

2023 Impact Report



We had a challenging start to the year with severe weather events and teacher strikes disrupting life both in and out of the classroom. Despite the disruptions the team did a great job ensuring learning activities were still delivered.

In 2023 we continued to focus on our three strategic areas:

EVERYONE GOALS

Creating programmes for every learner

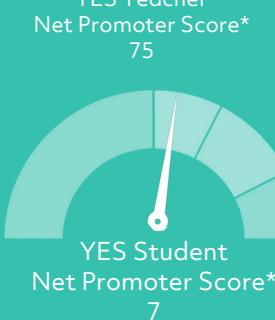
EVERYWAY GOALS

Creating programmes for every learner

EVERY PATHWAY GOALS

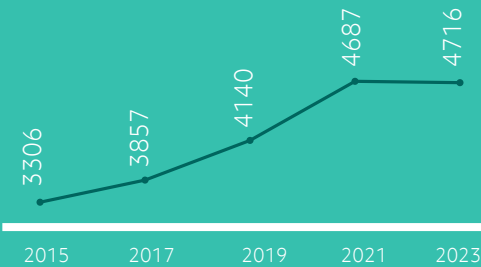
Creating programmes for every learner

In 2023 we worked with **OVER 85%** of secondary schools



*NPS Score: <0 = NEEDS WORK, 0-30 = GOOD, 30-70 = GREAT, >70 = AMAZING

YES PARTICIPATION



72% OF STUDENTS said they feel more confident about what they can achieve

Everyone

We aim to provide every student with the opportunity to have learning experiences that develop their entrepreneurial mindset before they leave secondary school. We seek not only to increase our participation numbers, but also to ensure we're always offering a quality learning experience.

To increase our impact, we are always diversifying our programmes to ensure they are accessible, inclusive and valuable to all students in Aotearoa.

IN 2023, WE LAUNCHED A NEW EXTREME EXPERIENCE FOR MĀORI AND PASIFIKA STUDENTS, YOUNG NAVIGATORS

A 3-day journey of connection and leadership for young indigenous leaders

21 STUDENTS from 11 schools participated in 2023



20 YOUNG MOTHERS

participated in one of two Teen Parent Workshops



181 STUDENTS

from 77 schools participated in 1 of 4 Toloa programmes

INSIGHTFUL
Educational EXHILARATING
Exciting
Fulfilling
REWARDING
AMAZING Life-changing

181 STUDENTS FROM 77 SCHOOLS participated in 1 of 4 Toloa Programmes



YES is an incredibly unique and special programme which will have an everlasting impact on me. I feel empowered and geared up to lead a successful career and future thanks to these opportunities which got me outside of my comfort zone - YES 2023 Student

Everyway

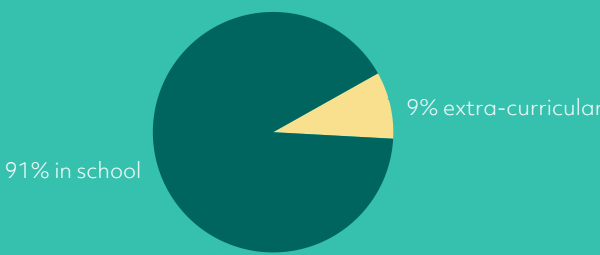
We believe young people should be able to drive their own, learning experience. Our Everyway Goals focus on the 'what' (a variety of programmes) and the 'how' of engaging with students. Through a variety of programmes and diverse ways of connecting to students (schools, digitally, directly, or with partner organisations), we cater to a range of different learning styles.

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2369 STUDENTS

Participated in 1 of 43 YES feeder programmes

YES Delivery Channels



1960 STUDENTS

PARTICIPATED IN BP BUSINESS CHALLENGES

326 STUDENTS

PARTICIPATED IN INNOVATION CHALLENGES

In 2023 we had 6 extreme experiences

BizVenture China

BizVenture Japan

Entrepreneurs in Action

Young Navigators

BHOF

LATAM Biz



87% OF EIA PARTICIPANTS

are now more entrepreneurial or business minded after attending EIA



570 TEACHERS

downloaded a Young Enterprise resource in 2023



85% OF STUDENTS

used our iQualify digital platform to facilitate their YES learning

This was an extraordinary experience to learn, network, build relationships and everlasting friendships. I will forever cherish the lessons I've learnt throughout this entire trip - BizVenutre Japan 2023 Student

Every Pathway

Our Young Enterprise programmes provide opportunities for young people to be inspired, broaden their horizons, and begin to unlock their own potential. We aim to provide support for every journey a student may choose to take, both in and out of a YES programme, including Feeder Programmes and our Alumni Programme.

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63% of YES 2023 students participated in a Feeder Programme before doing YES



67% OF STUDENTS

feel more confident to participate in society after completing YES

10 ALUMNI

mentored at Entrepreneurs in Action 2023

112 PEOPLE

attended the YES Alumni Awards in 2023



YES impacted the decision of what to do after high school for

63% OF STUDENTS

YES Students leave school as young adults with a kete of real world skills. They develop the attributes businesses want and entrepreneurs need - YES 2023 Teacher

EducationPerfect

givealittle
from the Spark Foundation

xero

Awahi Analytics

Flamingo

voyager.

pledge me.

MY FOOD BAG

Sharesies

CRIMSON

Charlies

delivereasy

Girl BOSS .nz

Kiwi bank.

BANQER

CURIOUS AF

orcon

REASON