

An Bui

Contact

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PORTFOLIO
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Visual designer with agency + freelance experience specializing in *brand evolution*.

I strengthen design systems through graphic assets, digital + print collateral, video, and animation. With degrees in design + marketing, I weave business strategy with design thinking to solve complex problems with creative solutions that meet brand objectives.

Skills

DESIGN

Illustrator
Photoshop
InDesign
Sketch
Figma
AfterEffects
Illustration

WEB

CSS + HTML
Squarespace
Webflow

MARKETING

Marketing + design research
SEO best practices
Google Analytics certified

PROJECT MANAGEMENT

Asana
Google Drive

Work Experience

JUNE 2022 - PRESENT JUNIOR VISUAL DESIGNER @ FOURSQUARE

Expand + evolve the new Foursquare brand across print and digital mediums.

- Build out visual identity system and brand elements by developing new assets such as logos, iconography, illustrations, infographics, and motion graphics
- Collaborate with marketing teams to brainstorm + execute design that meets business objectives
- Apply core brand elements consistently across collateral and enforce brand guidelines across departments

SEPT 2021 - MAY 2022 JUNIOR DESIGNER @ WILDERN DESIGN & INTERACTIVE

Created new identity systems + expanded upon existing ones for 10+ clients ranging across real estate, pharmaceutical, financial, and hospitality industries.

- Concepted and designed illustrations, animations, videos, digital + print collateral, digital ad campaigns, and wireframes consistent with brand voice
- Researched, ideated, and refined concepts for client deliverables from concept to execution
- Juggled multiple projects under tight deadlines while incorporating director and client feedback
- Collaborated with client copy and marketing teams to ensure cohesion and that brand objectives were met

Education

SEATTLE CENTRAL CREATIVE ACADEMY

AAS in Graphic Design
Graduated 2021

SEATTLE UNIVERSITY

BA in Marketing
Graduated 2018

2017 - PRESENT FREELANCER, VARIOUS CLIENTS

Create comprehensive identities and collateral for hospitality and health + wellness brands.

- Manage project timelines + incorporate client feedback
- Produce logos, brand guides, and marketing collateral
- Create websites through client-accessible platforms like Squarespace and Webflow