WEBSITE COOKIE POLICY

COOKIES

About

A cookie is a small text file saved on your computer. If it is necessary for the functionality of the Website, Klimato is allowed to save cookies on your computer. However if the cookies are used for other reasons, Klimato needs your consent to put cookies on your computer. You have the right to at any time withdraw your consent.

Consent

Klimato uses cookies on its website. There are functional cookies which make the website function properly. Secondly, Klimato uses cookies to analyse how you interact with our website. Thirdly, some cookies are used for marketing purposes. You can find a list of the cookies used below:

- Google Analytics - analytical & marketing cookies,
- Facebook - tracking & marketing cookies,
- Webflow - functional & analytical cookies,
- Calendly - functional cookies,
- Mailchimp - tracking cookies.

Klimato collects anonymous data from you when you use the site. For this process cookies (small text files) are put on your computer for us to be able to provide you with a functioning website and, if you approve of it, collect information about you and your experience on our website to create better marketing and for creating anonymized statistics. Google Analytics cookies help us measure how you interact with the content of the website. If you decide to subscribe to Klimato's Newsletter, Mailchimp will place cookies on your device to provide them with some information necessary to ensure compliance with its terms and conditions. You have the chance to opt in to Calendly cookies, when booking a demo with Klimato. Webflow is our website provider and its cookies are partly necessary for the website to function and others are used to analyse how you interact with the website. If you decline some of these cookies we will be unable to provide you the full Klimato website experience. Moreover some of the functionality which requires Klimato collecting personal data from you will not be available.

More details about third parties' use of cookies can be found on their respective website.

SITE ACTIVITY TRACKING

Like most websites, Klimato's website uses Google Analytics to trace user interaction. Klimato will use data from Google Analytics to determine the number of people on the website, and to

better understand how they find and use our web pages. Our hope is that these insights will help Klimato develop the website's functionality and user experience.

Google Analytics collects your data such as geographical location, device, internet browser and operating system, however this information does not personally identify you to us. Furthermore Google Analytics records computer IP addresses, this info could be used to identify you, but Google does not grant Klimato access to this. Klimato uses the analytics.js and gtag.js implementations of Google's services. Google is regarded as a third party data processor. You can read more about third party processors in Klimato's Privacy Policy.

Facebook uses their Facebook pixel cookie (_fbp) to track your visit on our website. Furthermore it enables them to create targeted marketing for you. This information is not shared with Klimato. Klimato uses this cookie to integrate features which aim to improve the website experience.

Disabling cookies on your internet browser will put an end to Google Analytics and Facebook from tracing any part of your visit at Klimato's website. For further information regarding Google's or Facebook's use of cookies please read their privacy policies. Klimato provides further information about its use of cookies in its Cookie Policy.

COOKIE DETAILS

_fbp	Marketing and tracking. Used to identify and track visits on the website.
_gat	Functional. Gat is used to protect our own website from unlimited page requests in a short period of time.
_GID	Analytical. Gid is used to see how you interact with the content of the server. This cookie expires within 2 years.
_lfa	Analytical. Lfa is used to see how many people use the website and follow their usage. This cookie expires within 2 years.
_GA	Marketing. Will be used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. This cookie expires within 2 years.