

LEADING CHANGE WITH THE BRAIN IN MIND™ PROGRAMME



This programme is designed to equip leaders and managers with neuroscience-backed knowledge and skills essential for the effective management of the people side of organisational change programmes and initiatives, leading to increased productivity, reduced resistance to change and turnover of valued employees.

Length of the programme: 5 modules x 3 hours of taught time plus approximately 2 hours of self-study time per module.

This programme is aligned to the Institute of Leadership Member grade, which is Level 6 equivalency on the Regulated Qualification Framework (RQF), in terms of programme content complexity and profile of participants.

Programme contents:

Module 1 – Understanding change and change management

- Change models
- Success/failure factors in change management

Module 2 – Implementing change

- Bringing vision and strategy to life
- Decision making during change
- Organisational change and organisational justice

Module 3 – Creating awareness and commitment to change

- Stakeholder engagement and management
- Communication and storytelling

Module 4 – How we, as individuals, deal with change

- Why our brains don't like change
- Dealing with emotions during change
- Performing at our best during change

Module 5 – Optimising the work of teams during change

- Teambuilding approaches and techniques
- Problem-solving in small groups/teams: team members as agents of change

Learner benefits

Upon the payment of your programme fee, you will be registered as a Studying Member of The Institute of Leadership (IoL) and will receive access to a suite of leadership, management and coaching resources based on The Institute's multi-award winning online learning portal, MyLeadership:

- **5 Dimensions of Leadership:** Authenticity, Vision, Achievement, Ownership, Collaboration
- **49 Leadership Essentials** giving an overview of each topic
- **170+ Spotlights**, drilling deeper into each topic
- **Over 15 learning resources** for each component
- **189** topic based, **half hour webinars** and short videos
- **Scorecard assessments** to confirm your knowledge
- **E-badges** to mark success

- Weekly **newsletter**, Trending, helping to keep your finger on the pulse
- Digital copies of **EDGE journal**
- **Diagnostic tool**: MyLeadership Profile
- **Worksheets** on each topic, for group discussion and personal reflection
- **My Learning Record**, logging CPD and webinars attended
- **Digital Certificate of Achievement** on successful completion of the programme
- Automatic route to **Professional Membership** with **post-nominal letters MloLM & Digital Credential** to share on social media

Certification is awarded on completion of the full training programme and is issued by The Institute of Leadership.

This programme will be delivered online.

Trainer: Zoryna O'Donnell, MBA, MSc, FIoL. Zoryna is an experienced coach and trainer. She is a Member of the International Coaching Federation (ICF) and the European Mentoring and Coaching Council (EMCC). She is also a Mentor of the WBS Global Mentoring Programme, Business Mentor of the government's Help to Grow: Management, Mentor of the member-only My Mentoring platform of The Institute of Leadership, a Tutor and a Coach of the Academy of Women's Leadership and [Brainz 500 Global Honoree 2021](#).

“The programme [Leading Change with the Brain in Mind™] has been recognised as supporting improved leadership practice and the programme content, learning materials and approaches have been assessed to be current, relevant and of a high quality, supporting and attracting the diverse needs of learners.

The programme has been recognised as a pathway grading to Member with The Institute of Leadership on completion, providing learners with professional recognition related to their leadership learning and an ongoing commitment to continue to develop as effective leaders and to inspire others to achieve excellence.”

The Institute of Leadership

Contact us for further information and a quotation: office@lplusconsulting.com



L&M Plus Consulting Ltd.