



Adrian Fisher

**Specialism:** Art | Design | Visitor Attractions | TED talk presentations

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## Adrian Fisher Design Ltd

Adrian Fisher Design is the world's leading innovator and creator of mazes and team adventures of all kinds, full of challenges, discovery and fun.

They have transformed the traditional idea of getting lost into state-of-the-art attractions, experiences and adventures, each with a compelling storyline.

Since 1979 their portfolio can be found at the world's finest palaces, castles, visitor attractions, science centers, landscapes and city centres across 40 countries. Their 600 full-size mazes have set 8 Guinness world records, and won 2 gold medals for garden design.

**Key Customers:** The Disney Company; Merlin Entertainments (Dungeons, Sealife Centres and Legolands); National Trust of England and Wales; Historic Royal Palaces, England; Kidzania; Hollywood Wax Museums; Group Thoiry (3 chateaux in France); Castle Loucen, Czech Republic (10 mazes); Ripleys; Navy Pier, Chicago, USA; Port Aventura Theme Park, Spain; Singapore Science Centre, Singapore; Changi Airport, Singapore.

**Capabilities:** Main emphasis is DESIGN ONLY. For certain types of indoor projects, they create them on a TURNKEY basis.

**Major Projects:** Beatles Maze, 1984 International Garden Festival, Liverpool, UK; Bath Festival Maze, England, 1984; Leeds Castle Hedge Maze, Kent, UK, 1988; Marlborough Maze, Blenheim Palace, UK, 1991; 420 Cornfield Maize Mazes worldwide since 1993 (set 6 new Guinness World Records); Norton Museum of Art, Florida, USA, 1997; Cheju Island Hedge Maze, South Korea, 1997; Murray Hedge Maze, Scone Palace, 1998; Mosaic Mural, SciTec Centre, Oundle School, England, 2010; Sigurta Gardens, Italy, 2011; The Maze Tower, Dubai, UAE, 2011 (set new Guinness World Record); The Butterfly Maze, Ningbo, China, 2017 (set new Guinness World Record);

**Markets:** They have created projects in 40 countries, on every continent, across the UK, Europe and North America for 25 years. In recent years their emphasis has increased in the Far East and the Middle East.

**Offices Worldwide:** HQ in North Dorset, England. With associates in Yokohama (Japan), Shanghai (China), Bangkok (Thailand), and Spain.

*"It was truly a learning experience for me, to see how extensive in variety you have interpreted the maze concept. I expected this creativity, but was truly blown away by the diversity."*

Martin A Sklar, Vice Chairman and Principal Creative Executive, Walt Disney Imagineering, The Walt Disney Company.

