WILD CHAMPIONS
2024 Proposal for Support
A sustainable future requires us to protect the rhythms of nature by finding solutions that allow wildlife to roam and people to thrive.

In nature’s relentless struggle for balance, Africa’s rural communities and breathtaking wildlife stand at a precipice. Habitat loss, climate upheaval, and the encroaching human frontier threaten to forever disrupt the harmonious rhythm of life. An urgent call echoes across Tanzania’s open plains, forested foothills, and wetlands: we must act now to protect the beating heart of our last wild places and remaining wild animals.

You can step into the frontline as a Wild Champion with a commitment of $1,000 or more. Last year, we called on Wild Champions to push boundaries and expand African People & Wildlife’s conservation programs to new landscapes like the Ngorongoro Conservation Area and Mikumi National Park. Passion and drive fueled our team—foraging new partnerships with farmers, traditional leaders, and officials before putting together a new team of human-wildlife coexistence officers.

In Ngorongoro, these local Warriors for Wildlife are boldly and swiftly resolving rising conflicts with elephants in their neighbors’ fields and homesteads. Around Mikumi, Living Walls are rising from the ground to shield families and their livestock from encounters with big cats, reducing numbers of retaliatory killings.

Since the launch of our pilot program around the Ngorongoro Conservation Area, Warriors for Wildlife have responded to 690 crop-raiding incidents by elephants and other wildlife. Across all program areas, our growing network of officers has responded to 533 conflicts with carnivores this year, saving the lives of an estimated 42 carnivores like lions and leopards. Human and animal well-being are on the line every day, and Wild Champions ensure our rapid response teams are ready.

We are relying on Wild Champions like you to propel this critical work forward. Since 2005, African People & Wildlife has led with a holistic, community-centered conservation strategy – preserving human well-being and livelihoods in tune with what ecosystems can provide. It’s a race against time to save animals clinging to the same shrinking habitats, but we have the team, tools, technology, and nature-based solutions to find balance and reconnect with the cadence of the natural world.
With your support as a Wild Champion, African People & Wildlife will accelerate the pace and broaden the scope of programming in our conservation landscapes across Tanzania by:

- **Expanding our network of coexistence officers**
  Increasing the number of Warriors for Wildlife will keep the peace in additional communities, build new Living Walls, and augment data about wildlife movements and potential hotspots for conflict using our mobile platform.

- **Empowering more women via nature-friendly enterprise**
  With a second honey processing center, the Women’s Beekeeping Initiative will reach more women’s groups and seek new markets while protecting wildlife habitat.

- **Creating climate-change resilient communities**
  Additional community rangeland monitors will conduct habitat assessments in new villages, encouraging informed decisions about grazing, land use, and restoration projects.

- **Building conservation capacity in/around protected areas**
  Intensifying community engagement initiatives around Mkomazi and Mikumi, combined with improved wildlife monitoring of lions and elephants, will identify new pathways to coexistence in partnership with national parks officials.

- **Perpetuating our holistic and inclusive approach**
  Sharing our model with eager conservation practitioners in Tanzania and beyond, we will scale our ACTIVE™ community engagement program and provide organizations with the knowledge to holistically address environmental challenges.

- **Preparing youth to serve as nature's next line of defense**
  Wildlife clubs, national park field trips, scholarships, and the expansion of Girls Clubs and student citizen science projects will collectively inspire Tanzania’s rural youth.
Become a Wild Champion

As a Wild Champion, your contribution safeguards lions, elephants, giraffes, and other wildlife as well as the lands where they roam. It ignites the spirit of entrepreneurship among rural women and the curiosity of youth and community members who seek to protect their natural resources.

Join us as we create a more balanced world where Africa’s people and wildlife coexist and thrive in vibrant, healthy landscapes.

YOUR MEMBERSHIP IN 2024

Return your gift using the enclosed materials or donate online: africanpeoplewildlife.org/WC

If you have questions about this proposal or your annual support of African People & Wildlife, please contact Molly Dodge: mdodge@africanpeoplewildlife.org

BENEFITS OF BECOMING A WILD CHAMPION

• Welcome packet and annual gratitude gift as a token of our appreciation
• Recognition as a Wild Champion in the Annual Report
• Invitations to US-based events and Tanzanian-based virtual conversations
• Priority access to Conservation Safaris led by our founders with world-class travel operators
• Exclusive updates from the CEO and early access to the latest publications, reports, and video stories

Email: wildchampions@africanpeoplewildlife.org
Website: africanpeoplewildlife.org/WC
@AfricanPeopleWildlife

Scan to join us