



CASE STUDY

Blue Earth Capital Accelerates Contract Turnaround with Robin

Find out how Blue Earth Capital gave time back to their increasingly busy teams and reduced contract turnaround time across multiple time zones to under 4 hours



ABOUT BLUE EARTH CAPITAL

[Blue Earth Capital](#) is an independent global impact investment firm. Headquartered in Zug, Switzerland, their operations span cities such as New York, London and Luxembourg.

For Blue Earth Capital, it is imperative that their investment approach delivers measurable impact on challenges facing our society.

They manage investment strategies for professional investors seeking investment solutions that, in addition to delivering market-rate returns, help to drive positive social and environmental change.



CHALLENGES BLUE EARTH CAPITAL FACED

Blue Earth Capital works closely with select law firms that deliver strategic advice and support across Blue Earth Capital's transaction work. This vital, equally time-sensitive work can cause routine contract review work to be understandably deprioritised by law firms, which can then slow down existing opportunities and risk early relationships.

Due to Blue Earth Capital's exceptional growth, the demand from their global teams for prompt 24/7 support for routine legal work was becoming too challenging to fulfil with existing external legal services. The Blue Earth Capital team was increasingly spending more time on logistical admin, including following up on NDA reviews that were in progress and cross checking for inconsistencies.

A desire for high levels of efficiency and consistency led Blue Earth Capital to seek out improved management of their routine yet critical legal tasks.

“The operational pressures facing Blue Earth Capital are common across the industry, with firms increasingly exploring how they can speed up their transactions without compromising on the quality of legal support.”

*Jake Foster, Head of Legal,
Robin*



THE RIGHT SOLUTION, AT THE RIGHT TIME

To truly transform their approach to routine legal work, Blue Earth Capital needed a radical change - they had to invest in a partnership that would support them in building a better framework to adhere to legal and business requirements. Improving the overall capacity of their team was incredibly important to Blue Earth Capital as they sought out alternative solutions.

Blue Earth Capital chose to partner with [Robin](#) to expedite and ease the burden of their routine legal tasks without compromising on quality of work.

“The change was remarkable once we moved to Robin.”

*Amy Wang, Head of Private Credit and Founding Member,
Blue Earth Capital*

Through Robin's unique combination of AI-powered software and team of in-house legal experts, Blue Earth Capital received unprecedented around-the-clock, 4-hour turnarounds and high-quality assurance. Robin's solution enables Blue Earth Capital to focus their team's time and expertise on strategic tasks rather than getting wrapped up in routine legal work.

“The Robin team were very hands on, with speedy response times and proactive relationship management, which really stood out from other providers.”

*Amy Wang, Head of Private Credit and Founding Member,
Blue Earth Capital*



MOVING FORWARD

With the help of Robin, Blue Earth Capital has overcome key challenges that global companies often struggle with when managing legal work in multiple regions. Despite working across multiple time zones, Blue Earth Capital is confident that the Robin team will continue to deliver consistent results.

“The 24/7 rapid service was the surprise, not having to wake up for people or wait for someone to wake up was game changing. We now feel that there is always someone working to keep our global transactions moving forward.”

*Amy Wang, Head of Private Credit and Founding Member,
Blue Earth Capital*

“What sets Robin apart is strong customer service, efficiency, quality and ease.”

*Amy Wang, Head of Private Credit and Founding Member,
Blue Earth Capital*

This is just the beginning for Blue Earth Capital and Robin. The Blue Earth Capital team has already experienced positive change after adopting Robin's managed software solution. There is even more value to be unlocked with this partnership as time goes on.





Robin makes contracts simple using a pioneering combination of proprietary software and in-house legal experts to re-imagine how contracts such as NDAs, engagement letters, service agreements and ISDAs are drafted, reviewed and stored.

Some of the world's leading Private Capital firms, top tier law firms and corporates use Robin to increase contract efficiency by reducing time and cost pressure.

INTERESTED IN LEARNING MORE?

Reach out to contact@robinai.co.uk for more information.