



HER BAR

**WOMEN BARRISTERS'
HUB**

ABOUT HER BAR

HER BAR founded in 2021, is a women barrister's hub that aims to curate all the information and services provided to members of the Bar on a universal, multi-purpose platform, complemented with original content.



ELSEWHERE

Nasreen Shah and Rachel Bale

www.herbar.co.uk

Twitter: <https://twitter.com/HerBarLtd>

LinkedIn:

<https://www.linkedin.com/company/her-bar-ltd/>

Instagram: @herbarltd or

<https://www.instagram.com/herbarltd/>

OUR VISION

"Our goal is to become *the* platform for aspiring and practicing women barristers, and clerks. The go-to place for information or support required to build your practice and progress within the profession."



HER BAR will address the following topics:

- New legal vacancies and work opportunities
- Individual wealth management and investing
- Building brand awareness
- Court Dress to impress
- Career breaks
- Mentorship & Coaching
- Wellbeing when self-employed
- Support with achieving career goals

STATISTICS

The ratio of women to men at pupillage is 54.8% to 45.2%, yet women constitute 38.0% of the Bar overall. Figures drastically decrease from 5 years post-call.

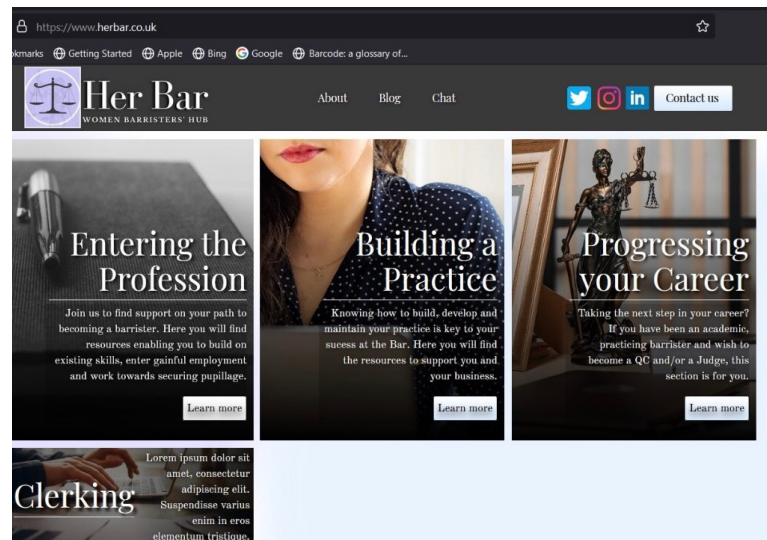
The proportion of women at the Bar has only increased 0.6 % since December 2018.

The proportion of female QCs has only increased from 13% in 2016 to 16.2% in 2019.



WHY?

STATUS
RETENTION
BIAS
PARENTHOOD





HER BAR is offering you the opportunity to advertise with our bespoke Hub, reaching over **5,800** women practitioners, over **3,300** post-BPTC aspiring barristers as well as academics, and authors.

MARKETING OPTIONS

a. Banner Marketing on Website

Reach a highly targeted audience with banner adverts featured on our site to engage with potential customers interested in topic related services.

b. Featured Ad on Website

Feature your product and services in individual sections of the Her Bar website. This is a prime opportunity to reach service users instantly.

c. Banner Ads in Monthly e-Newsletter

We offer brands the opportunity to have a feature within our monthly newsletter.

d. Sponsored Articles

Sponsorship articles bring content direct to potential consumers. Articles will sit in our News & Blog section as well as showcased on our homepage and shared within our monthly newsletter. All articles must be compliant with Google guidelines (i.e include no-follow links only) and ASA guidelines (be marked as sponsored).

e. 'Opportunity Pin board' Marketing

Organisations will gain more exposure to their new vacancies / marketing events, which will be included on the requisite section of Her Bar with a logo and a brief description. We have packages to advertise multiple times over the year, or one-off advertisements for a specified time.



f. Featured Resources Marketing

This provides a vital opportunity for podcasts and blogs to gain more exposure to their new content. This will be included on all of our social media outlets, with a logo of the resource and a brief description of why it's recommended. We have packages to advertise multiple times over the year, or one-off advertisements for a specified time.

Please see our pricing structure overleaf, although do get in contact to create a bespoke package with us.



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PRICING STRUCTURE

BANNER / FEATURED ADS (Web and e-newsletter)

Type	6 months	12 months
Standard	£250	£400
Charity	£75	£140
Start-ups	£150	£280

SPONSORED ARTICLES/OPPORTUNITY PINBOARD

Standard

Type/Package	1 month	3 months
Sponsored article	£125	£250
Opportunity Pinboard / Service Listing	£150	£300

Charity

Type/Package	1 month	3 months
Sponsored article	£50	£100
Opportunity Pinboard / Service Listing	£75	£150

Start-ups

Type/Package	1 month	3 months
Sponsored article	£80	£160
Opportunity Pinboard / Service Listing	£100	£200

Banner Ads

Top menu

BANNER ADVERT 1

ENTER

BUILD

PROGRESS

BANNER ADVERT 2


Blog Scroll

Search engine




For any queries or suggested placements on the home website, please speak to Her Bar directly

Website

Opportunity Pinboard

Her Bar
WOMEN BARRISTERS' HUB

AboutBlogChat

Contact us

Opportunities

Here you will find opportunities across a variety of sectors. These opportunities range from paid employment, including charity work to voluntary work and internships.

If your company would like to advertise any upcoming vacancies or opportunities on our page please contact Her Bar [here](#) or by emailing contact@herbar.co.uk

↓ Select from a category below

Full time


Internships

Mini pupillages

Part time

Volunteering


Our curated list of opportunities are listed here



Full time listing example
Company/Organisation name

"short description of the role"

> Go to




Full time listing example
Company/Organisation name




"short description of the role"

> Go to

Service Listing

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AboutBlogChat

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Coaching services


Barristers must always be ready to adapt and manage change – never more so than in times of great uncertainty. An ability to identify and seize opportunities is more critical than ever.

Resilience and continuing to perform through intense personal and professional challenge is key. Coaching can play a valuable role in helping members of the Bar to develop career direction and accelerate the achievement of professional goals.

Whether you are an individual barrister managing your own career success, or you are responsible for leading and growing Chambers, one-to-one coaching can stimulate and support you or your colleagues, in identifying and implementing necessary change.

Please find details of our trusted partners below and services that they provide.





Your Company/Organisation Name

Summary description and any details you would like to include (max 30-40 words). We reserve the right to amend and will consult with you before we post.

[Home](#)[Interviews](#)[Finance](#)[Time to resources](#)

Mobile

Opportunity Pinboard

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Full time listing example	"short description of the role"	
 Company/Organisation name		 Go to

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Please find details of our trusted partners below and services that they provide.





**YOUR
LOGO
HERE**

Your Company/Organisation Name

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