



# 2022

ANNUAL REVIEW



# RESPECTING THE DIVERSITY OF CULTURE, PEOPLES AND PLACES

We acknowledge the diverse and complex societies of the lands on which we live and work.

We pay our respect to the past, present and future custodians who share these lands and their ancient knowledges.

We thank First Nations peoples for their friendship and trust as we work together to enrich lives, improve health and strengthen the future.



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# CHAIRMAN'S MESSAGE

Thank you for taking the time to read our 2022 Annual Report. I want to start by recognising the longstanding relationships Red Dust enjoys with its remote community partners and supporters and to acknowledge our Founder, John Van Groningen.

John's youth work dates back to 1984 with the Lajamanu community in the Northern Territory. That time marks the beginning of what could best be described as an unconscious Reconciliation journey for Red Dust.

Many of us now talk about John's initial Northern Territory based work as being at the forefront of the modern Reconciliation movement which is now reflected in Red Dust's vision – an Australia that embraces a shared cultural identity – one that celebrates diversity, is connected to our rich ancient history and empowers our people and communities to strive for their own version of success.

We remain committed to our mission, which has been our steering wheel for much of our existence – 'Working together to enrich lives, improve health and strengthen the future of Indigenous youth and families'.

We thank all of our financial partners, contributors and supporters who continue to back our Vision, as well as our team, our communities, our programs and the goals we strive towards -

## **Realising Identity**

Knowing who you are and where you fit. Your societal and community identity, your mob, your country, your Jukurrpa.

## **Cross Cultural Competency**

Walking strongly in all the worlds that surround you be it cultural, community, school, work or play. Being confident in your identity in all those worlds and having the skills to code-switch effortlessly between them.

## **Aspiration**

Having the confidence to dream big for yourself and your community. Knowing what success looks like for you and your mob. Feeling like it's something you can strive for.

## **Improved health**

Being strong in your physical, emotional, spiritual and cultural health for yourself and your family.

Our work across the Reconciliation journey continues everyday through our programs and increasingly we focus our efforts on drawing on the strengths of remote communities. This might be best summed up from a reflection in our first Annual Report in 2006 from role model, Brett Wheeler:

**"Everything we shared with the kids from playing hoops to kicking soccer balls was attacked with gusto and grins. They sat quietly and listened to every word as our team told stories about their lives and their families, but what impressed me the most was how quickly they turned the tables and couldn't wait to fill us in on every detail about their history and the lands that surround them."**

Now, more than 25 years since our initial work began, we thank our partner communities for allowing us to walk and work alongside in our mutual quest of 'closing the gap'. A final thank you to the Red Dust Board and Staff – you have all worked tirelessly and diligently to carry out your responsibilities and played a significant role in protecting, guiding and growing Red Dust into a strong position.

We all look forward to the ongoing evolution of Red Dust as we explore our own identity, continue to dream big for the youth, families and communities we work with in the NT and beyond.

Martin Hiron  
Chairman

# CEO'S MESSAGE

As I reflect on the past year, I acknowledge the significant impact the pandemic has had on our NT-based team. There were vulnerable members of our communities severely affected and tragically some passed away from the virus. Our thoughts and condolences are with the families and communities who continue to mourn.

Despite the challenges, our Programs Team, in collaboration with our remote community partners, developed a full program calendar for 2022. We set an ambitious target of more than 40 weeks of community programs to be delivered with Top End and Central Desert communities as well as urban programs in Alice Springs and Darwin.

While the biosecurity measures delayed the commencement of our programming, we remained committed to working closely with all of our community partners to have an impact and our team delivered on that commitment – exploring new ways to engage and support community priorities. The ability of our Northern Territory based team to deliver integrated health and well-being programs that provide important health and well-being messages through fun, interactive, and engaging activities was second to none.

As a not-for-profit, we continue to be buoyed by the growing interest from corporate Australia in Red Dust's Reconciliation education programs. Our corporate yarning programs are contributing to our fundraising efforts to expand remote community partnerships, increasing access for young people to our programs.

A highlight for the year was the Federal Government's allocation of funding to continue and expand Red Dust programs over the next three years. This significant investment is a credit to the supporters who have contributed to our mission over the years. Together we are increasing employment and training opportunities for Aboriginal and Torres Strait Islander peoples based in the Northern Territory.

We have been hard at work preparing for an expansion of our programs and stand ready at the start of 2023 to build a team of local mentors and role models within remote communities – Red Dust role models from the red dust.

**The Red Dust team and I continue to be inspired by the talent of youth in our communities and look forward to creating more opportunities to engage with them.**

As we look to the future, we acknowledge that our great challenge over the next two years will be capacity – growing the team, especially in the NT. But we remain committed to maintaining our identity and the essence of Red Dust and to continue to have a positive impact on the communities we serve.

I want to take this opportunity to thank our team for their commitment and dedication in the face of adversity. I am proud to lead this team and to see it grow is truly exciting. We each bring our skills and our experience and our passion to the task and we all feel great comfort in being able to learn and grow from genuine two-way cultural exchange.

Scott Stirling  
CEO



# A TRIBUTE TO OUR FOUNDER – JOHN VAN GRONINGEN.

**It has been 10 years since we lost our founder John to illness. The following is an excerpt of a tribute shared by John's wife Jennifer at Red Dust's 2022 Annual General Meeting.**

Reflecting on John's early career as a bush pilot flying at Lajamanu in the early 80s, it was a pivotal time in his life, a young man in his early 20s being introduced to remote community life.

From that moment he had a real genuine affection and appreciation for Indigenous people and culture but was also confronted by the challenges and lack of opportunities in remote communities – especially for the kids.

Fast forward to the 90s when John was working in Sports Chaplaincy, firstly in NBL then AFL where he was surrounded by exceptionally talented and quite privileged athletes.

He knew how young people living in remote communities looked up to athletes and he could see a lot of the mainstream athletes had no idea of remote community life – or the challenges faced by many in our own Country.

So as a bit of fun and knowing the impact it would have, he started to take a few basketballers with him to remote communities. He created opportunities to play with the kids, bring some joy, and deliver health messages appropriate to them.

The platform of sport was used as a genuine two-way learning experience.

From this very organic passion and the melding of life paths and experiences unique to John, the visits to remote communities gained momentum. Funding started to flow with different communities wanting the same experience for their kids.

In the early days, there was concern that Red Dust was built around and dependent on the personality of John.

Six months before his death he stepped back and planned to start a Ph.D. at Melbourne University doing some qualitative research on the aspirations of remote Indigenous youth. Sadly his Ph.D. never eventuated.

Since John's passing, there have been many people who have played a vital role to continue John's legacy.

Much of this legacy wouldn't be possible without the generosity of the incredible group of Leaders and Elders who continued to invite Red Dust into their community, to share wisdoms, local knowledges and so much more along the way.

I think it's important to remember those early roots and the story and passion that drove them.

You know on our headstone there are two dates – our arrival date and departure date on this earth. In between the dates is a dash. A simple dash that does not quite sum up the richness between those two dates.

John's life spanned 52 years, and he made each of those years count, following his heart and dreams with a desire to help, and inspiring others to follow.

It's a reminder for us all to make the most of the time we are given – the dash so to speak of our own story – and use the gifts, abilities, experience, and passions given to us, and not waste them.

I believe that's what you guys are doing.

I know John would be pleased and proud of the good work that continues with remote communities and the opportunities created together.

by Jennifer Van Groningen

Photo below: Raymond Walters Penangke with John Van Groningen



# OUR REACH AND IMPACT

## PROGRAM REACH 2022

9

Communities engaged in building strong relationships.

37+

Community Programs delivered that create intergenerational engagement.  
[Figure excludes weekly mentoring sessions]

1,096+

People participating in programs where they work as a team, participate in two-way cultural exchange, step outside their comfort zone and gain exposure to new opportunities

7,720+

People living in remote communities able to access Red Dust programs and employment opportunities  
[Community Population as beneficiaries, Bushtel, ABS 2021]

17,000+

Supporters connected with Red Dust to learn, share and celebrate the strengths of First Nations peoples

606,000+

Community views of our health promotion resources

## ECONOMIC IMPACT FY22

28

First Nations peoples with specialist knowledge and skills employed

120+

Meaningful, on-Country employment opportunities for local people

12,500+

Hours of employment fulfilled by First Nations peoples

\$600,000+

Income earned by First Nations employees, contractors and suppliers to support themselves, their families, their communities

## PERSONAL IMPACT

When we used to drive around in Darwin seeing them big murals we used to think how did they do it, we can't do it cos we're from community and we don't know how to do it. Now working with Jordan we know if he can do it, we can do it.

— Kieren Karritpul

You mob are there to guide us through but it's only us that can really do the work for us to expand our learning.

— SYM&B Program Participant

She really stepped up to the role. You could see her confidence and energy lift when we were giving her positive feedback.

— Team Leader

There aren't many employment opportunities in our community so to work as an artist alongside Red Dust with our mob is great..

— Local Role Model

# HEALTHY LIVING PROGRAM

## REFLECTIONS

Our Healthy Living Program continues to support the health and well-being of students attending remote community schools in the Top End and Central Desert regions of the Northern Territory. In 2022 there were 7 remote community schools working with our team to deliver 16 weeks of Healthy Living Programs.

We are pleased to see growth in the opportunities for local people to access meaningful and regular employment on-Country. We would like to acknowledge the strengths of local people who are employed to deliver the Healthy Living Program. Together with local organisations and service providers our Healthy Living Program is providing an integrated program that is fun, engaging and raises awareness of important life, health and well-being skills.

In consultation with communities, there were a range of themes identified as key priorities. These themes included mindfulness, nutrition, bush tucker, identity and culture – all delivered through activities in sport, art and storytelling.

Walungurru was the first community to connect and inspire young people with an art-focused program. The extensive art mural that was produced under the leadership of local women has gone on to inspire other communities to create similar art pieces and share their own unique stories. In a first for Red Dust, the Angurugu School invited our team to start building relationships with the community through a Healthy Living Program Pilot. The talent and strong connection to culture on Groote Eylandt and in the Angurugu community is evident in the music video they produced – [Angurugu Way](#).

Building on the program review we undertook in 2020, we completed a follow-up review which has highlighted areas for continuous improvement. Our team is looking forward to implementing the recommendations to ensure the ongoing strength of the Healthy Living Program.





# HEALTHY LIVING PROGRAM

## HIGHLIGHTS

March 2022

### Walungurru embraces Art Therapy

Students from the Ninu class at Walungurru School participated in art therapy workshops where they learnt about different types of emotions and reflected on how a mindfulness practice can be used in their day to day lives.

During the activity, the group drew places, colours, symbols and/ or people to express the different feelings and thoughts they were having during the session.

A highlight of the trip for the participants was collaborating with community Elders and artists whilst creating an art mural at Walungurru School. The group continued working on the mural once the Red Dust program was complete and is now a prominent feature for students to reflect on every time they pass by.



June 2022

### Yurrampi jewels make for mindful moments

Led by Yuendumu elders Alice Nelson the on-Country workshops featured red bean jewellery making. Red Dust team supported the community to create some activities that could increase calm, reduce stress and engage Yurrumpi youth in their culture.

Back in the class room the students were showing off their language skills learning new words in both Warlpiri and English to describe emotions. Before long, the excitement levels increased as students designed their own football guernseys.

Students worked alongside each other to create their own mural inspired by the school's values, pukurl-pukurlpa, yulkanjaku, and jintangka. While it is difficult to translate from Warlpiri to English the exact meaning, the sentiment of these words talk about being proud, being happy, caring for each other and together as one.





# HEALTHY LIVING PROGRAM

## HIGHLIGHTS

August 2022

### Deadly Daly

Talented students from Daly River worked on some deadly designs for their own t-shirts during the Red Dust Healthy Living Program.

St Francis Xavier and Woolianna Schools engaged with Red Dust sports and visual arts activities that saw many of the students rewarded for their dedication and sportspersonship.

In a calm and engaging space created for the students, they were able to express themselves artistically by creating a custom t-shirt to keep and wear with pride.

To finish off the school week a basketball carnival, some rock painting and a community BBQ provided a great opportunity to bring the community together in a buzz of energy in the recreation hall.





# STRONG YOUNG WOMEN

## REFLECTIONS

In 2022, our Strong Young Women's (SYW) program continued to deliver gender specific health and well-being skills to young women aged 12-25. With increased local Indigenous leadership of our SYW program, more remote communities invited our team to yarn and explore how the program could support their community goals.

Community feedback informed the program focus on education surrounding mental health and providing women with the skills to build confidence and self-esteem.

Collaboration with local community organisations like the Miriam Rose Foundation, Mamanta and Pintupi Health were instrumental in achieving a full year of programs.





# STRONG YOUNG WOMEN

## HIGHLIGHTS

August-September 2022

### Tiwi women supporting each other

Our team were warmly welcomed to the Tiwi Islands, in the Northern Territory for the first ever Strong Young Women's Program in Pitrimirra. Red Dust's local partner, Mamanta assisted the team with planning, executing, and evaluating the program, with the camp having a focus on women who are already employed in the workplace.

The main objective of the program was to further explore and develop leadership skills as well as explore issues surrounding identity and working in the community. To do so, participants worked through brainstorming sessions on a range of topics such as how to have a positive mindset in the workplace, how to manage finances and the cost of living as well as how to overcome issues and where to get help if needed.

A highlight of the program was the session provided by the Australian Electoral Commission. The broad range of information of the Australian political system was designed to assist young women to feel confident in their own voice and general democratic knowledge.

Through the program, the young women were able to relax, connect and enjoy their stay away from community in a safe, open environment.





# STRONG YOUNG WOMEN

## HIGHLIGHTS



November 2022

### Naiiyu women kicking goals

Women's football in Naiiyu is gaining momentum thanks to a Strong Young Women's program collaboration with Miriam Rose Foundation and AFLNT.

The program gave the women a chance to step away and reconnect while working together to raise awareness and education on mental health, relationships, and identity. Despite the sweltering November Top End heat, the women of Naiiyu challenged the conditions and took part in the program's footy training sessions that ran across three days.

The spirit among the women and girls was strong. The small group size gave the women an opportunity and time to connect with themselves and others.

In-between training sessions, the group cooled off under the shade of the trees and searched for bush plums. The bonding experience allowed the women to feel confident in confiding with the group and sharing their own unique stories with one another. The conversations ranged from discussing family and community, to emotions and culture. After three days of competitive training sessions and football games, the women have now set their sights on forming a Naiiyu Buffaloes women's team and playing at the Barunga Sports Carnival in 2023.

To help them achieve this goal, the Gold Coast Suns AFLW team provided the women with new pairs of football boots. We look forward to seeing the women in action on the field, at the Barunga Sports Carnival!



# STRONG YOUNG MEN AND BOYS

## REFLECTIONS

The Strong Young Men & Boys (SYMB) Program continues to provide youth and adult males opportunities to do exactly as it suggests – to be strong and deadly, in all they do.

This group of men and boys face a range of highly complex issues as they find their rightful place in the worlds in which they live – remote and urban, from the desert to the freshwater and to the saltwater. Their worlds also often include a clash of cultures, values and spiritualities, and of hopes, expectations, and aspirations for themselves, their families and their communities.

Our SYMB program combines contemporary knowledge and evidence-based research with the strengths of local leadership and decision making. This means we are privileging First Nations' sources of wisdom, knowledges and storytelling based on lived experiences to deliver effective programs that support positive change in the community for men and boys in remote areas.

When we engage with community men and boys, it is the ongoing consultation and listening to the voices of those most affected and vulnerable, including women and children that guides our work. This informs how we support them to be strong at home, school, study or work, or when preventing suicide, poor mental health, alcohol and other drugs misuse, or domestic violence.

A significant milestone for the SYMB Program was achieving national health and community standards accreditation. This is the result of more than a decade of yarning circles, developing program knowledges, and implementing the program with evaluation by a dedicated team of Aboriginal & Torres Strait Islander males with a range of health, alcohol and other drugs, education, community and kinship knowledge, traditional language, culture and law, and lived experiences.



# STRONG YOUNG MEN AND BOYS

## HIGHLIGHTS

May 2022

### Ti-Tree Community Male Health Camp

Red Dust's Strong Young Men and Boys program ran a camp with members of the Ti-Tree community with support from the Northern Territory Alcohol and Other Drugs Local Coordinator and Central Land Councils of the Anmatyerre Rangers.

The group of men connected and set up camp on a location at Sandy Creek on Pine Hill Station — located on beautiful Anmatyerre Country in the Northern Territory.

There was a mix of men from various Indigenous nations including, Anmatyerre, Warlpiri, Kaytetye and Arrernte, with connection to local community members through descentance, marriage or dreaming.

For many program participants, it was the first time they had ever engaged in a men's camp that provided cultural elements that reflected a holistic approach to health outcomes. The men immediately became comfortable with each other after all the formalities and introductions.

The Anmatyerre rangers shared their experience in caring for country and the work they do with the land council to keep a strong connection to family, culture and community alive.

Pine Hill station was chosen by the men for its location, encompassing many significant sites that are related to Central Desert communities.

The opportunity to visit such sites of significance and to learn under the guidance of the knowledge holders of that Country formed building blocks for the men to connect between identity, responsibilities for their families, communities and to themselves. The men learnt the importance of each location and their existence and relevance.

It was clear from the fellas that spending time sharing, learning and being out on-Country discussing men's health holistically is essential in producing long-term positive outcomes.





# STRONG YOUNG MEN AND BOYS

## HIGHLIGHTS

June 2022

### Lake Nash Camp / Alpururulam Community

The camp was held on Lake Nash, or Alpururulam, on the Barkly Tableland, in the Northern Territory. It is approximately 1,200 kilometres southeast of Darwin.

The group was diverse in their traditional and cultural knowledge. Due to impacts of colonisation, the church, and urban sprawl, some of the clients had very little cultural connection or understanding of traditional language whilst others could speak upwards of three different Aboriginal languages.

Despite their differences, the group treated one another with respect which in turn, allowed for open conversations to be held regarding topics such as family, identity, and culture. The men discussed the difficulties in maintaining cultural connections, why cultural connections make them strong, and how they juggle the responsibilities of family and finances.

A highlight of the week was the first big cook-up, where rapport was able to be established among the men through having some initial yarns. The group discussed a range of topics from family and connection to Country to the football team/s they barracked for.

Participants highlighted how the camp positively impacted them and suggested there needs to be more SYMB programs in the future.



# STORYTELLING PROGRAM

## REFLECTIONS

Our Community Storytelling Program contributes to cultural preservation and celebration by supporting First Nations peoples to express their stories, in their own way, through their own language and on their Country. Each storytelling project aims to sound, look, and feel like the individual community it was created in.

The program explores new and innovative ways in which to share and publish stories. We incorporate the strengths and talents of our program facilitators with communities to collaboratively and creatively work together to achieve cross-cultural learning and sharing.

Storytelling projects delivered through our Healthy Living, Strong Young Women's or Strong Young Men and Boys Programs allow youth to engage in, and discuss complex issues and topics in a way that is both strength based and community focused.

**"It's important that we continue to learn about and celebrate our Indigenous heroes and legends so we can be empowered to stand up for a better future for ourselves, our families and our Countrymen."**

— Tammy and Shane





# STORYTELLING

## HIGHLIGHTS

June 2022

### Wurrumiyanga, Get Up, Stand Up

Following a successful introductory Healthy Living Program at Xavier College in Wurrumiyanga in 2021, the Red Dust team were back. Strong local connections within the team allowed the music and theme for the Storytelling project to develop quickly on day one. B2M lead singer and Wurrumiyanga resident Daniel Cunningham was employed as a local consultant and lent his amazing songwriting and vocal skills to much of the initial song recordings.

Daniel continued to guide and inform the project over the entire week, coaching and mentoring young people through the writing and recording process. Nathan Fejo also provided a local flavour to the song by writing and producing the music backing track for the project in collaboration with Xavier College students and community members.

The chosen theme for the project was this year's NAIDOC theme "Get up, Stand up, Show up" and provided much discussion throughout the week with students and community members about human rights and the need to advocate and agitate for positive change. Led by Tammy and Shane from Mamanta, there was much talk about Tiwi people in the past that had championed the rights of First Nations Peoples.



August 2022

### Tjamuku tjukurpa kanyila

Utju has a long and esteemed reputation for incredible musicians and over the past few years Red Dust has been very fortunate to have worked with some of these musicians on storytelling projects.

This year the next generation of those musicians stepped up and drove the storytelling project in a way that celebrated the lineage and heritage of Utju music and brought the whole community together to share the values of Pukulpa, Pukultju and Ngaltunutju.

During the week the community gathered to practice Inma (traditional song and dance) for an upcoming school and community trip back to traditional Pitjantjatjara Country.

"Singing brings the community together - everybody sang, everybody shared language. It gave us an opportunity to speak with elders about the "right way/proper way/straight way" to say things and tell our story - this is important. The video shows us as a community - we all see ourselves and see each other, when I watched it the first time I felt very proud." — Dickie

# RECONCILIATION PROGRAMS

Red Dust Reconciliation Programs are designed to support cultural awareness, education and competency. They provide professional learning for corporate partners focused on identity, truth-telling, truth-listening and taking Reconciliation beyond the workplace in support of our vision – an Australia that embraces a shared cultural identity - one that celebrates diversity, is connected to our rich ancient history and empowers our people and communities to strive for their own version of success.

Red Dust Reconciliation programs were introduced in 2020 in response to the pandemic. While we had been delivering informal awareness and education programs for many years, the pandemic provided us the opportunity to work with our corporate partners to co-design a fit-for-purpose education program to support the cultural awareness, education and competency needs of employees in organisations of all sizes.

The development of our Reconciliation programs has allowed us to create a new way for corporate Australia to engage in our work – we provide their workforce with cultural education, and they are funding Red Dust community engagement through the fees that they pay.

**“If you had asked me 10 years ago  
what the key to Reconciliation is,**

**I would have said everyone needs to  
attend a cultural awareness session  
to learn more about me and my  
people.**

**Today I see it differently - the key is  
for you to learn more about  
yourselves.”**

— Jonathan Lindsay Tjapaltjarri Hermawan,  
Red Dust Cultural Awareness Lead

**“Living in two wonderful  
worlds. Continuing to build  
bridges between both.”**

— John Van Groningen, Founder

## Connections to our shared history

Truth telling requires truth listening. Our programs encourage participants to embrace the discomfort of uncovering and unlearning the history that they have been taught and the myths that they have subscribed to. It connects the experience of First Nations peoples today with an intergenerational experience of colonisation and the ongoing impacts it has on individuals, families and communities.

Educating yourself is seen as an active step in the Reconciliation process which allows participants to speak up with confidence when confronted with misinformation, stereotypes and prejudice. It moves Reconciliation beyond the abstract idea of 'meaning well' to actually participating by bringing an informed voice to conversations in the workplace, families and communities.

## Celebrating Culture and Identity

Red Dust Reconciliation programs provide a model of Reconciliation in action, Indigenous and non-Indigenous working together to share ideas and insights developed through expertise and experience.

The cultural foundation in our workshops deliberately challenges the assumption that participants are an audience for an Aboriginal or Torres Strait Islander performance.

It recognises that we all have culture, identity and heritage and supports participants to find their place in our shared cultural identity and develop empathy and understanding of the impact of colonisation on first nations Australians.

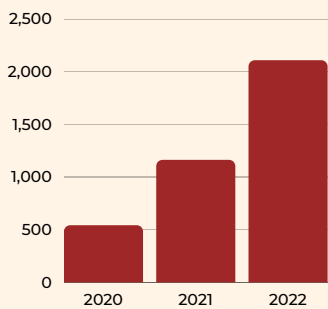


# RECONCILIATION PROGRAMS REACH AND IMPACT

Individuals and organisational interest in our Reconciliation programs has been strong since the program began in 2020.

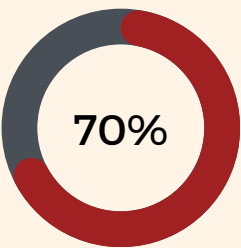
We have seen a significant increase in the number of participants taking part in the In Conversation with Red Dust series - a 10 hour commitment that enables a deeper engagement in cultural learning.

Education hours provided in recurrent sessions for 'In conversation with Red Dust'



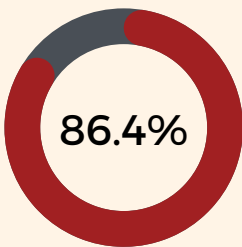
We are confident of the efficacy and impact of our programs.

## Before the program

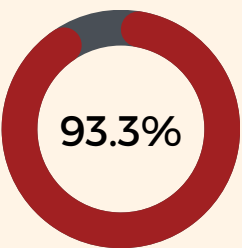


of participants say they have little or no knowledge of the history of Indigenous people in Australia

## After the program



of participants say that they can play an active role in Reconciliation



of participants say that they are able to identify practical steps for Reconciliation

## PARTICIPANT INSIGHTS

“Understanding that the program is as much about learning about myself, as it is learning about First Nations people was a mind-shift change.”

“As a nation of Australian people, we can only move forward when we honestly face our history and will be strengthened by acknowledging, recognising and including 65000 years of knowledge and history into our story.”

## IMPACT ON PARTICIPANTS

“I'm just at the beginning of my learning journey but I appreciate that Red Dust is establishing an environment of trust, listening and understanding to enable rich conversation and even deeper learnings. Thank you!

Can't wait for more.”

—Program participant  
Johnson & Johnson

“The facilitators presented their content in a very powerful and sometimes confronting way. Some of the conversations were difficult but very important. I feel I learnt a lot today.”

—Program participant,  
Victorian Chamber of Commerce and Industry

“The content of the session actually changed my point of view on the subject and gave me opportunities to both deepen and spread my awareness among others.”

—Program participant,  
Victorian Chamber of Commerce and Industry

# FINANCIALS

Reporting period 1 July 2021 to 30 June 2022

## SOURCES OF INCOME

**\$2,067 m**

Funding Red Dust's mission is made possible thanks to the diverse group of donors and supporters who walk with Red Dust, alongside community Elders and leaders in pursuit of our mission.

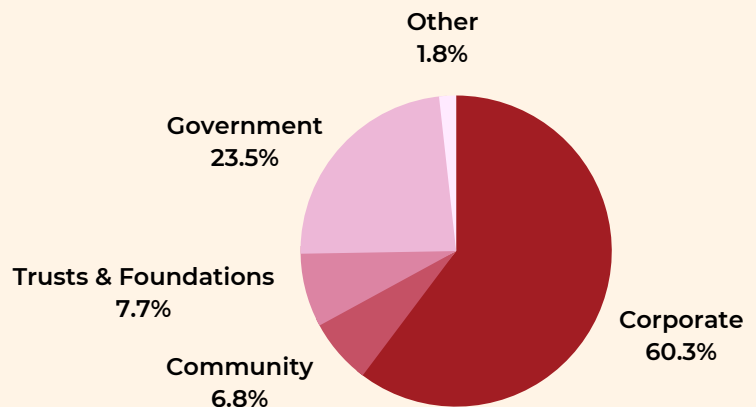
**Corporate** income includes donations, grants awarded by a corporate foundation, program service fees.

**Community** income includes one-off or regular donations from individuals directly to Red Dust or via their employer's payroll (Workplace Giving Program) and community fundraising events.

**Trusts and Foundations** income includes donations and grants awarded by a philanthropic Trust or Foundation.

**Government** income includes Federal, State or Territory awarded grants.

**Other** income includes revenue generated from financial investments.



## FUNDING OUR MISSION

**\$2,125 m**

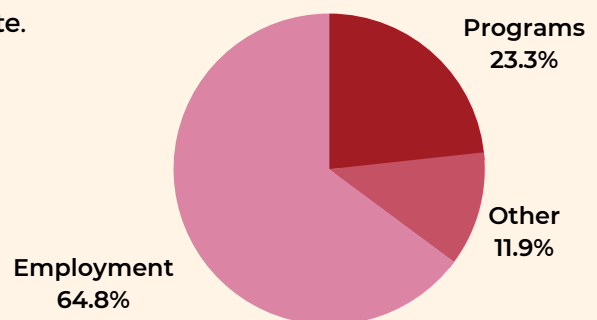
Red Dust is committed to responsible and effective management of our resources that align with our values and guiding principles.

Our 2022 Audited Financial Report is available on our website.  
[reddust.org.au/about/reports](https://reddust.org.au/about/reports)

**Programs** includes on ground delivery costs for urban and remote NT program delivery

**Employment** includes wages for Darwin, Alice Springs and community-based program staff

**Other** includes accreditation, consultancy, depreciation, marketing, office expenses, other expenses, travel and accommodation, interest.



## Impact of COVID-19

COVID-19 impacted activity for a third financial year. Extended population lock downs in Victoria in the second half of 2021 impacted movement of staff to and from our administrative hub in Melbourne. Significant COVID-19 outbreaks occurred for the first time in the Northern Territory starting in late 2021 and was experienced nationally. This impacted our Northern Territory community program participants and NT-based staff and led to some program cancellation or rescheduling. We continued our prudent approach to managing COVID-19 risk and identified opportunities to support community through promotion of COVID-19 vaccination uptake.



# THANK YOU

Community working together against coronavirus



Ned Hargraves | Monica 'Ampi' Robinson | Lorna Jackson  
Miriam-Rose Ungunmerr-Baumann | Tarna Andrews | Tommy Conway  
Victor Robinson | William Parmbuk | Irene Nangala  
Buffalo Payne | Francis Collins | Clint Kunoth  
Marlene Spencer

Supported by: Johnson & Johnson | McGrathNicol | Medibank | Newline Australia

# THANK YOU

## Supporters walking alongside Red Dust

### Communities working with us

Alice Springs (Mparntwe)  
Angurugu  
Darwin  
Elliott  
Kiwirrkurra  
Lake Nash / Alpururulam  
Milikapiti  
Naiyu  
Nyirripi

Peppimenarti  
Pickertaramoor  
Ti Tree  
Titjikala  
Utju  
Wadeye  
Walungurru  
Wurrumiyanga  
Yuendumu

### Corporate

3M Australia  
A & A Property Developers  
Agnico Eagle Mines (Australia)  
Agonis Group  
Alphawhale  
Asurion Australia  
Big Little Brush  
Biz Collection  
CPM Australia  
Deloitte Australia  
Evans & Partners  
Edgewise Insurance Brokers  
Edwards LifeSciences  
Eli Lilly  
GN Health  
Hall & Wilcox  
Hanes Australasia  
Insignia Financial  
King & Wood Mallesons

Johnson & Johnson  
Jones Louros & Associates  
Legend Corporation  
Lempriere Capital  
Lululemon  
McGrathNicol  
Medibank  
Melbourne Cricket Club  
Natural Selection Group  
Newline Australia Insurance  
Ocean Alley  
Olympus Australia  
The Australian Superfoods Co  
The Salvation Army NT  
Telco Together Foundation  
Victorian Chamber of Commerce and Industry  
Wood Group  
Yahoo Australia

### Workplace Giving

Australia Post  
Hall & Wilcox  
Hanes Australia  
Medibank

Origin  
Red Dust Role Models  
Suncorp Group  
Urbis

### Individual Philanthropy and Community Fundraising

Thank you to our supporters who made an individual donation, held an event or volunteered.

Thank you to our supporters and Red Dust Circle Members for their regular donations.

### Collaborators

Corrugated Iron Youth Arts  
Ironbark  
Miriam Rose Foundation  
Green River Aboriginal Corporation  
Mamanta  
Thamarrurr Youth Indigenous Corporation

### Education

Don Dale Youth Centre  
Eltham East Primary School  
Holy Spirit College Cooktown & Cairns  
Owen Springs Education Unit  
The Australian National University  
Yirara College  
Xavier Catholic College Wurrumiyanga

### Government

Australian Government  
Northern Territory Government  
Western Australian Government  
MacDonnell Regional Council  
Vic Daly Regional Council

### Trust and Foundation

Alcohol and Drug Foundation  
Dorman Family Foundation  
Foundation for Rural and Regional Renewal  
Perpetual  
The Smith Family Trust  
Vicki Standish Family Foundation

### Board and Patron

Simon McKeon (Patron)  
Martin Hiron (Chairman)  
Ray Minniecon  
Austin Van Groningen  
Paul Guerra (resigned 14 June 2022)  
Will Minson  
Tania Carlos  
Roslyn Johnson  
Chris Naish  
Gavin Reid  
Mia La Burniy (commenced July 2022)

Walk with us, your way.

Raise funds – donate or hold a fundraising event.

Fund the future – include a gift in your Will.

Stay curious– keep up-to-date and share our work.