Joe Millea
Product Designer

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SKILLS

Design Systems, Tokens, & Structure
Design Thinking
Discovery & Research
Journey Mapping
Requirements Gathering
Mockups & Prototypes
Information Architecture
Mobile & Responsive Design
Native App Design
Competitive Analysis
User Interviews
Usability Testing
Personas
Interaction Design
Adobe XD, Figma, Sketch
Familiar with - HTML, CSS, Javascript

EDUCATION

Google UX Design Certificate
Online, April 2021
Topics included UX research fundamentals, inclusive
design, wireframes and high-fidelity prototypes.

Arizona State University
Doctor of Musical Arts, 2015

Arizona State University
Master of Music, 2011

University of Minnesota
Bachelor of Education, 2009

EXPERIENCE

Neudesic, an IBM Company — Senior Product Designer (Consultant)
October 2021 - Present
- Lead Designer and design systems manager for 'Alchemy' a company wide internal employee growth product.
- Defined framework and foundational documentation, of large Education Company design system.
- Led backlog management, UAT, and go live of large enterprise casino mobile app (Gamefinder, hotel bookings, offers, geofencing, etc.).
- Designed & shipped complex SSO flow & account migration for Casino sports betting app, included backlog for mobile app, kiosk, over-the-counter, & back office.
- Defined design system and token structure for internal insurance application.
- Discovered, designed, and shipped large energy utility revenue protection product, & data & analytics team center of excellence.
- Work with internal design system & accessibility groups. Facilitate weekly internal Figma upscaling group.
- Mentor associate level consultants.

Freelance — UX Designer
May 2020 - Present
- Design front-end mobile & desktop applications
- Conduct stakeholder interviews, user research, created personas, journey maps, wireframes, high fidelity prototypes, and final designs & assets.
- Provide logo design/branding support, graphic design, and video editing when needed.
- Design Interface according to existing branding
- Communicate design to developers.

Planetary CARE — UX Designer (Volunteer)
September 2020 - Present
- Design a platform for Regenerative Agriculture practitioners
- Conduct user testing and analysis
- Ensure products adhere to WCAG 2.0 and color-blindness guidelines
- Design typography with logical easy to follow hierarchy.
- Ideate with other designers to find best possible solution

Heartland Marimba — Director of Operations, Technology, & Marketing
December 2016 - Present (Volunteer)
- Manage internal technical needs including, design and maintenance of two websites, organizational documents, assets, processes, and tech stack.
- Design and deliver content for both internal and external consumption including graphic design and photo editing for printed collateral for concert programs, album design, educational materials, social media, and web.