

Jonathan Rodriguez,

Jon Rodz

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UX Designer

DESIGN EXPERIENCE

UX Designer, Hybrid- San Antonio, Internship
H-E-B Jul 2022 - Aug 2022

H-E-B is the largest privately held grocery chain based with 340+ stores across Texas and Mexico. Interned on the DesignOps team and conducted UX Research.

- Conducted user interviews
- Visualized data through service design; Service Blueprint and Archetypes
- Communicated with our stakeholders
- Collaborated with product, research, content to identify user & business needs

Designer, Remote, Internship
CAST Schools Network Dec 2021 - May 2022

CAST is a network of specialized career-themed in-district public charter schools. I initiated, developed, designed & launched an eCommerce shop.

- Responsible for the development and design of the eCommerce shop
- Creation of initial graphic design & design system
- Determined launch of the eCommerce store
- Gathered approval and buy-in from stakeholders

Lead Designer, San Antonio TX, Internship
Best Earth Ever (BEE) Project Jun 2021 - Aug 2021

BEE Project is a non-profit dedicated to training the next gen. green workforce. San Antonio ISD needed a human-centered solution to reduce energy use.

- Responsible for leading a team of 4 to accomplish multiple design goals
- Created a design solution to reduce energy by 5% to save \$700k for the client
- Reported weekly to the Chief Executive and Chief Technology Officers
- Designed the solutions and gather buy-in

AWARDS

Adobe Design Circle Scholarship,
By Adobe & IEE 2021

Awarded 1 of 10 international scholarships for upcoming student designers going into experience design-related careers, focusing on candidates who have been historically underrepresented in design. Scholars have access to invaluable mentorship opportunities via Adobe's network of design leaders.

Gold Medal for Exceptional Work (Future New),
By Scholastic Art & Writing 2019

Awarded Gold Medal for Exceptional Work. The Scholastic Art & Writing Awards are the nation's longest-running and most prestigious recognition program for creative teens in grades 7-12. Gold Medal recipients are one of the highest award and are invited to New York City at Carnegie Hall for a ceremony.

EDUCATION

Savannah College of Art and Design (SCAD)
Savannah GA, BFA in User Experience Design
Expected Graduation: May 2025

CAST Tech High School
San Antonio TX, Diploma in UX Design
Graduated: June 2021

SKILLS

Software
Adobe Illustrator
Adobe Photoshop
Adobe XD
Figma
Webflow
Rhino 7 (CAD)

Interpersonal
Leadership
Project Management
Public Speaking & Advocate
Entrepreneurial Spirit

Technical
Visual/ UI Design
Branding
Graphic Design
Prototyping
UX Research

ACTIVITIES

FLUX (SCAD's UX Design Club) Officer
SCAD AIGA Member
Adobe Design Circle Scholar
SAY Si (San Antonio Youth, Yes) Mentor

SPEAKER

Featured Session: Building a More Diverse Pipeline of Design Talent
At SXSW with Adobe 2022

Maximizing Opportunities for Students by Preparing Them for Life
At NPSI Conf. with CAST Schools 2022