
- Inclusion of preprints on CVs/funding applications

## **How can I locate the most relevant platform for my research?**

Preprint servers can be found using scholarly search engines, and two of the most well-established are arXiv.org and bioRxiv. There are now over 60 platforms current available worldwide.

## OSFPREPRINTS

Open Science Framework is a free, open platform to support researchers and enable collaboration.

The background is a solid yellow color. In the upper left corner, two dark grey pencils are positioned diagonally, pointing towards the top right. A semi-transparent dark grey horizontal band spans across the middle of the image, containing the title text. The word 'Process' is underlined with a thin teal line.

# The Peer Review Process

# Peer Review

It's a conversation.



# What is peer review?

It is the process of screening a submitted manuscript. The manuscript will be reviewed by professionals in the same field before it is published in a journal.

The process is designed to assess the validity, quality and often the originality of articles for publication. Its ultimate purpose is to **maintain the integrity of science** by filtering out invalid or poor-quality articles.

## **Single blind**

Author does not know who the reviewers are.

Most common among science journals.

## **Double blind**

Reviewers don't know the identity of authors and vice versa.

Most common among social science and humanities journals.

## **Open review**

The identity of the author and the reviewers are known by all participants.

A growing minority of journals do this.

# What reviewers look for

- ✓ **Hypothesis** – What question does this paper answer?
- ✓ **Innovation** – What is unique?
- ✓ **Evidence** – Are the conclusions supported by data?
- ✓ **Writing** – Are the results clear and understandable?
- ✓ **Context** – Are the results set in the context of other known research?
- ✓ **Ethics** - Does the paper adhere to the guidelines?

The decision has been made, now what?



Two pencils, one dark grey and one light grey, are positioned diagonally on the left side of the frame. The background is a solid yellow color with a dark grey horizontal band across the middle. The text 'Production and Copyright' is written in white, bold, serif font, with 'Copyright' underlined in a teal color.

# Production and Copyright

# Production process

**Accepted article** – received in Production

**Proofs** – sent to author

**Corrections** – received in Production

**Article** – published online

## **Publication Schedule & Frequency**

This information will be available on a journal's homepage. Publication times may also be included on the homepage, but if not, you can contact the Editorial Office.

A **Copyright Transfer Agreement** must be received before publication can proceed.

If Open Access, the APC must be paid before publication can proceed.



# Publication Ethics

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# What is unethical?

EuCheMS guidelines:

'Scientific misconduct in publishing includes but is not limited to':



**Fraud**

**Duplicate submission**

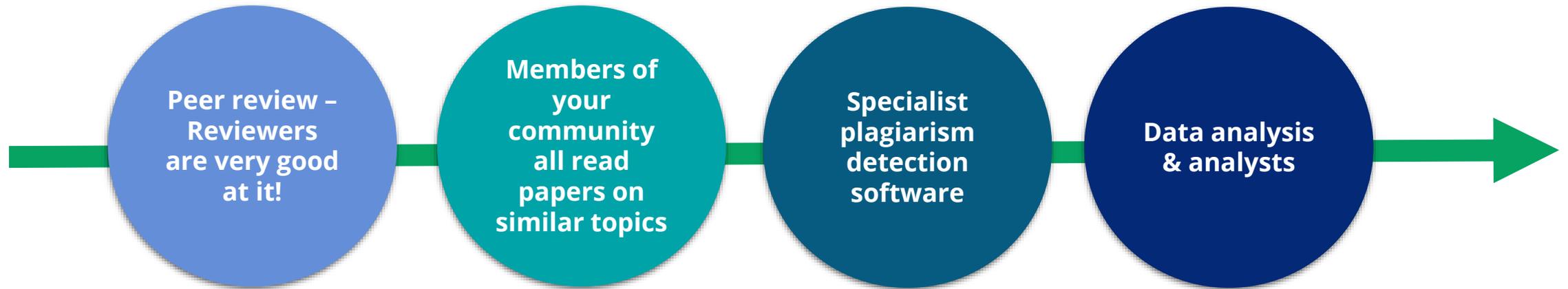
**Duplicate publication**

**Inadequate citing**

**Plagiarism**

**Self-plagiarism**

# How is it detected?



## A few golden rules

- Articles should always be submitted to one journal at a time
- The same article should not be published in more than one place
- Several articles based on the same research must each make a unique contribution
- Acknowledge all those that have contributed to the work

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# Promoting Your Research

Creating Impact

# Creating Impact

**Get  
Read**

**Usage**

Uses article views and downloads to track the reach of a paper online.

**Get  
Shared**

**Altmetric**

Collects mentions in social media and web-based media to track online attention.

**Get  
Cited**

**Citations**

Captures references to a published source to track validation of one's research by others.

# Promotion

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## Social Media

- Share your article on Twitter, LinkedIn, Facebook and other platforms
- Engage with any existing society or institutional social media accounts
- Blog about your article

## Publicity

- Let your institution's press office know about a potentially newsworthy article

Also podcasts, video abstracts, The Conversation

# The Wiley Network

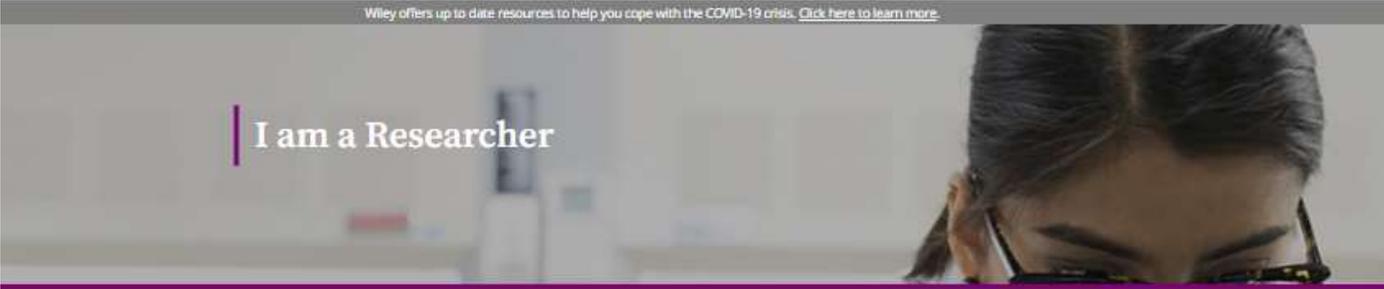
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TOPICS ▾ | CONTENT TYPE ▾ |  🔍

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## I am a Researcher



### LATEST CONTENT

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### FEATURED CONTENT

 <p>Here's Open Research Explained</p>	 <p>Here's to the Nobel Laureates of 2020</p>	 <p>Meet 'Inspiring Mind' And Environmental Researcher Per Espen Stoknes</p>	 <p>Bright Futures on a New Episode of This Study Shows</p>
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Helping authors explain, enrich, and share their articles for greater research impact

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Open Achilles tendon repair done under local anaesthetic



Open repair of the acutely torn Achilles tendon under local anaesthetic

Achilles repair using local anaesthetic  
 Adrian Jules Macquet, Rosie Jane Christensen, Matthew Debenham, Michael Wyatt,  
 Allan Leslie Panting

Published in: ANZ Journal of Surgery  
 Publication date: November 2010  
 Publisher: Wiley

DOI: <http://dx.doi.org/10.1111/j.1445-2197.2010.05532.x>

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Co-authors: sign in and claim this publication to add your perspective.

What's it about?



Prospective case series

Why is it important?



Local anaesthetic surgery for ruptured Achilles tendons is reliable, safe and more cost effective than under general anaesthesia

Perspectives

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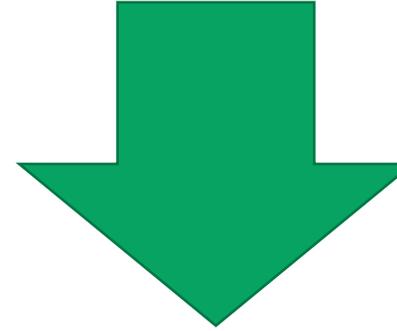
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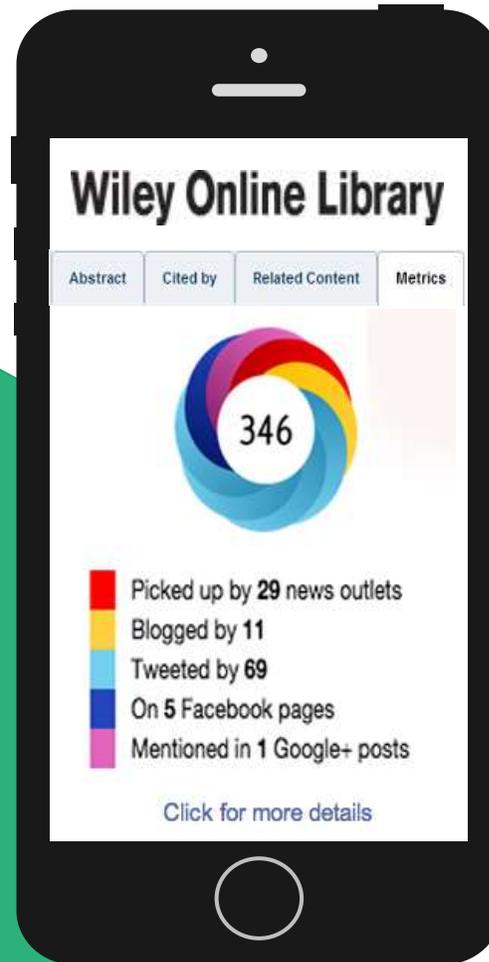
Author dashboard



My research			Information you added to explain and enrich your publication				Actions you took to share your publication			Your results					Citations
Publication title	More details...	Published	Short title	Lay summary	Impact statement	Add resources	Tweets posted	Facebook posts	Email shares	Share referrals	Kudos views	Click throughs	Full text downloads	Altmetric score	Web of Science® Times Cited*
		2013	✓	✓	✓	✓	2	1	2	33	794	17	?	69	8
		2012	✓	✓	✓	✓	1	1	1	6	134	3	?	61	6
		2014	✓	✓	✓	✓	3	1	1	32	356	17	?	50	-
		2013	✓	✓	✓	✓	1	1	1	17	284	4	?	39	10

# Altmetric Attention Score

- Record of **attention**
  - Measure of **dissemination**
  - Indicator of **influence & impact**
- .....



Post-publication peer review sites



Mainstream media



Social Media



Online reference managers



Government policy documents / Patents



Original Paper | Free Access

# How alcohol industry organisations mislead the public about alcohol and cancer

Mark Petticrew , Nason Maani Hessari, Cécile Knai, Elisabete Weiderpass

First published: 07 September 2017 | <https://doi.org/10.1111/dar.12596> | Cited by: 4

Mark Petticrew PhD, Professor of Public Health Evaluation, Nason Maani Hessari PhD, Research Fellow, Cécile Knai PhD, Associate Professor of public health policy, Elisabete Weiderpass MD, PhD, Professor of Medical Epidemiology.

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*Thomas Gaston and Pippa Smart*

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## Abstract

### Introduction and Aims

Alcohol consumption increases the risk of several common cancers. As part of their corporate social responsibility (AI) disseminates information about alcohol consumption on this which the AI disseminates, public relations organizations' and related bodies, its comprehensiveness and accuracy.

### Design and Methods

Qualitative analysis of websites and documents to cancer was extracted and analysed thematically.

### Results

Most of the organisations were found to disseminate misrepresentations of the evidence

- Picked up by **161** news outlets
- Blogged by **3**
- Tweeted by **538**
- On **20** Facebook pages
- Referenced in **1** Wikipedia pages
- Mentioned in **3** Google+ posts
- Reddited by **3**
- 40** readers on Mendeley
- 1** readers on CiteULike

[See more details](#) | [Close this](#)

Figures References Related Information

### Metrics

Citations: 4

score 1,690

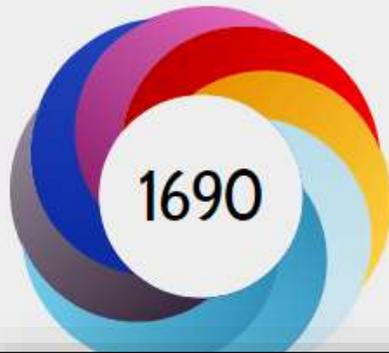
### Details

© 2017 Australasian Professional Society on Alcohol and other Drugs

### Keywords

# How alcohol industry organisations mislead the public about alcohol and cancer

Overview of attention for article published in Drug & Alcohol Review, September 2017



## SUMMARY

News

Blogs

Twitter

Facebook

Wikipedia

Google+

Reddit

Misc.

Dimensions citations

<b>Title</b>	How alcohol industry organisations mislead the public about alcohol and cancer
<b>Published in</b>	Drug & Alcohol Review, September 2017
<b>DOI</b>	10.1111/dar.12596 <a href="#">↗</a>
<b>Pubmed ID</b>	28881410 <a href="#">↗</a>
<b>Authors</b>	Petticrew, Mark, Maani Hessari, Nason, Khai, Cécile, Weiderpass, Elisabete, Mark Petticrew, Nason... <a href="#">[show]</a>
<b>Abstract</b>	Alcohol consumption increases the risk of several types of cancer, including several common cancers... <a href="#">[show]</a>



## Top outputs



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	<b>On a Scholarly Collaboration Network that has signed the STM sharing principles</b>	Can share at any time	Private research groups until embargo passes, then can be publicly posted	Private research groups only	Can share at any time
	<b>On a Scholarly Collaboration Network that has not signed the STM sharing principles</b>	Cannot be shared on these platforms except for agreement by Wiley			
	<b>On a Blog</b>	Can share at any time	Cannot be shared	Cannot be shared	Can share at any time
	<b>In an Email to Colleagues</b>	Can share at any time			
	<b>Using Social Media</b>	Can share at any time	Cannot be shared	Cannot be shared	Can share at any time
	<b>In Education</b> <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Thesis or doctorate submission</li> </ul>	Can be used by faculty as long as reasonable measures taken not to allow open sharing on the internet			Can share at any time
	<b>At a Conference</b>	Can share in the form of a presentation or poster			Can share at any time
	<b>In a Grant Application</b>	Can share at any time			

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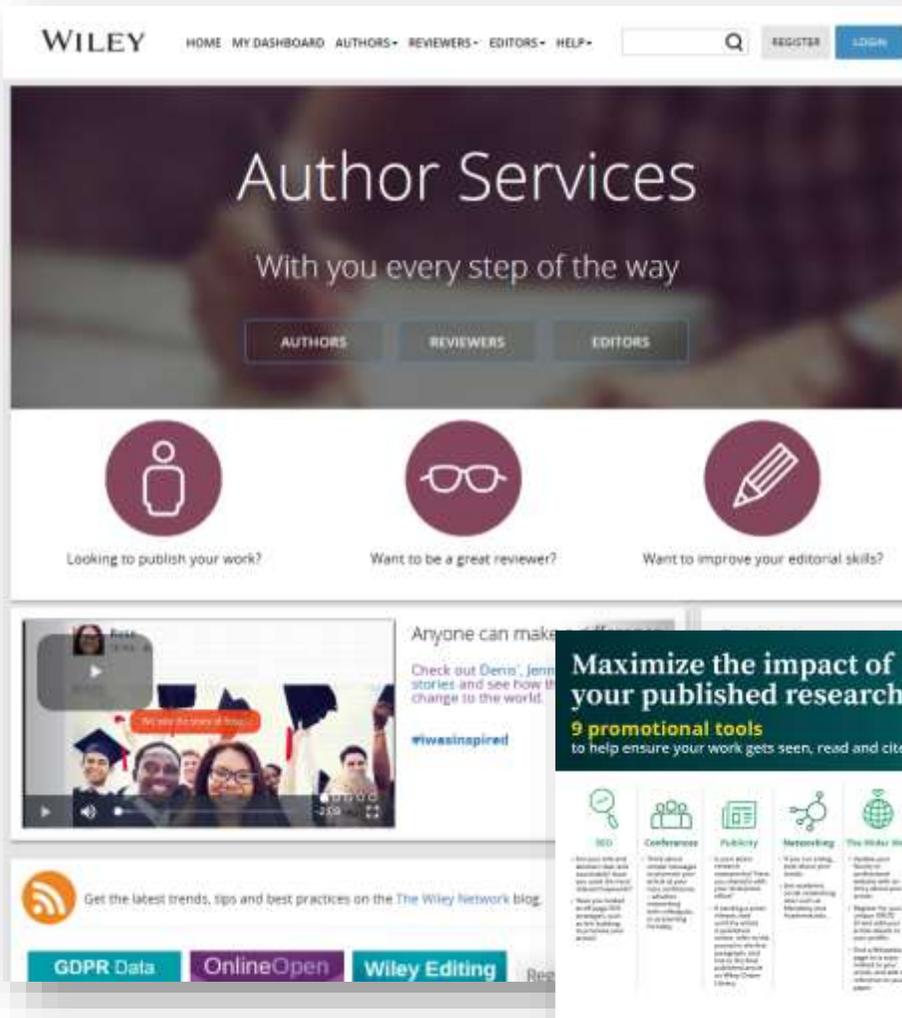
Questions?



# Resources

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# Wiley Author Services



## Authors, reviewers, editors

- Publishing Ethics
- Wiley Journal Finder
- Promotional Toolkit
- Wiley Editing Services (paid)
- Author Compliance Tool (Open Access)
- Copyright and Licencing
- Track your article
- Order video abstract (paid)
- Lots of guidance and tips

authorservices.wiley.com

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- Are articles indexed in services that you use?
- Is it clear what fees will be charged?
  - Does the journal site explain what these fees are for and when they will be charged?
- Do you recognise the editorial board?
  - Have you heard of the editorial board members?
  - Do the editorial board mention the journal on their own websites?
- Is the publisher a member of a recognized industry initiative?

<http://thinkchecksubmit.org/>

# ORCID

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## Linking

Wiley captures ORCID IDs during the submission process and shares the information with CrossRef.



## Representing

The ORCID Executive Board has representatives from all leading publishers, including Wiley.



## Promoting

Wiley will execute a series of marketing campaigns to encourage ORCID registration among authors.

Thank you

Rebecca Ciezarek

*Journal Publishing Manager*

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