

hsd

Specialism: Cultural | Consultants |
Design | Visitor Attractions

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Haley Sharpe Design (hsd)

hsd, established in 1981, is an award-winning design consultancy with over 35 years of experience in the planning, design and production of interpretive and interactive visitor attractions. Their diverse portfolio includes social, historical and natural history museums, heritage buildings, children's museums and science centres, as well as museum branding and wayfinding. Their projects range from bespoke community-curated exhibitions and temporary installations, to over 40 major international museums.

With offices in the UK, Canada, Middle East and South Africa, their dedicated staff includes industry leaders in interpretation and design. Their current team of 50+ multi-disciplinary professionals have worked to transform numerous museums, helping them to become vibrant places of discovery, in-tune with their audiences.

Key highlights from their portfolio include: Stonehenge Visitor Centre, Wiltshire, UK; The Royal Ontario Museum, Canada; Sharjah Maritime Museum, UAE; Hong Kong Maritime Museum, Hong Kong; The Postal Museum and Mail Rail, London, UK

Current contracts include: Smithsonian's National Air and Space Museum, Washington D.C., USA; American Battle Monuments Commission, UK/France; Norwich Castle, Norfolk, UK; The Gateway Arch National Park, St. Louis, USA; Kurdistan Museum, Erbil, Iraqi Kurdistan; Oman Botanic Garden, Oman

Their design work has received recognition and praise from industry critics: The Museum of Liverpool (UK) won the coveted Council of Europe Museum Prize in 2013; The Stonehenge Exhibition and Visitor Centre (UK) won the RIBA South West Award in 2014; Magna Carta: Spirit of Justice, Power of Words was Shortlisted for the DesignWeek Awards 2015.

"hsd was able to design an impactful exhibition at Salisbury Cathedral's magnificent Chapterhouse that respected and flattered the architectural setting, rather than competing with it. That's a rare skill!"

Seif El Rashidi,
Magna Carta Programme Manager

"Our journey with Haley Sharpe Design has been institutionally exciting, reflective and revolutionary!"

Russell Daws, President/CEO
Tallahassee Museum

"hsd are a highly creative and technically skilled team who are able to work collaboratively and to tight time frames."

Sharon Granville, Executive Director
(Collections and Estates)
Museum of Liverpool

