

ICONIC

MEDIA SOLUTIONS



Design led event media

EVENT PUBLISHING

EVENT PUBLISHING

Iconic Media Solutions is an innovative media solutions company, based in the heart of London, specialising in contract publishing, print, design, digital media and sales. Our energetic and experienced media team have 15 years of experience working with the UK's leading event organisers.

Our publishing team understands the requirements, dedication and vision required to deliver high quality printed and digital products for your event. We offer a comprehensive publishing service, from full publishing management, through to assisting your in-house team in a specific area. We publish a portfolio of products including Event Guides, Event Apps, Conference Guides, Event Previews, Lanyards, Z Cards, Planners and Floor Plans.

Here at Iconic Media Solutions we work in partnership with all our clients to achieve commercial goals through consultancy and product development.

On brand, on time, on budget.

OUR PRODUCTS



Event Guides



Event Previews



Floor Plans



Z Cards & Lanyards



Apps



Filming & Video Products



Digital Magazines

ICONIC
MEDIA SOLUTIONS





Iconic Designs for Iconic Events

- Trade Exhibitions
- Consumer Events
- Festivals
- Conferences
- Virtual Events



DESIGN

We approach all of our exhibition publishing contracts with bespoke design as a key priority. We firmly believe if the publication design is on brand, innovative and user friendly the product will not only be an asset to your show but a lasting reminder of the event. Our event publications are tailored to be a positive part of the visitor experience and give exhibitors a platform to promote their products and services.

EDITORIAL MANAGEMENT

Our editorial team ensures that articles, exhibitor entries and all copy supplied is accurately proofed prior to print. Our proofing process is thorough and efficient to ensure it requires as a little of your time as possible and print deadlines are met. Your project manager will accurately manage the process from the outset supplying appropriate schedules and content requirements.

FINANCIAL MODELS

As with our design service, the financials can be tailored to suit your event. We operate across a range of financial models depending on the nature of the event, exhibitor numbers and product requirements. We aim to offer the most suitable, cost effective solution. In many cases costs can be covered completely by Iconic Media Solutions via advertising and sponsorship revenue generated by our in-house Advertising Managers.

Tailor made publishing contracts.

OUR EVENT PUBLISHING SERVICE INCLUDES:



Design



Copy Writing



Editorial Management



Listings Management



Sales



Proof Reading



Repro & Printing

On brand, on time, on budget.

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