

Welcome to 99-Prompts – prompting made practical and easy.

In a dynamic business world, the path to success is both exciting and challenging. Whether you're a startup founder or a seasoned pro seeking guidance on how to get the optimal out of your interaction with Generative AI, this is what you need. We have packed it with tangible suggestions for solving almost everything you come across in your line of work - everything from how to improve your teamwork, your marketing, and your business analysis, to how to improve your sales – and much more.

How to use the guide:

1. Be careful not to share any company-privileged data with the model unless you know for sure it is safe to do so.
2. A workaround for sharing information is to avoid any references to your company name and be sure to comply with your company's Generative AI and data policies.
3. If you find the suggestions in the prompts [xxxxx] hard to solve, just skip them and try the prompt without it
4. If you find the suggestions in the “How to apply” section difficult – same rule applies i.e. just skip them

Finally, and most importantly: just chat with the model you work with – explain in plain language what you want and ask the model to help you develop the best prompt. Then afterwards, ask the model using the prompt...not is not harder than that....



1. Advancing Professional Growth

Use Case: Provide resources for personal and professional development, particularly in leadership.

Prompt: "I'm on the lookout for development resources that can sharpen our leadership skills. Can you suggest online courses or workshops that focus on areas like [insert specific focus areas]?"

How to Apply: Mention specific areas of leadership or outcomes you're targeting. This helps ChatGPT curate a list of resources that are directly relevant to your development objectives.

2. Crafting Content for Marketing Collateral

Use Case: Generate compelling copy for marketing materials such as product brochures.

Prompt: "I need some creative flair for our product brochure. Could you help draft engaging descriptions that highlight features like [insert key features]?"

How to Apply: Provide specific product details or unique selling points. This allows ChatGPT to craft copy that effectively communicates the benefits and appeals to your target audience.

3. Strategizing for Lead Generation

Use Case: Develop tactics to attract and acquire new leads for the sales team.

Prompt: "We're looking to expand our lead pool. Could you recommend some lead generation strategies that work well for a target audience in [insert industry or target audience]?"

How to Apply: Offer details about your target audience or industry specifics. This enables ChatGPT to tailor strategies that are more likely to resonate with your potential clients and increase lead generation success.

4. Streamlining Customer Support Responses

Use Case: Provide prompt and effective replies to customer service issues.

Prompt: "A customer named [insert customer's name] has raised a concern regarding their billing. How should we respond to their support ticket to resolve the issue swiftly and satisfactorily?"

How to Apply: Provide the necessary customer details and the specific issue to get a customized solution that can be used to address the customer's concern effectively.



5. Digital File Management and Organization

Use Case: Efficiently sort and manage a multitude of digital files or documents.

Prompt: "Our digital filing system is a bit of a mess. Can you guide me in establishing an organizational system with a standardized naming convention, considering our existing folders like [insert existing categories or structure]?"

How to Apply: Clarify current categorization methods or existing folder structures. This enables ChatGPT to suggest improvements or organizational systems that build on what you already have in place.

6. Coordinating Meetings and Appointments

Use Case: Streamline the process of finding suitable times for team gatherings.

Prompt: "Could you suggest a method to pinpoint an agreeable time slot for a team meeting, factoring in the meeting's length, attendees' schedules, and any preferred timing?"

How to Apply: Specify the desired meeting duration, the participants' availability, and any preferred dates or times to facilitate the scheduling process.

7. Optimizing Email Marketing Initiatives

Use Case: Improve engagement metrics such as open rates and click-through rates in email campaigns.

Prompt: "I'm aiming to enhance our email campaign effectiveness. What are some actionable steps to increase open and click-through rates, especially considering challenges like [insert specific challenges]?"

How to Apply: Describe the specific challenges you're facing or provide current performance metrics to receive tailored advice. This allows ChatGPT to provide focused suggestions that can lead to measurable improvements in your email marketing efforts.

8. Encouraging Staff Achievement and Contribution

Use Case: Devise innovative recognition programs to honor and celebrate staff accomplishments.

Prompt: "Let's brainstorm distinctive methods to applaud our team's efforts and successes. What unique approaches fit our company culture, considering we have [insert number of employees] employees?"

How to Apply: Provide background information on the company culture and the number of employees for a personalized approach to employee recognition.



9. Creating Project Timelines and Roadmaps

Use Case: Assist in planning the course of projects for clear and timely execution.

Prompt: "We need a comprehensive timeline for our marketing campaign starting [insert start date], ending [insert end date], with crucial milestones like [list key milestones] and dependencies."

How to Apply: Detail the campaign's start and end dates, key milestones, and any dependencies to receive a structured project roadmap.

10. Bolstering Internal Communications

Use Case: Develop strategies to improve interactions between company departments.

Prompt: "In what inventive ways can we strengthen the dialogue between our company's various sectors, especially considering current challenges like [insert communication pain points]?"

How to Apply: Describe any current challenges or pain points in communication to gain insights into potential solutions that foster better internal communication.

11. Enhancing Team Collaboration and Efficiency

Use Case: Recommend tools to improve team organization and collaborative work.

Prompt: "We're in need of tools or apps that bolster our team's unity and efficiency. Can you propose options with features like [insert specific features or requirements]?"

How to Apply: Specify the desired features or requirements to receive recommendations that are best suited to your team's needs.

12. Virtual Team Connection Initiatives

Use Case: Foster camaraderie and team spirit among remote workers.

Prompt: "Our remote team needs to strengthen their bond. What are some engaging virtual team-building exercises we can do using tools like [insert available platforms]?"

How to Apply: Include details such as the number of team members and the digital tools or platforms you have at your disposal to get personalized activity ideas that will resonate with your team.



13. Project Management Tool Recommendations

Use Case: Enhance team productivity and streamline collaboration.

Prompt: "We're looking to boost our project management efficiency. What software would you recommend that includes features like [insert specific features or integrations]?"

How to Apply: Specify the features or integrations you need to obtain suggestions for project management software that aligns with your team's workflow.

14. Competitor Insight Gathering

Use Case: Understand competitive positioning and marketing approaches.

Prompt: "I need to compile a comparative analysis of our main competitors. Could you help me research their marketing strategies in the [insert industry or market segment]?"

How to Apply: Offer context such as the industry you're in and the competitors you're interested in to receive a comprehensive breakdown of the competitive landscape.

15. Employee Well-being Enhancement

Use Case: Promote health and balance in the workplace.

Prompt: "We want to amplify our focus on staff well-being. What wellness initiatives could we implement that complement our existing programs?"

How to Apply: Provide information about your company's size, current wellness initiatives, and any specific goals you wish to achieve to receive customized suggestions.

16. Customer Feedback Survey Design

Use Case: Capture valuable customer insights to improve products and services.

Prompt: "Help me craft a customer satisfaction survey. What questions should we include to gauge feedback on [insert products/services]?"

How to Apply: Mention specific areas of feedback you're seeking or metrics you want to track, ensuring the suggestions you receive can generate actionable insights.



17. Customer Loyalty Enhancement Strategies

Use Case: Reduce churn and build a loyal customer base.

Prompt: "Our customer retention rates need improvement. What tactics can we apply to keep our customers engaged and satisfied?"

How to Apply: Clarify your current customer retention challenges or share churn rates to receive strategies tailored to your business's unique situation.

18. Social Media Planning and Execution

Use Case: Maintain a consistent and effective social media presence.

Prompt: "I need to organize our social media content calendar. What's the best way to schedule posts across platforms like [insert social media platforms]?"

How to Apply: Provide specifics about the type of content, platforms to be used, and any campaign themes or hashtags to get a customized content scheduling strategy.

19. Website Conversion Optimization

Use Case: Improve online engagement and sales conversions.

Prompt: "We're looking to enhance our site's performance. How can we optimize conversion rates, particularly for pages like [insert specific pages]?"

How to Apply: Detail the pages or funnel sections you want to focus on, as well as any known issues, to receive tailored advice for boosting your website's effectiveness.

20. Crafting Instructional Guides and Resources

Use Case: Provide clear and concise training materials for company tools and processes.

Prompt: "We need a user guide for adding new deals to our CRM. Can you create a walkthrough for [insert CRM platform], focusing on the required fields [list required fields or special instructions]?"

How to Apply: Mention the specific CRM software your company uses and list any particular fields or special instructions that are essential for the process. This information helps ChatGPT craft a detailed step-by-step manual that's customized to your CRM system, enabling your team to follow it with ease.



21. Streamlining Data Management Tasks

Use Case: Simplify the process of entering and organizing data.

Prompt: "I've got a customer data sheet that's a bit of a mess. Could you help me sort it out by [insert specific criteria or format], so it's easier to use?"

How to Apply: Clearly define the criteria or structure you wish to apply to your data. Whether it's alphabetical, geographical, by date, or any other specific order, providing these details will allow ChatGPT to assist in creating an organization strategy for your spreadsheet, making the data more accessible and manageable.

22. Organizing Corporate Gatherings and Festivities

Use Case: Coordinate the logistics for company-wide events and celebrations.

Prompt: "I'm tasked with organizing our yearly holiday party. Can you outline the planning steps for a party on [insert date], around [insert time], at [insert location], for approximately [insert number of attendees] people?"

How to Apply: Provide the specific details of the event, including the date, time, location, and number of guests you expect. This enables ChatGPT to help you with a custom plan that accounts for all aspects of your event, ensuring a festive and well-coordinated celebration.

23. Brainstorming Content for Blogs and Social Media

Use Case: Develop fresh and relevant content ideas for online platforms.

Prompt: "I need engaging blog topics related to improving customer experience, particularly for [insert specific focus area or target audience]. What do you suggest?"

How to Apply: Insert specific areas of interest or the demographic profile of your intended readership to tailor the content ideas to your audience's needs and preferences. This guidance will help ChatGPT generate topic ideas that resonate with your readers and align with your content strategy.



24. Crafting Detailed Presentation Outlines

Use Case: Organize your main points and visuals for effective PowerPoint presentations.

Prompt: "Could you assist in developing a PowerPoint outline for our sales meeting? We need to showcase our quarterly goals, introduce new marketing strategies, and give kudos to our star players. I need a slide for each. Here's the scoop: [Insert specific goals, strategies, and names of top performers]."

How to Apply: In the section "[Insert specific goals, strategies, and names of top performers]," provide the concrete details you want to discuss in your presentation. This will guide ChatGPT in creating a tailored outline with suggestions for each slide, such as titles, key points, and potential graphics or data that could be included to make your points clear and engaging. The result will be a custom guide to setting up your PowerPoint presentation, making sure you cover all the necessary bases during your meeting.

25. Generate Ideas for Team-Building Activities

Use Case: Come up with engaging activities to enhance teamwork and camaraderie.

Prompt: "We're looking to boost team spirit with some out-of-the-box activities. What team-building exercises could we try for a group of [insert number of participants] with interests in [insert interests]?"

How to Apply: Fill in the details about your team's size and their interests to get tailored suggestions. This information will help ChatGPT to craft ideas that are both enjoyable and suitable for your team's unique dynamic.

26. Provide Reminders for Important Deadlines or Events

Use Case: Keep track of crucial milestones and calendar dates.

Prompt: "I need a reminder set for the [insert project name] proposal submission. When is the cut-off date and what are the key components that need to be included?"

How to Apply: Insert the project's name and the due date for the proposal to ensure the reminder is specific and actionable. If there are key elements that must be included in the proposal, mention those as well for a comprehensive reminder.



27. Conduct Research on Industry Trends or Competitors

Use Case: Stay informed about the latest developments and strategies within your industry.

Prompt: "Can you compile the most recent data on [insert specific aspect or subtopic] in digital marketing for our competitive analysis?"

How to Apply: Specify the aspect of digital marketing you're interested in. This could be consumer behavior trends, technological advancements, or competitor campaign strategies. The more precise you are, the more targeted and relevant ChatGPT's research assistance will be.

28. Assist with Data Entry and Organization

Use Case: Manage large sets of information efficiently and accurately.

Prompt: "There's a ton of customer feedback that needs logging. Could you help format and enter it into our system following the criteria of [insert specific criteria or format]?"

How to Apply: Clarify the formatting or categorization standards you want to apply, whether it's by date, product, or any other variable. This allows ChatGPT to aid in structuring the data entry process in a way that's organized and aligned with your operational needs.

29. Provide Training Resources or Documentation

Use Case: Equip employees with the necessary know-how to utilize company tools and systems.

Prompt: "We've got new hires who need to learn our CRM system quickly. Can you draft a simplified guide detailing the process for creating a new deal, focusing on [insert specific processes or fields necessary]?"

How to Apply: Detail the specific CRM platform and any unique fields or processes that are critical for your team to understand. This allows ChatGPT to produce a training resource that is both instructional and easy to digest for newcomers.



30. Organizing Corporate Gatherings and Festivities

Use Case: Coordinate the logistics for company-wide events and celebrations.

Prompt: "I'm tasked with organizing our yearly holiday party. Can you outline the planning steps for a party on [insert date], around [insert time], at [insert location], for approximately [insert number of attendees] people?"

How to Apply: Provide the specific details of the event, including the date, time, location, and number of guests you expect. This enables ChatGPT to help you with a custom plan that accounts for all aspects of your event, ensuring a festive and well-coordinated celebration.

31. Transforming Meeting Transcripts into Actionable Minutes

Use Case: Convert a detailed transcript from a team meeting into clear and concise minutes, including a list of action items and responsibilities.

Prompt: "I have a transcript from our recent meeting that needs to be formatted into official minutes. Can you organize it into a professional format and help determine the action items and assigned responsibilities?"

How to Apply: Upload the meeting transcript from Teams or another meeting software. Provide any additional context or details that should be highlighted in the minutes, and any specific formatting or organizational preferences you have for the document.

32. Provide recommendations for collaboration tools for remote teams.

Use Case: Identify the best collaboration tools that cater to the needs of remote teams to improve efficiency and communication.

Prompt: "What tools or platforms would you recommend for our remote team to collaborate effectively?"

How to Apply: Specify any specific features, integrations, or compatibility requirements that are important for your team's workflow to ensure recommendations are as relevant as possible.



33. Generate ideas for team-building activities for a large company retreat.

Use Case: Create a list of suitable team-building activities for a large company retreat that can engage and entertain a significant number of participants.

Prompt: "Can you suggest some engaging activities for our company retreat with over 200 employees?"

How to Apply: Provide specifics about the retreat, such as the location, theme, and any logistical considerations, to tailor the suggestions appropriately.

34. Provide recommendations for streamlining internal processes.

Use Case: Find strategies to streamline project approval processes to improve operational efficiency.

Prompt: "What are some ways we can simplify and streamline our project approval process?"

How to Apply: Describe the current pain points or bottlenecks in the process, as well as any system limitations or requirements.

35. Assist with creating and managing online advertising campaigns.

Use Case: Guidance in setting up and optimizing online advertising efforts for maximum impact.

Prompt: "Can you help me set up and optimize our Google Ads campaign?"

How to Apply: Outline the campaign's goals, target audience, and budget, as well as any prior analytics or insights you have that could inform the strategy.

36. Generate ideas for improving customer onboarding processes.

Use Case: Enhance the customer onboarding experience to ensure satisfaction and long-term engagement.

Prompt: "Can you give me some suggestions on how to enhance our customer onboarding experience?"

How to Apply: Provide details about current challenges or pain points in the onboarding process to focus the recommendations.



37. Provide recommendations for team training and development programs.

Use Case: Identify training opportunities to enhance team skills and knowledge.

Prompt: "Can you suggest some training programs or workshops to enhance our team's skills and knowledge?"

How to Apply: Specify areas of skills or knowledge that are pertinent to your team's growth and the objectives you aim to achieve with the training.

38. Assist with data analysis and reporting.

Use Case: Analyze complex data sets to produce insightful, actionable reports.

Prompt: "Can you help me analyze and summarize our monthly sales data?"

How to Apply: Provide specific metrics or types of reports you need, along with any relevant data, to receive a comprehensive analysis.

39. Generate ideas for cross-selling or upselling strategies.

Use Case: Develop effective strategies to cross-sell or upsell products to existing customers.

Prompt: "Can you give me some recommendations on how to effectively cross-sell or upsell our products?"

How to Apply: Share information on current customer purchasing patterns and the range of available products to tailor the upselling or cross-selling strategies.

40. Provide recommendations for employee engagement initiatives.

Use Case: Suggest initiatives to improve employee engagement and morale within the organization.

Prompt: "What are some initiatives or programs we can implement to improve employee engagement and morale?"

How to Apply: Provide any current challenges or feedback from employee surveys to ensure the initiatives address specific needs and concerns.



41. Improving Website Usability and User Experience

Use Case: Enhance the user interface and overall experience of the website.

Prompt: "Our website has received feedback about being difficult to navigate. What changes can we implement to make it more user-friendly and engaging?"

How to Apply: Detail specific pain points or user feedback to get targeted recommendations for your website's UI/UX improvements.

42. Remote Team Communication Tools

Use Case: Facilitate better communication among remote team members.

Prompt: "With our team spread across different time zones, which tools could help us improve our communication and workflow?"

How to Apply: Mention the challenges and features needed in communication tools to get suggestions tailored to your team's needs.

43. Customer Feedback Surveys

Use Case: Collect valuable feedback directly from customers about products and services.

Prompt: "We aim to understand our customers better. What should we include in our feedback surveys to gain actionable insights?"

How to Apply: Specify the type of insights you are seeking and any key metrics that you wish to measure through the survey.

44. Sales Conversion Rate Improvement

Use Case: Strategies to enhance the effectiveness of the sales process and increase conversions.

Prompt: "What can we do differently to improve our sales conversion rates, especially during the final stages of the sales funnel?"

How to Apply: Provide an overview of the current sales process and the metrics you're focusing on to receive customized advice.



45. SEO Improvement for Websites

Use Case: Boost the website's visibility and organic traffic through better SEO practices.

Prompt: "Considering our industry's competitiveness, what SEO strategies could we employ to stand out and attract more organic traffic?"

How to Apply: Share specific keywords or competitors to get SEO recommendations that can set you apart in your industry.

46. Employee Engagement Boost

Use Case: Increase motivation and commitment among employees in a remote work environment.

Prompt: "We've noticed a dip in engagement from our remote teams. What initiatives can we introduce to re-energize our workforce?"

How to Apply: Discuss the challenges and any employee feedback you've gathered to receive engagement strategies that address your unique situation.

47. Email Deliverability Enhancement

Use Case: Improve the success rate of email delivery to inboxes, not spam folders.

Prompt: "Our emails are getting flagged as spam. How can we ensure our emails reach our subscriber's inbox effectively?"

How to Apply: Share the email platforms you use and any specific deliverability issues you've encountered to receive focused solutions.

48. Customer Loyalty Program Design

Use Case: Create a program to reward repeat customers and foster loyalty.

Prompt: "We want to reward our customers for their repeat business. What kind of loyalty program can we set up that would delight them?"

How to Apply: Provide details on current customer purchasing behaviors and the types of rewards or incentives you are considering.



49. Customer Referral Program Development

Use Case: Develop a system that encourages existing customers to refer new clients.

Prompt: "Referrals are a key growth area for us. How can we design a referral program that motivates our customers to bring us new business?"

How to Apply: Discuss the incentives that could work for your customer base and any past referral strategies you've employed.

50. Internal Process Optimization

Use Case: Simplify the project approval workflow to eliminate inefficiencies.

Prompt: "We're looking to make our project approval process more efficient. What methods could alleviate [insert pain points or bottlenecks]?"

How to Apply: Describe the existing approval process, including any specific issues, to receive recommendations that are directly applicable to your situation.

51. Large-Scale Company Retreat Activities

Use Case: Create a suite of team-building exercises tailored to a large corporate retreat.

Prompt: "For our upcoming company retreat with 200+ employees, what activities could we organize that align with [insert specific location or theme]?"

How to Apply: Provide details such as the retreat's setting, theme, and any logistical considerations to ensure the activities are feasible and engaging for a large group.

52. Email Marketing Campaign Management

Use Case: Develop and execute email marketing strategies to engage subscribers effectively.

Prompt: "I need assistance crafting our monthly newsletter. What elements should I include to feature [insert specific content or promotions]?"

How to Apply: Detail the content, promotions, or themes you wish to highlight to receive a customized newsletter strategy that resonates with your subscriber base.



53. Team Training and Development Initiatives

Use Case: Elevate your team's competencies through targeted training and development efforts.

Prompt: "Could you recommend training options that would develop [insert specific areas or skills] for our team?"

How to Apply: Identify the skills or knowledge gaps within your team to get suggestions for training programs or workshops that are most relevant and beneficial.

54. Online Advertising Campaign Execution

Use Case: Set up and refine online advertising efforts for better performance.

Prompt: "I need guidance on launching and fine-tuning a Google Ads campaign targeting [insert campaign goals or target audience]."

How to Apply: Clarify your campaign's objectives and the audience you're targeting to receive advice that's tailored to your advertising goals.

55. Customer Onboarding Enhancement

Use Case: Improve the initial experience of customers engaging with your service or product.

Prompt: "I'm aiming to upgrade our customer onboarding process. What improvements can we make to address [insert challenges in onboarding]?"

How to Apply: Outline the current onboarding process and its challenges to gain insights on making it smoother and more welcoming for new customers.

56. Streamlining Remote Collaboration

Use Case: Identify and implement tools to enhance the efficiency of teamwork in a remote setting.

Prompt: "I'm looking to boost our remote team's productivity. Which tools or platforms could enhance our collaboration, especially with features like [insert specific features]?"

How to Apply: Specify the particular functionalities or integration capabilities you are seeking to ensure the suggested tools match your team's workflow and objectives.



57. Sales Data Analysis and Reporting

Use Case: Analyze sales figures to draw actionable insights and drive business decisions.

Prompt: "I need help with breaking down and summarizing our sales data focused on [insert specific metrics or reports]."

How to Apply: Provide the types of metrics or specific insights you are looking for to receive a detailed approach to analysing and reporting your sales data.

58. Enhancing Cross-Selling and Upselling Techniques

Use Case: Strategize on ways to increase revenue through cross-selling or upselling to existing customers.

Prompt: "What strategies would be effective for cross-selling or upselling in the context of [insert information on customer purchasing patterns]?"

How to Apply: Share insights into your customers' buying behaviours to get personalized recommendations for cross-selling or upselling strategies.

59. Fostering Employee Engagement

Use Case: Develop initiatives that boost employee satisfaction and commitment to the organization.

Prompt: "We're aiming to lift employee morale. What engagement initiatives could make a real difference considering [insert current challenges or employee feedback]?"

How to Apply: Reference specific feedback from employees or describe the issues affecting morale to get suggestions for initiatives that could have a meaningful impact on engagement.

60. Internal Communication Enhancement

Use Case: Improve internal communication and knowledge sharing using effective tools and strategies to tackle specific organizational challenges.

Prompt: "Outline strategies or tools to enhance internal team communication and knowledge exchange, addressing current challenges and desired improvements." [Outline any specific challenges or areas of improvement]."

How to Apply: Share insights as part of the prompt on the effectiveness of existing communication channels.



61. Customer Retention Campaign Development

Use Case: Craft and manage targeted campaigns aimed at reducing customer churn and bolstering loyalty.

Prompt: "Design a customer retention strategy that incorporates specific offers or messaging to minimize churn and foster loyalty." [Provide details on any specific offers or messages to include]."

How to Apply: As part of the prompt include current factors contributing to customer churn. Utilize customer relationship management tools for analysis.

62. Customer Experience and Satisfaction Improvement

Use Case: Implement strategies to elevate the overall customer experience and ensure high levels of customer satisfaction by directly addressing customer feedback and identified pain points.

Prompt: "Provide guidance on enhancing customer experience and ensuring satisfaction, incorporating direct customer feedback." [Provide details on any specific pain points or feedback from customers]."

How to Apply: Analyze customer feedback to pinpoint specific issues and include in prompt as context.

63. Influencer Marketing Campaign Management

Use Case: Strategize and oversee influencer marketing initiatives, aligning with brand goals and audience targeting.

Prompt: "Assist with the selection and partnership with influencers to boost marketing campaign effectiveness within set targets and budget constraints." [Specify the target audience and describe any specific goals or budget]."

How to Apply: Explain if you already have used influences and what worked and didn't - include in prompt as context.



64. Employee Onboarding Process Improvement

Use Case: Revise and refine employee onboarding processes to improve efficiency and address current onboarding challenges.

Prompt: "Propose methods to enhance the onboarding experience for new hires, focusing on efficiency and resolving specific issues." [Please provide any specific challenges or pain points in onboarding]."

How to Apply: Gather feedback from recent hires to understand the onboarding pain points and include in prompt as context.

65. Remote Team Collaboration and Project Management Tool Recommendation

Use Case: Identify and suggest project management and collaboration tools to optimize remote team operations.

Prompt: "Recommend collaboration and project management solutions to enhance the productivity and organization of remote teams, specifying necessary features or integrations." [Specify any particular features or integrations needed]."

How to Apply: Collect input from the remote team's specific needs and workflow challenges and include in prompt as context.

66. Employee Training and Development Enhancement

Use Case: Develop and enhance employee training and development programs to promote continuous learning and skill advancement.

Prompt: "Offer suggestions to improve employee training initiatives, targeting specific skills and leveraging current programs." [Provide details on any specific areas or skills to focus on and any existing training initiatives]."

How to Apply: Input current skills gaps and areas for development within the workforce and include in prompt as context.



67. Team Recognition and Appreciation Activities

Use Case: Create and implement recognition activities that celebrate team members' contributions and achievements.

Prompt: "Devise creative methods for acknowledging and appreciating team efforts, both monetary and non-monetary or other benefits, tailored to team size and dynamics." [Provide input on any existing recognition activities]

How to Apply: Collect data from existing models and use it to prepare a prompt.

68. Website Performance Optimization

Use Case: Implement strategies and tools to improve website loading times and overall performance metrics.

Prompt: "Identify tactics and tools to optimize website performance, focusing on speed enhancements and user experience." [Specify any particular challenges or metrics to focus on]."

How to Apply: Collect data from website audit on performance bottlenecks and include in prompt as context.

69. Customer Advocacy Program Development

Use Case: Develop a customer advocacy program to activate and leverage your brand's loyal customer base.

Prompt: "Create a framework for a customer advocacy program that includes specific rewards or incentives to encourage brand promotion by loyal customers." [Provide details on any specific rewards or incentives to offer and describe the existing customer base]

How to Apply: Input any current available learnings from your most engaged and unengaged customers and include in prompt as context.

70. CRM Strategy Recommendations

Use Case: Formulate effective strategies for customer relationship management tailored to your specific CRM platform and business objectives.

Prompt: "Advise on CRM best practices and strategies to enhance customer relationships, tailored to our CRM system and addressing particular challenges." [Specify the CRM platform being used and outline any specific challenges or goals]."

How to Apply: Input any information about the current utilization of your CRM system and include in prompt as context.



71. Diversity and Inclusion Strategy Improvement

Use Case: Establish initiatives to cultivate a more diverse and inclusive workplace.

Prompt: "How can we strengthen our diversity and inclusion efforts within our company?" [Provide any specific challenges or areas of improvement].

How to Apply: Detail your current diversity initiatives, demographic makeup of your company, and any known challenges to obtain actionable recommendations.

72. Social Media Content Curation and Creation

Use Case: Develop engaging and targeted content for social media platforms to engage with a specific audience.

Prompt: "We're aiming to elevate our social media presence. How can we curate and create content that resonates with our audience?" [Provide any specific target audience or themes].

How to Apply: Submit details about your target audience, preferred themes, and any current social media strategy in place. Include insights into past performance or engagement metrics to tailor content creation effectively.

73. Business Workflow Streamlining

Use Case: Leverage tools and technology to make business processes more efficient and reduce bottlenecks.

Prompt: "We need to streamline our workflows. What tools or technologies could help us achieve this?" [Provide any specific pain points or inefficiencies in current workflows].

How to Apply: Outline the existing workflows, the pain points identified, and any technology currently in use to receive recommendations on automation and process improvement.

74. Email Marketing Automation Workflows

Use Case: Optimize email marketing strategies through effective automation to enhance customer engagement and conversions.

Prompt: "How can we set up our email marketing to automatically engage with segments of our audience?" [Specify any specific segmentation or triggers to consider].

How to Apply: Supply information about your current email marketing practices, customer segments, and desired triggers for automated campaigns to get a tailored workflow setup.



75. Customer Segmentation for Marketing Campaigns

Use Case: Segment the customer base for more personalized and effective marketing efforts.

Prompt: "Could you guide us in segmenting our customers to tailor our marketing campaigns better?" [Specify the desired segmentation criteria or target audience].

How to Apply: Provide your customer database along with the marketing goals and the desired segmentation criteria to get assistance in creating a segmentation strategy.

76. Enhancing Customer Self-Service Resources

Use Case: Improve the self-help resources for customers to increase satisfaction and reduce support tickets.

Prompt: "We want to better our self-service options like FAQs and knowledge bases. What improvements can we implement?" [Provide any specific pain points or feedback from customers].

How to Apply: Share existing self-service resources, customer feedback, and pain points to receive customized suggestions for enhancement.

77. Employee Feedback and Communication Enhancement

Use Case: Refine the feedback and communication process among employees for improved transparency and effectiveness.

Prompt: "In what ways can we refine our employee feedback mechanisms to be more impactful?" [Provide any specific challenges or feedback from employees].

How to Apply: Describe the current feedback processes, any tools used, and the nature of the feedback received to get customized advice on improvements.

78. Improving Employee Motivation and Morale

Use Case: Enhance the work environment to boost employee morale and motivation.

Prompt: "What measures can we take to elevate motivation and morale among our employees?" [Provide any specific challenges or feedback from employees].

How to Apply: Present any known issues or feedback related to employee morale, and the cultural aspects of the workplace to get targeted suggestions for improvement.



79. Pay-Per-Click Campaign Optimization

Use Case: Improve the performance and return on investment of PPC campaigns.

Prompt: "We're looking to improve our PPC campaign results. What tactics could increase efficiency and ROI?" [Specify any specific advertising platforms being used].

How to Apply: Share your current PPC campaign strategies, platforms used, and performance metrics to receive a tailored set of recommendations for optimization.

80. Email Marketing Automation and Personalization

Use Case: Improve the effectiveness of email marketing through better automation and personalization.

Prompt: "How can we advance our email marketing automation and increase personalization to engage our audience more effectively? [Specify personalization variables or segmentation criteria]."

How to Apply: Guide your prompt to focus on the aspects of email marketing you wish to enhance, like personalization or segmentation, which will help in obtaining detailed guidance for your strategy.

81. Creating Rewarding Customer Programs

Use Case: Develop a customer loyalty and rewards program to encourage repeat business.

Prompt: "Can you help me create a loyalty and rewards program that incentivizes repeat purchases and enhances customer retention? [Indicate specific rewards or incentives]."

How to Apply: Your prompt should clearly state the types of rewards or incentives you're considering, which will guide the customization of a rewards program suited to your business and customer base.

82. Enhancing Customer Touchpoints

Use Case: Optimize the customer journey through improved touchpoints.

Prompt: "What are some tactics to enhance our customer journey and ensure positive experiences at every touchpoint? [Detail specific touchpoints or customer journey stages]."

How to Apply: Construct your prompt by specifying certain touchpoints or stages of the customer journey that require attention, allowing for focused strategies that enhance the overall customer experience.



83. Promoting Work-Life Balance

Use Case: Cultivate an organizational culture that supports employee wellness and work-life balance.

Prompt: "What can we do to promote work-life balance and enhance employee wellness within our company? [Discuss specific employee challenges or feedback]."

How to Apply: Direct the prompt to address particular challenges or feedback received from employees regarding work-life balance, ensuring that the recommendations are actionable and pertinent.

84. Managing Complaint Resolution Processes

Use Case: Streamline your customer feedback and complaint resolution process.

Prompt: "Can you help me design a process for efficiently resolving customer feedback and complaints? [Detail specific channels or escalation procedures]."

How to Apply: Frame your prompt by detailing current channels or procedures and highlighting areas needing improvement, which will yield precise solutions to refine your resolution process.

85. Customer Retention Enhancement

Use Case: Develop strategies to improve customer retention and loyalty programs.

Prompt: "What innovative strategies can we implement to boost our customer retention and enhance our loyalty programs? [Include challenges or current program specifics]."

How to Apply: Your prompt should detail specific challenges or aspects of current programs that need improvement, guiding tailored strategies to increase customer lifetime value.

86. Customer Satisfaction Surveys

Use Case: Create and deploy effective customer satisfaction surveys.

Prompt: "How can we design a customer satisfaction survey that provides actionable insights into our product or service quality? [List potential questions or rating scales]."

How to Apply: In your prompt, specify the kind of feedback you're seeking and any rating scales you wish to use, ensuring you receive relevant advice for constructing your survey.



87. Improving Team Collaboration

Use Case: Foster a more collaborative and cohesive work environment.

Prompt: "Can you provide methods to bolster teamwork and inter-departmental cooperation within our organization? [Cite specific team challenges or dynamics]."

How to Apply: The prompt should highlight particular areas where collaboration is lacking or any team dynamics that need to be addressed to garner suggestions directly beneficial to your situation.

88. Website Accessibility for All

Use Case: Ensure that your website is accessible to users with disabilities.

Prompt: "What steps can we take to improve our website's accessibility and comply with ADA guidelines? [Mention specific guidelines or user needs]."

How to Apply: Be specific in your prompt about the accessibility guidelines or user needs you are targeting, which will aid in obtaining focused recommendations to make your website more inclusive.

89. Customer Self-Service Improvement

Use Case: Enhance the effectiveness of customer self-service resources.

Prompt: "What enhancements can we make to our customer self-service resources, like FAQs or knowledge bases, to increase their usability? [Note specific customer pain points or feedback]."

How to Apply: Your prompt should specify customer pain points or feedback you have received regarding your self-service resources, to attract precise advice on improvements.

90. Email Management Assistance

Use Case: Organize and manage email communications effectively.

Prompt: "Can you provide tips for keeping my inbox organized and managing email overload? [Specify any specific challenges you're facing or desired email management practices]."

How to Apply: Outline your current email management issues or desired outcomes for personalized organizational strategies.



91. Productivity Tools Recommendation

Use Case: Identify apps or tools to enhance workflow efficiency.

Prompt: "Can you suggest some project management tools that can help streamline our workflow? [Specify any specific requirements or integration preferences]."

How to Apply: Specify your workflow needs and any integration requirements to get recommendations on the most suitable project management tools.

92. Document and Presentation Template Design

Use Case: Standardize reports and presentations with custom templates.

Prompt: "Can you help me create a template for our weekly sales report presentation? [Specify any specific formatting or content requirements]."

How to Apply: Detail the desired structure and content elements for your template to receive a tailored design.

93. Customer Service Response Optimization

Use Case: Enhance the efficiency of customer service responses.

Prompt: "What are some strategies or tools we can use to improve our customer service response times and ensure timely resolutions? [Provide any specific challenges or average response time metrics]."

How to Apply: Detail your current response times and any specific challenges in your prompt to get tailored strategies for improvement.

94. Time Management Technique Guidance

Use Case: Improve personal time management during peak periods.

Prompt: "Can you recommend tips for effectively managing my time during busy periods? [Specify the specific challenges or time constraints you're facing]."

How to Apply: Describe the time constraints or challenges faced to receive bespoke time management strategies.



95. Technical Troubleshooting Support

Use Case: Resolve technical issues with CRM system connections.

Prompt: "Can you help me troubleshoot an issue I'm having with connecting to our CRM system? [Include any error messages or specific information about the problem]."

How to Apply: Provide details of the technical issue, including error messages, for precise troubleshooting guidance.

96. Customer Feedback Organization Guidance

Use Case: Systematize customer feedback for actionable insights.

Prompt: "Can you provide guidance on how to effectively gather and categorize customer feedback? [Specify any specific channels for feedback collection or desired categorization criteria]."

How to Apply: Describe your feedback collection process and categorization needs for specialized organization strategies.

97. Project Delegation Best Practices

Use Case: Delegate tasks effectively without micromanagement.

Prompt: "Can you suggest best practices for delegating tasks to team members without micromanaging? [Include any specific concerns or challenges you're facing]."

How to Apply: Share your delegation goals and any particular concerns to get advice on best delegation practices.

98. Internal Communication Improvement

Use Case: Foster better communication between teams or departments.

Prompt: "Can you suggest ways to enhance communication between different teams or departments? [Provide some information about the challenges or areas for improvement]."

How to Apply: Include details about current communication barriers or areas for improvement to receive specialized suggestions.



99. KPI Tracking and Analysis Assistance

Use Case: Monitor and understand key sales performance metrics.

Prompt: "Can you help me set up a dashboard to track and visualize our sales team's performance metrics? [Specify the specific KPIs you want to track and any desired visualization formats]."

How to Apply: Specify which KPIs to monitor and how you wish to visualize them to get help creating an effective dashboard.