



PRESS RELEASE
19 December 2023



**ASSISTED BY MEANINGS, METAGRAM ANNOUNCES THE
CREATION OF ITS ÎLE-DE-FRANCE DIVISION WITH THE
ACQUISITION OF WEALTH MANAGEMENT COMPANIES
BIZOUARD PATRIMOINE AND EIP PATRIMOINE, AND THE
FAMILY OFFICE PATER FAMILIAS**

Metagram, a new private wealth management player founded by Vincent Couroyer and majority-owned by Meanings Capital Partners, has formed a second regional division in Île-de-France, two months after announcing it was setting up operations in the South-West of France.

Metagram has joined forces with the Wealth Management Consulting (WMC) firms Bizouard Patrimoine and EIP Patrimoine, as well as the family office Pater Familias, to create Metagram Île-de-France. Metagram is already in advanced talks with several other firms in Paris and the Île-de-France region to bolster this division. The group is pursuing its ambitious buy & build strategy by consolidating high-quality wealth management players throughout France.

Metagram's growth is built around a capital partnership with recognised players in their market. It previously announced the creation of its first regional division in the South-West with the acquisition of Kanopé and the Patrimonia Group last October, both WMCs active in Occitania (see press release dated 19 October 2023).

"With this new division, Meanings is allowing Metagram to reach new heights. Metagram offers WMCs a decentralised and entrepreneurial framework that allows everyone to flourish, create value and leverage its advantages. The creation of this second regional division confirms just how attractive this model is in a rapidly changing wealth management market," said François Tranié, Partner at Meanings Capital Partners.

This new development in the Île-de-France region illustrates the strategy of establishing a regional presence and joining forces with recognised professionals that significantly reinvest in the project and aim to structure and grow with Metagram's assistance.

"I am delighted to be involved in the Metagram adventure from the outset and participate in creating a new regional benchmark in Wealth Management. We share the same entrepreneurial DNA and the same convictions about our business, namely an emphasis on high-quality advice and service, and a sustainability-centric approach. This partnership will give us the means to forge the second phase of our expansion," Igor Bouillard, Chairman and Founder of Bizouard Patrimoine.

"I am very pleased to once again welcome recognised professionals to Metagram to assist, accompany and secure them in their growth under a new regional division in the Île-de-France region, following the launch of the South-West division. Our rapid growth is fuelled by the assistance from Meanings Capital Partners, which provides the ability to showcase the WMC business and ensure it reaches its full potential," Vincent Couroyer, Chairman and Founder of Metagram.



Target of €1bn under management in 2024 confirmed

Already exceeding €500m in assets under management, Metagram has confirmed its target of reaching €1bn in assets under management in 2024, just 18 months after Vincent Couroyer founded the company. Metagram favours the over-the-counter approaches of WMCs that can share its goals and values. New regional offices are under discussion.

A new player in private wealth management, Metagram was founded on three strong convictions: respect for clients' interests, which guarantees a lasting relationship, the entities' regional foothold in order to maintain proximity with clients and preserving the DNA that has made the partners a success.

The Metagram group and its stakeholders are fully aligned with the ambitious sustainability approach of Meanings Capital Partners, the third asset management company in France approved by the Science Based Targets initiative (SBTi), whose goals are aligned with a trajectory compatible with the +1.5 °C goal of the Paris Agreement.



About Meanings Capital Partners

Meanings Capital Partners is a leading unlisted investment platform in France, specialising in the Lower Mid-Cap segment in Private Equity, Infrastructure and Real Estate.

Meanings works with management teams and, together with them, transforms and finances the growth of French businesses to empower them to become leaders on their markets. Meanings also transforms Real Estate assets and improves their construction in line with the highest environmental standards.

The platform is comprised of 47 people organised around four divisions:

- Mid Cap, for companies with revenue of up to €150 million,
- Growth, for companies with revenue of up to €50 million,
- Infrastructure, for companies with revenue of up to €200 million,
- Real Estate, for real estate projects valued at up to €150 million.

Meanings has a proprietary Humanly Responsible Investor® approach, rooted in a vision of the management company's work designed to promote human dignity and fulfilment. This applies to all companies in the Private Equity, Real Estate and Infrastructure portfolios.

Meanings Capital Partners has also taken the lead on sustainability commitments in France, particularly in terms of decarbonisation, having aligned its objectives with the Paris Agreement. The company's commitments have been officially approved by the Science Based Targets initiative (SBTi), making it a pioneering platform in the Private Equity sector in France and the 10th investment firm to be SBTi-approved worldwide.

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