

Jonathan Caleb Rodriguez,

Jon Rodz

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Product Designer

DESIGN EXPERIENCE

H-E-B, Jul 2022 - Aug 2022

UX Design Intern

Improved the onboarding process for internal designers by conducting user interviews, synthesizing, and creating a service blueprint and archetypes on the DesignOps team.

CAST Schools Network, Sept 2021 - May 2022

Design Intern

Created eCommerce shop for CAST Schools, resulting in \$49,000 in value. Responsibilities included research, design, development, and launch of the shop, including UI design and graphic design using the company's brand design system.

Best Earth Ever (BEE) Project, Jun 2021 - Aug 2021

Lead Design Intern

Led team of 3 design interns to create an energy reduction campaign for SAISD, saving 5% energy/\$700k cost reduction by developing a web page, poster, and video.

ACTIVITIES

FLUX (SCAD's UX Design Club), Officer

SCAD AIGA(Graphic Design Club), Member

Adobe Design Circle, Scholar

SAY Sí (San Antonio Youth, Yes), Mentor

AWARDS

Adobe, 2021

Adobe Design Circle Scholarship

Scholastic Art & Writing, 2020

Gold Key for Exceptional Work in Future New

Scholastic Art & Writing, 2019

Gold Medal for Exceptional Work in Future New

EDUCATION

Savannah College of Art and Design (SCAD)

Expected Graduation, June 2025

BFA, User Experience Design

Minor, Graphic Design & Business Management

CAST Tech High School

Graduated, June 2021

Diploma in UX Design

SKILLS

Software

Adobe CC

Figma

Webflow

Rhino 7 (CAD)

Interpersonal

Leadership

Project Management

Public Speaking

Entrepreneurial Spirit

Technical

UX Research

Information Architecture

Visual/ UI Design

Prototyping

Graphic Design

SPEAKER

SXSW, 2022

"Featured Session: Building a More Diverse Pipeline of Design Talent"

NPSI Conf., 2022

"Maximizing Opportunities for Students by Preparing Them for Life"

