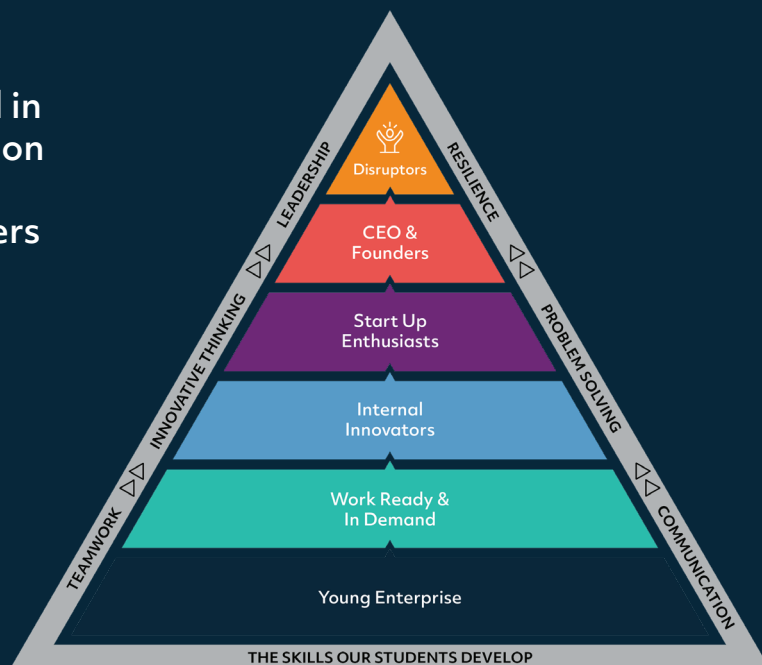


# IMPACT REPORT



# INSPIRING STUDENTS. UNLEASHING LEADERS.

Young Enterprise has been preparing young people to thrive in business and in life for almost 40 years. We have a vision to boost prosperity in Aotearoa by helping shape the future change makers and disruptors.



We started 2020 with some pretty audacious goals and focused our priorities in 3 main areas:



**CREATING & CONNECTING** entrepreneurs



Providing **TRANSFORMATIVE** experiences



Increasing **QUALITY** participation

# Creating and connecting entrepreneurs

In 2020 we worked with over

**85%**  
of secondary schools  
in New Zealand



**56%**  
of students are more interested  
in starting their own business  
after participating in YES

**251**

teachers downloaded a YES  
resource

**2125**

students participated in a YES  
feeder programme

**1038**

companies were formed by YES  
students in 2020

**30**

business and industry  
professionals mentored 1 of 10  
teams at Entrepreneurs in Action



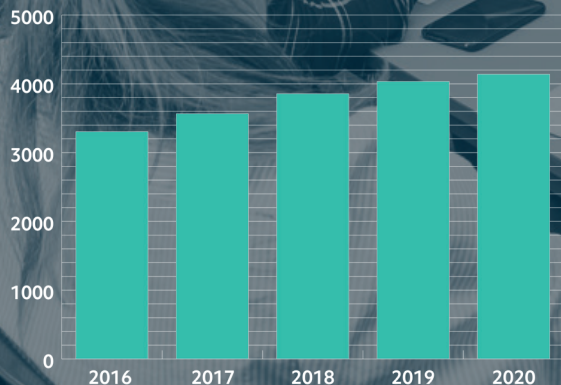
**15**

YES alumni mentored 80 students  
at Entrepreneurs in Action

**134**

volunteers mentored a YES team  
over the year

Despite the disruptions caused by COVID19 YES  
participation grew by **105 students** from 4035 in  
2019 to **4140 in 2020**



Over 70 organisations from  
across Aotearoa sponsored YES  
contributing to student success  
and connecting with future  
entrepreneurs and leaders

# Providing transformative experiences

2125 students from 62 schools participated in a YES Feeder Programme

41 students from 6 schools in Waikato attended the Rangatahi Business Challenge

50% of GrowingNZ Innovation challenge participants said they now feel more aware about the different opportunities to use their skills in the food & fibre sectors

Teachers rated the MPI Mission Sustainable day 4.8/5



Our first domestic LatAm Biz Venture Programme was a resounding success

Students visited 15 businesses across Hamilton, Wellington and Dunedin on the week-long programme

100% would recommend the LatAm Biz Venture to their peers

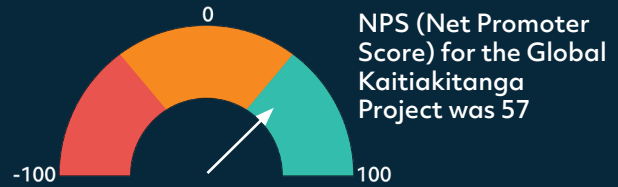
93% of attendees said Entrepreneurs in Action increased their confidence to work with others

80% said they are more entrepreneurial minded after participating in Entrepreneurs in Action

65 teen parents attended budgeting and enterprise workshops across the country

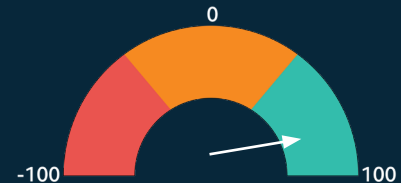
*"The trip exceeded all of my expectations. It was amazing!"*  
- Maude Rogers, Mt Aspiring College

5 YES companies participated in the Global Kaitiakitanga Project. Students described the programme as transformational, pivotal and eye-opening



100 YES students participated in 1 of 2 Extreme Experiences

80 students from across Aotearoa attended our first ever Dual City Entrepreneurs in Action event in Wellington and Auckland



NPS from students surveyed at Entrepreneurs in Action was 90

*"EIA was the most valuable experience I have ever been on. I was able to push myself without judgement from others. I was able to put my ideas forward and participate. This was huge for my confidence and social anxiety as well as my public speaking abilities"*  
- 2020 Entrepreneurs in Action participant



# Increasing quality participation

62% of students say they feel better prepared to make decisions about their future because of YES

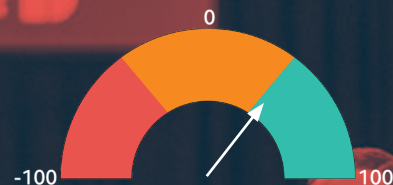
98% of students feel YES increased ideation skills

90% said they feel more confident about what they can achieve because of YES

95% said YES increased resilience



Student NPS for YES this year was 28, an increase from 11 in 2019



Teacher NPS for YES this year was 51, an increase from 19 in 2019

Over 70% of 2020 YES students said they chose to continue with the programme even when faced with additional challenges of the Covid-19 situation because they saw it as a great learning experience for their future

141 applications were submitted for the University of Waikato Equity Seed Funding. A record number of applications resulting in a share of \$10,000 being granted to 30 YES companies

*“My resilience has developed drastically and my confidence to pursue even the most outlandish ideas has enabled me to experience and achieve so much, and I credit this to YES.” – Olivia Moore, Tauhara College*

Zoom meetings were introduced and new resources were created to increase support for students and teachers through lockdowns and an environment altered by Covid-19

The first ever national YES Market was held via zoom to promote social distanced sales

Completion rate of YES has continued to increase from 34% in 2019 to 36% in 2020

# Alumni Outcomes

We have an incredible network of YES alumni who have gone on to achieve some pretty incredible things. Check out some of the epic companies founded by YES alumni below



BUY ONE. GIVE ONE.



# SPONSORS & SUPPORTERS

## PLATINUM

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## GOLD

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## SILVER

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## NATIONAL

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## OUR SUPPORTERS

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Crimson Education, DairyNZ, Dancing Water, EY, Forsyth Barr, Future Leaders, Massey University, New Zealand Trade and Enterprise, Northpower, NZ Māori Tourism, NZME, Ovato, PICA, Ricoh, Royal Society Te Apārangi, Stafford Engineering Ltd, Te Tumu Paeroa, The Fletcher Trust, The ICE Foundation, Thomas George Macarthy Trust, University of Waikato