

FOR IMMEDIATE RELEASE
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GivingTuesdayNow inspires Canadians to participate in global day of unity and generosity

OTTAWA—As a part of a global initiative, the Rideau Hall Foundation (RHF) and CanadaHelps are asking all Canadians to show their generosity on Tuesday, May 5 during GivingTuesdayNow to aid in the response to the COVID-19 crisis.

GivingTuesdayNow is designed to drive an influx of generosity in support of communities and non-profits in Canada and around the world. It is a call to action for citizens of the world to come together in a moment of unity and give back in this time of crisis in any way they can.

“Generosity is a powerful way to fight feelings of isolation and loneliness that many Canadians are experiencing right now,” said Teresa Marques, President and CEO of the Rideau Hall Foundation. “GivingTuesdayNow is an occasion for our country to come together and support what matters most to us as individuals, Canadians and global citizens. I encourage all Canadians to rally on this global day of action and show ourselves as a nation who comes together in times of difficulty to help and give hope to one another.”

“Across the country and around the world, we are all coming to terms with the effects of this pandemic. Caring for each other and giving back to our communities is one way we can build our resilience in a crisis,” said Marina Glogovac, President & CEO of CanadaHelps. “Generosity crosses all our divides and unites us in our shared humanity.”

GivingTuesdayNow will mobilize GivingTuesday’s global network of leaders, partners, communities and generous individuals around a unifying theme: TOGETHER WE GIVE, STAND, HELP, THANK, HEAL...

Canadians are asked to participate in GivingTuesdayNow by showing their generosity in various ways:

- Donating to their favourite local, national or international charity and sharing their giving stories
- Volunteering to help neighbours and community members, while practising safe physical distancing
- Putting up colourful artwork in the windows of their homes, making inspiring sidewalk chalk art

About the Rideau Hall Foundation

The Rideau Hall Foundation is a registered national charity that brings together ideas, people and resources to enhance the impact of the Office of Governor General as a central institution of Canadian democracy. Working towards a better Canada, the RHF celebrates what is best about Canada while working with partners to meaningfully improve lives and foster the conditions for more Canadians to succeed and thrive.

Learn more about the RHF at www.rhf-frh.ca, and follow us on Twitter [@RideauHallFdn](https://twitter.com/RideauHallFdn).

About CanadaHelps.org

CanadaHelps builds effective and affordable fundraising technology, and provides free training and education so that all charities, regardless of size, have the capacity to increase their impact and succeed in the digital age. For Canadians, CanadaHelps.org, provides a convenient, safe and trusted one stop destination for donating to, fundraising for, or learning about any charity in Canada. Founded in 2000 and itself a charity, CanadaHelps has raised over \$1B for charities from more than 2 million donors.

About GivingTuesday (#GivingTuesdayCA)

GivingTuesday was launched in Canada in 2013 by CanadaHelps.org and GIV3. GivingTuesday encourages all Canadians to join the movement and give and volunteer for causes of their choice.

Join the conversation:

Website: GivingTuesday.ca

Facebook: [@givingtuesdaycanada](https://www.facebook.com/givingtuesdaycanada)

Twitter: [@GivingTuesdayCA](https://twitter.com/GivingTuesdayCA)

Instagram: [instagram.com/givingtuesdayca/](https://www.instagram.com/givingtuesdayca/)

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For media inquiries :

Jill Clark
Communications Manager, Rideau Hall Foundation
613-809-1480
jill.clark@rhf-frh.ca