

Senior Product Designer

Okcoin | September 2021 - Present

Lead designer for the US ARC (account, risk, compliance) team, collaborating with peers in Brazil, China, Singapore, and the EU. Lead designer for US Growth team. Lead designer for Core Platform squad within the experience org establishing Navigation, Information Architecture, Onboarding, and app Home tab.

Mentoring 3 designers (junior, mid-level, and senior) while taking on major overhaul projects within the OKCoin App. Highly collaborative with the Design Systems team, Product Managers, and international engineering teams.

Product Designer

Favor | July 2020 - September 2021

Formerly called The Pill Club

One of two designers in a lean product team. Designing payment experiences, self-service dashboards, improving internal tools for medical staff, and reimagining how TPC approaches women's health from the inside out.

Redesigned The Pill Club's blog, launched the pilot experience for Dermatology products, developing TPC's design system and design principles, and other MVP projects.

Product Designer

LendingClub | June 2018 - May 2020

Designed, prototyped, and shipped products e2e that improved long-term engagement as one of two designers on the Membership and Marketplace Team, focused on the membership experience. Expanded repeat engagement, debt management tools + insights, and simplified account servicing experiences.

BFA in Graphic Design

Rochester Institute of Technology | May 2018

Concentration in Cultural Anthropology

Skills

Visual design

Technical writing

Journey maps

Storyboarding

Sketching

Wireframing

Prototyping

User testing

Card sorts

Information Architecture
Strategy

Figma

Sketch

Adobe CC

InVision

Zeplin

FullStory