



GIVINGTUESDAY

The World's Largest Generosity Movement

Chambers of Commerce: Get involved!

This is a resource to help you engage businesses in your community for GivingTuesday. We have all the resources you'll need to organize a local movement, rally support from companies and help them get the most out of GivingTuesday.

What is GivingTuesday?

GivingTuesday is the world's largest generosity movement. It was created in 2012 as a simple idea: a day that encourages people to do good: make someone smile, help a neighbour or stranger, show up for an issue you care about, or give some of what you have to those in need. Since its beginning, GivingTuesday has grown into a global movement, unleashing the power of people and organizations to transform their communities and the world.

GivingTuesday is a time when Canadians, charities, and businesses come together to celebrate giving and participate in activities that support charities and non-profits; to thank, help, give, show kindness, and share what they have with those in need.

Every act of generosity counts. Everybody has something to give.

View the GivingTuesday Canada highlights from previous years [2020](#), [2021](#) and [2022](#).

Getting involved is easy!

1. Reach out and encourage the businesses in your network to get involved in GivingTuesday. Check out [this campaign](#) in St Marys, Ontario, where almost every local business organizes a GivingTuesday activity. Take a look at the GivingTuesday toolkits for [businesses](#) and [retailers](#), and share them with your members.
2. Join our community and [become a partner](#); stay connected, get GivingTuesday news and access to [tools and resources](#) to help make your celebration a success.
3. Make some noise in your community! To maximize your reach don't forget to use our hashtags #GivingtuesdayCa and #MardiJeDonne and tag our channels:





We're here to help

Connect with us and join the #GivingTuesday conversation

Email: info@givingtuesday.ca

Website: www.givingtuesday.ca

TikTok: [@givingtuesdayca](https://www.tiktok.com/@givingtuesdayca)

Instagram: [@givingtuesdayca](https://www.instagram.com/givingtuesdayca)

Facebook: [@givingtuesdaycanada](https://www.facebook.com/givingtuesdaycanada)

Twitter: [@GivingTuesdayCa](https://twitter.com/GivingTuesdayCa)

LinkedIn: [GivingTuesday Canada](https://www.linkedin.com/company/GivingTuesdayCanada)



Frequently Asked Questions

Got any questions about GivingTuesday?

We've got the answers.

Visit our [FAQ page](#) or use our [contact page](#) to get in touch with us directly.

