

CASE STUDY: PACT

Export accelerator/Growth Accelerator (the business tool)

Our export accelerator, or now called Growth Accelerator, has bespoke resources for the TV and Film industry, focused on business development and building their export strategy. Companies simply select a country from the 165 countries listed, and they will be able to access resources such as list of broadcasters, and other local buyers, information on tax credits and funding available and how to apply, information on industry regulators, reports, webinars and market intel, access to production services search function, filming permits and visas.

UK indies (UK marketing tool)

The UK Indies was the first virtual market which launched over a decade ago. Since then we have continued to build and expand its technical capabilities. It is a one stop shop for buyers who can search via a digital platform for all Pact's members, 840 production companies and distributors. The platform has easy search functions to find company profiles, their catalogue and new projects available. With its newly launched live inbuilt meeting screen function, the platform can operate as an active live marketplace.

