



# Identify and Evaluate Programs

Key data sources - Medical, Rx, Eligibility

Employers need to have access to all types of data to inform their benefits strategies. **That's why we've woven integrated analytics into the [Springbuk Health Intelligence™](#) platform.**

At its core, integrated analytics is the ability to consolidate data from multiple disparate sources to provide a unified, single view. This can tell a completely different story, and ultimately help employers make smarter decisions.

Let's explore how integrated analytics can be a differentiator in moving from short-term solutions to long-term impact.

---

As an employer tried to develop and enhance their wellness program, providing offerings and initiatives that specifically targeted the conditions and needs of its employees and members was an ongoing challenge. In the past, the development of the program was mainly based on industry trends and broad stroke initiatives. **But to create real change in their employee population, they needed to go beyond analyzing claims and wellness data.**

- › Leveraging [Springbuk Insights™](#), the employer was able to quickly identify key areas of opportunity around gaps in care for chronic conditions, specialty drugs, and overall healthcare utilization.
- › With this information in hand, they then began meeting with their existing vendors to understand what programs were currently available and where they could add programs to address unmet needs.
- › As the program continued to evolve, it has expanded to include carrier-based programs, third-party diabetic and pre-diabetic solutions, add-on specialty pharmacy solutions, and an onsite fitness and wellness center.

**Springbuk currently ingests data from each of these data sources** (medical, Rx eligibility, carrier program flags, specialty pharmacy, diabetes management program, and onsite clinic) to understand the best candidates for these programs.

**Taking it a step further, Springbuk can pinpoint the impact and outcomes** each program brings in conjunction with one another to allow the employer to understand the impact from a population health view as well as health plan view.

**These initiatives can be identified through:**

- › Springbuk Insight cards (Risk Mitigation, Rx Savings, Care Efficiency)
- › Conditions Groups
- › Filter Bar
- › Core and Advanced Reports



To see how integrated analytics can help you improve the health outcomes of your employees, visit [springbuk.com/integrated-analytics](https://springbuk.com/integrated-analytics)

